## 2020 Comprehensive Annual Financial Report New Hampshire Liquor Commission A Department of the State of New Hampshire



**Tilton** 

W. Lebanon





## New Hampshire Liquor Commission A Department of the State of New Hampshire

## COMPREHENSIVE ANNUAL FINANCIAL REPORT

For the Fiscal Year Ended June 30, 2020

Prepared by:

New Hampshire Liquor Commission Joseph W. Mollica Chairman

> Finance Department Christina M. Demers Chief Financial Officer



## **STATE OF NEW HAMPSHIRE**

Christopher T. Sununu

**GOVERNOR** 

**Executive Council** 

Michael J. Cryans

FIRST DISTRICT

Andru Volinksy

SECOND DISTRICT

Russell E. Prescott

THIRD DISTRICT

Theodore L. Gatsas

FOURTH DISTRICT

Debora B. Pignatelli

FIFTH DISTRICT

## **NEW HAMPSHIRE LIQUOR COMMISSION**

Chairman Joseph W. Mollica

Deputy Commissioner Nicole Brassard Jordan

Director of Administration Rosemary Wiant

Director of Enforcement and Licensing Mark C. Armaganian

Director of Marketing, Merchandising and Warehousing **Lorrie Piper** 

Chief Financial Officer Christina M. Demers

Chief Administrator of Human Resources Kelly M. Mathews

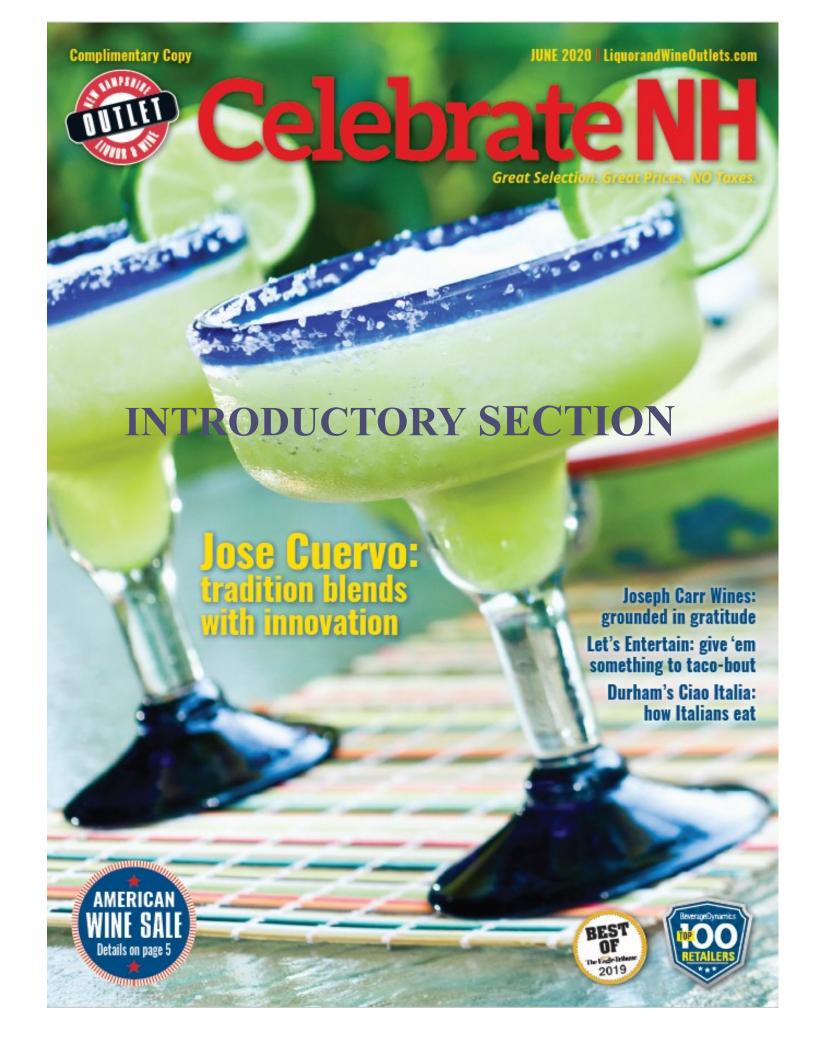
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## NEW HAMPSHIRE LIQUOR COMMISSION (NHLC) COMPREHENSIVE ANNUAL FINANCIAL REPORT FOR FISCAL YEAR ENDING JUNE 30, 2020

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# State of New Hampshire LIQUOR COMMISSION

50 Storrs Street Concord, N.H. 03301 (603) 230-7015 Joseph W. Mollica Chairman

Nicole Brassard-Jordan Deputy Commissioner

December 18, 2020

To: His Excellency the Governor and the Honorable Council, and The Citizens of the State of New Hampshire

We are pleased to submit the Comprehensive Annual Financial Report of the New Hampshire Liquor Commission (NHLC) as of and for the fiscal year ended June 30, 2020. It covers the results of operations from July 1, 2019 through June 30, 2020 and marks the 86<sup>th</sup> year of operations for the Liquor Commission. The Liquor Commission Division of Administration Financial Management prepared this report. Responsibility for both the accuracy of the financial data along with the completeness and fairness of the presentation, including all disclosures, rests with the management of the Liquor Commission. To the best of our knowledge and belief, the enclosed data is accurate in all material respects and is reported in a manner designed to present fairly the financial position, results of operations and cash flows of the Liquor Commission.

This report is divided into three sections: introductory, financial, and statistical. The introductory section includes a transmittal letter, a letter from the Governor, a letter from the Chairman of NHLC, and a brief overview. The financial section contains the independent auditor's report, management's discussion and analysis (MD&A) and the financial statements including the notes to the financial statements and required supplementary information. The statistical section includes relevant financial statistical information.

The Governmental Accounting Standards Board Statement No. 34 requires that management provide a narrative introduction, overview and analysis to accompany the basic financial statements in the form of MD&A. This letter of transmittal is intended to complement MD&A and should be read in conjunction with it.

The financial activity of the Liquor Commission is included within the State's Comprehensive Annual Financial Report. This Comprehensive Annual Financial Report presents all activities of the Commission in a single enterprise fund and does not include data or information related to any other state agency or funds.

This report aims to summarize our many accomplishments over the past year, as well as our objectives for the future. We welcome your comments, questions and suggestions, and appreciate your continued support. This annual report may also be viewed on the NHLC's web site located at http://www.nh.gov/liquor/annualreportFY20.pdf.

## Message from Governor Christopher T. Sununu



## STATE OF NEW HAMPSHIRE OFFICE OF THE GOVERNOR



CHRISTOPHER T. SUNUNU
Governor

Friday, December 18, 2020

Since 1934, the New Hampshire Liquor Commission (NHLC) has been a critical resource and a true asset for the state of New Hampshire, providing crucial revenue to support essential state services. With a relentless focus on building on its success, NHLC has excelled year after year driving record revenue to benefit all of us, and I want to applaud the entire team for its accomplishments.

In Fiscal Year 2020, NHLC broke its all-time sales record, generating \$739.6 million in net sales. That sales success translated into \$158.1 million in funding for critical state programs, like substance misuse prevention and treatment, education, health and social services, transportation and natural resource protection and conservation. NHLC also generated more than \$10 million for the Granite Advantage Health Care Program, which provides expanded access to health care in New Hampshire. NHLC is the second largest non-tax revenue source for our state and its contributions to New Hampshire have had a longstanding positive impact.

NHLC was recently recognized as the best overall control state in the country by *Stateways Magazine*, which chose NHLC for this prestigious honor for the second time in four years, noting NHLC's technological innovation, nonprofit support, unique sales and promotions, and its commitment to consumer education. Further, *Beverage Dynamics* recently honored NHLC as one of the top-10 retailers in the country from a field of large, private and national competitors. Finally, the readers of the Massachusetts-based *Eagle Tribune*, for the second year in a row, voted the Salem NH Liquor & Wine Outlet the best liquor store in the region. I sincerely congratulate the team for this recognition as their success is our success. That success has not gone unnoticed.

This past year has been particularly challenging for all of us, but NHLC has maintained a tireless focus that continues to benefit us all. It is clear NHLC is not resting on its laurels and is instead doing everything in its power to continue maximizing revenue for our state. This report outlines the financial performance and achievements of NHLC during the past year. We all look forward to another successful year in 2021.

Sincerely,

Christopher T. Sununu

Governor

107 North Main Street, State House- Rm 208, Concord, New Hampshire 03301 Telephone (603) 271-2121 • FAX (603) 271-7640 Website: http://www.governor.nh.gov/\_• Email: governorsununu@nh.gov TDD Access: Relay NH 1-800-735-2964

## Message from Liquor Commission Chairman Joseph Mollica

### **December 18, 2020**

The New Hampshire Liquor Commission (NHLC) continues to build on its success for the benefit of the state of New Hampshire, as the Commission generated an all-time record \$739.6 million in net sales during Fiscal Year 2020, an increase of \$33.5 million year-over-year. NHLC also generated total liquor net profits of \$158.1 million, of which \$144.9 million was transferred to the New Hampshire General Fund to support essential state programs and services. Of total liquor net profits, \$10 million was delivered to New Hampshire's Alcohol Abuse Prevention and Treatment Fund, which utilizes a percentage of NHLC profits to fund addiction treatment and prevention programs and \$3 million was an increase in Liquor Fund's net position.



While 2020 has been a challenging year, NHLC has remained steadfast in its commitment to meet our consumers' needs and to do that it has been critical we adapt to the circumstances. This past spring, we fast-tracked our curbside pickup program to give our customers a safe, convenient and efficient way to shop at our NH Liquor & Wine Outlets. We also launched a brand new, state-of-the-art website offering an intuitive design and a variety of new features and functionality, including the ability to place and pay for orders online for in-store pickup.

We always work hard to find creative ways to engage and inform our customers and to give them opportunities to try the world's best wines and spirits, while learning from the leaders of the world of wine and spirits. To do that this year, we implemented a one-of-a-kind, virtual 90-Day Around The World Program offering cocktail master classes, virtual tours of award-winning distilleries, Q&A sessions with distillers and winemakers, guided tastings and more. This virtual series provides customers with the direct interaction with industry leaders they have come to expect from us.

Our priority is always maximizing revenue for the New Hampshire General Fund but we have also continued to make it a priority to support the Granite State nonprofit community, which performs incredible work across our state. Just over the past six months, we have raised more than half a million dollars for a variety of nonprofits through a series of exclusive raffles featuring some of the world's most sought-after spirits. Over the past seven years, we have worked together with our broker and supplier partners to raise nearly \$2.8 million to support dozens of nonprofits, including the New Hampshire Food Bank, Easterseals New Hampshire, Best Buddies New Hampshire, New Hampshire Lodging and Restaurant Association and the Animal Rescue League of New Hampshire, among others.

We have continued to pursue our ambitious effort to renovate or relocate our 76 NH Liquor & Wine Outlets. We have strategically renovated or relocated 33 NH Liquor & Wine Outlets since 2012 to expand our selection and enhance the overall shopping experience. Over the past year, we opened a new 12,000-square-foot NH Liquor & Wine Outlet in Tilton and we have new and renovated Outlets in the works in Concord, Littleton, Epsom and New London.

Deputy Commissioner Brassard Jordan and I proudly submit this Annual Report. We can all be proud of all we have achieved. All 1,400 dedicated NHLC employees can share our successes, as ours is the consummate team effort as we strive to drive maximum revenue for the general fund, while providing the very best customer service to our 12 million annual customers. Our future is bright as we look forward to continued success in 2021.

Sincerely,

Joseph W. Mollica Chairman

### **NHLC Overview**

#### **Overview**

National prohibition was repealed in 1933 by the Twenty-First Amendment to the U.S. Federal Constitution. This provided each state freedom to adopt their own system of alcoholic beverage control. As a result, the New Hampshire Liquor Commission was established in 1933 pursuant to Chapter 99, NH Laws of 1933. New Hampshire State liquor laws are codified in RSAs 175 through 180 and cover the establishment of the Liquor Commission, liquor store operations, liquor licenses and fees, beverage distributor contracts, and enforcement.

The Liquor Commission regulates the manufacture, possession, sale, consumption, importation, use, storage, transportation and delivery of wine, spirits, and malt or brewed beverages in New Hampshire. All sales of wine and spirits in New Hampshire, with the exception of wines sold by licensees of the Liquor Commission and direct shippers, are made through the seventy-nine wine and spirits stores operated by the Liquor Commission and warehouses owned and contracted by the Liquor Commission. These include both retail sales to individual consumers and wholesale sales to licensed establishments where wine and spirits are either sold and consumed on the licensed premise or sold and consumed off the licensed premise. In addition to liquor sales, the Liquor Commission collects license fees for the manufacturing, sale, transportation, or warehousing of alcoholic beverages and a \$0.30 per gallon tax on beer sold by wholesale distributors and beverage manufacturers to retailers in New Hampshire, in accordance with RSA 178:26.

The Liquor Commission is comprised of a Commissioner, who is known as the Chairman of the Liquor Commission, and a Deputy Commissioner. The Commissioner is appointed by the Governor with the consent of the Executive Council and the Deputy Commissioner is nominated by the Commissioner and appointed by the Governor with the consent of the Executive Council. The Commissioner and the Deputy Commissioner are appointed to four-year terms. Pursuant to RSA 176:3, the Liquor Commission's primary duties are to optimize profitability, maintain proper controls, assume responsibility for effective and efficient operations, and provide service to customers. The Liquor Commission is also statutorily required to enforce the laws and regulations governing the purchase, consumption, and maintenance of proper control over alcoholic beverages through the State of New Hampshire, in addition to monitoring youth access to tobacco products.

Chapter 106, Laws of 1996 reorganized the Liquor Commission into three divisions, including: the Division of Enforcement and Licensing; the Division of Marketing, Merchandising, and Warehousing; and the Division of Administration. The Directors are nominated by the Commissioner for appointment by the Governor with the consent of the Executive Council and serve four-year terms. The Division of Enforcement and Licensing is responsible for the day-to-day activities of the Liquor Commission's enforcement and licensing functions; the Division of Marketing, Merchandising, and Warehousing oversees the Liquor Commission's functions related to marketing, merchandising, purchasing, store operations, warehousing and distribution; and the Division of Administration oversees all aspects of the Liquor Commission's administrative functions including accounting, financial management, data processing, management information systems, human resources, legal and contracting.

The Liquor Commission is responsible for the accounting and reporting of the Liquor Fund. The Liquor Fund is an enterprise fund which receives revenues primarily from the sale of goods through State Liquor stores, two warehouses, fees from licensees, and fines and penalties from rule or law violations. The Liquor Fund serves as a pass-through account for receipts which are distributed periodically to the General Fund. The Liquor Fund appropriations are provided to cover costs associated with the operation and administration of all Liquor Commission functions including the enforcement of the liquor laws and regulations.

## **NHLC Overview (continued)**

## **Financial Highlights**

| REVENUE/ EXPENSE ITEM                            | FY 2020<br>(In Millions) |         | _  | Y 2019<br>Millions) | % INCREASE<br>(DECREASE) |
|--|--------------------------|---------|----|---------------------|--------------------------|
|  |                          |         |    |                     |                          |
| Gross Sales <sup>1</sup>                         | \$                       | 765.6   | \$ | 729.2               | 5.0                      |
| Discounts and Fees (Bank, Credit Card, etc)      |                          | (26.0)  |    | (23.1)              | 12.6                     |
| Net Sales  |                          | 739.6   |    | 706.1               | 4.7                      |
| Cost of Goods Sold                               |                          | (533.0) |    | (505.6)             | 5.4                      |
| Gross Profit - Liquor                            |                          | 206.6   |    | 200.5               | 3.0                      |
| Operating Expenses and Depreciation <sup>2</sup> |                          | (65.4)  |    | (57.2)              | 14.3                     |
| Interest Expense                                 |                          | (1.5)   |    | (1.2)               | 25.0                     |
| Other Revenue                                    |                          | 5.2     |    | 7.1                 | (26.8)                   |
| Net Income (Not including taxes) <sup>3</sup>    |                          | 144.9   |    | 149.2               | (2.9)                    |
| Beer Tax   |                          | 13.2    |    | 12.8                | 3.1                      |
| Total Net Profit Before Transfers                | \$                       | 158.1   | \$ | 162.0               | (2.4)                    |

| OTHER MERCHANDISING STATISTICS     | FY 2020      | FY 2019      | % INCREASE<br>(DECREASE) |
|------------------------------------|--------------|--------------|--------------------------|
| Number of Cases Sold               | 5,648,564    | 5,459,416    | 3.5                      |
| Average Price Per Case             | \$<br>135.54 | \$<br>133.56 | 1.5                      |
| Items Available (brands and sizes) | 26,260       | 17,166       | 53.0                     |
| Number of Bottles Sold             | 61,141,524   | 59,517,295   | 2.7                      |
| Average Price Per Bottle           | \$<br>12.52  | \$<br>12.25  | 2.2                      |

| A DD A DENITE CONIC IN IDENION OF A TROPICO | FY 20      | 20                      | FY 2019    |                         |  |
|---|------------|-------------------------|------------|-------------------------|--|
| APPARENT CONSUMPTION STATISTICS             | Gallons    | Per Capita <sup>4</sup> | Gallons    | Per Capita <sup>5</sup> |  |
| Distilled Spirits                           | 6,170,251  | 4.54                    | 5,948,668  | 4.39                    |  |
| Wine (21% alcohol or less)                  | 7,660,075  | 5.63                    | 7,946,559  | 5.86                    |  |
| Beer  | 42,531,400 | 31.28                   | 40,716,979 | 30.02                   |  |

## NOTES:

<sup>(1)</sup> For the current fiscal year, off premise licensees accounted for 15.0% or \$114.0 million of total liquor sales. On premise licensees, such as bars, restaurants, hotels and clubs accounted for 8.3% or \$62.8 million of total liquor sales.

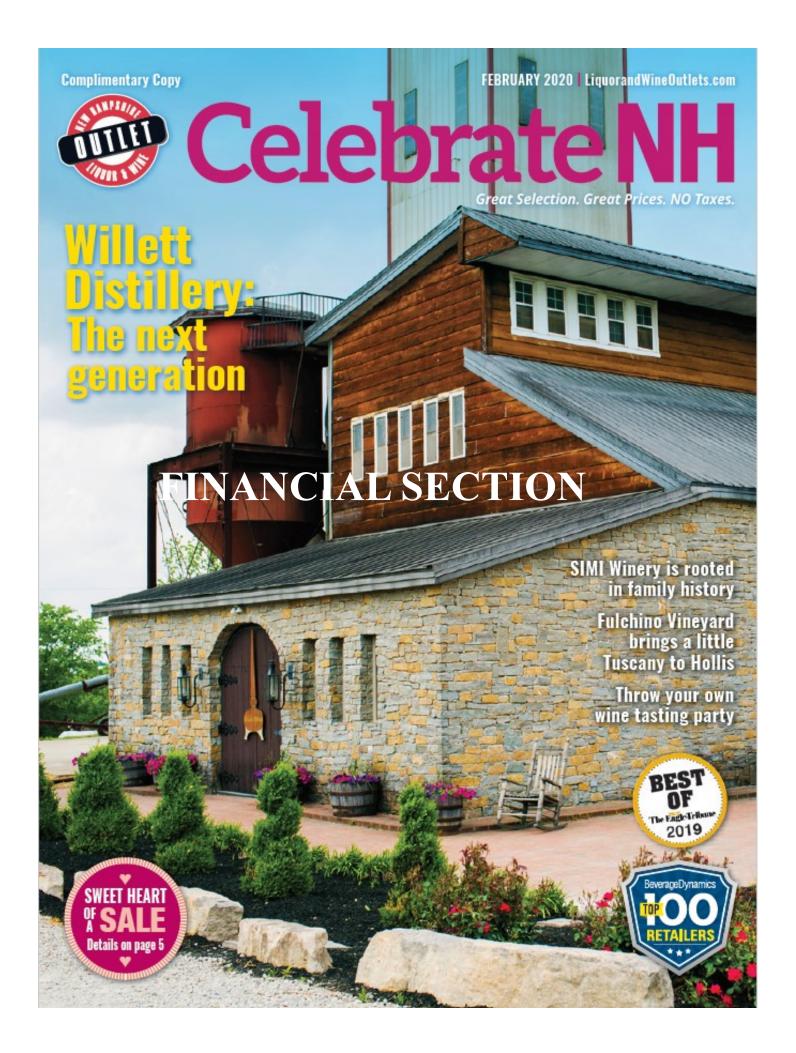
<sup>(2)</sup> Operating Expenses do not include Liquor purchases and grants.

<sup>(3)</sup> Net Income is computed after deducting all operating expenses including the General Fund portion of Enforcement and Licensing Expenses.

<sup>(4)</sup> Based on 2019 population estimates of 1,359,711 from the State Office of Strategic Initiatives.

<sup>(5)</sup> Based on 2018 population estimates of 1,356,458 from the State Office of Strategic Initiatives.

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MICHAEL W. KANE, MPA Legislative Budget Assistant (603) 271-3161

CHRISTOPHER M. SHEA, MPA Deputy Legislative Budget Assistant (603) 271-3161

## State of New Hampshire

OFFICE OF LEGISLATIVE BUDGET ASSISTANT State House, Room 102 Concord, New Hampshire 03301 STEPHEN C. SMITH, CPA Director, Audit Division (603) 271-2785

#### **Independent Auditor's Report**

To The Fiscal Committee Of The General Court:

### **Report On The Financial Statements**

We have audited the accompanying financial statements of the New Hampshire State Liquor Commission (Liquor Commission) which comprise the Statement of Net Position, as of June 30, 2020, and the related Statements of Revenues, Expenses, and Changes in Net Position and Cash Flows for the fiscal year then ended, and the related notes to the financial statements, which collectively comprise the Liquor Commission's basic financial statements.

## Management's Responsibility For The Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of

expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the net position of the New Hampshire State Liquor Commission, as of June 30, 2020, and the changes in its net position, and its cash flows for the fiscal year then ended, in accordance with accounting principles generally accepted in the United States of America.

## **Emphasis Of Matter**

## Reporting Entity

As discussed in Note 1, the financial statements present only the New Hampshire Liquor Commission and do not purport to, and do not, present fairly the financial position of the State of New Hampshire, as of June 30, 2020, the changes in its financial position, or its cash flows for the fiscal year then ended in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

#### **Other Matters**

### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis on pages 9 through 13 and the Schedules of the Liquor Commission's Proportionate Share of Net Pension Liability and the Liquor Commission's Contributions on page 35 and the Schedule of the Liquor Commission's Proportionate Share of the Total Other Postemployment Benefits Liability on page 36 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the New Hampshire State Liquor Commission's basic financial statements. The Introductory and Statistical Sections of this report are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The Introductory and Statistical Sections have not been subjected to the auditing procedures applied in the audit of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on them.

## Other Reporting Required By Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated December 18, 2020 on our consideration of the New Hampshire State Liquor Commission's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the New Hampshire State Liquor Commission's internal control over financial reporting and compliance.

Office Of Legislative Budget Assistant

Office of Legislative Budget Assistant

December 18, 2020

## **MANAGEMENT'S DISCUSSION AND ANALYSIS - Unaudited**

The management of the New Hampshire Liquor Commission (the Liquor Commission) offers the readers this narrative overview and analysis of the financial activities of the Liquor Commission included in this Comprehensive Annual Financial Report for the fiscal year ended June 30, 2020. We encourage readers to consider the information presented herein in conjunction with additional information we have furnished in our letter of transmittal, on page 1 in the introductory section of this annual financial report, as well as the Liquor Commission's financial statements, which follow in this section.

#### **Discussion of Basic Financial Statements**

The activities of the Liquor Commission are accounted for on a fiscal year basis, comprised of twelve fiscal months ending on June 30<sup>th</sup> of each year. The Liquor Commission is accounted for as an enterprise fund, reporting all financial activity, assets, and liabilities using the accrual basis of accounting.

The financial statements prepared by the Liquor Commission include the Statement of Net Position; Statement of Revenues, Expenses and Changes in Net Position; Statement of Cash Flows; and notes to the financial statements.

The Statement of Net Position provides information about assets, liabilities, and deferred inflows and deferred outflows of resources and reflects the financial position at the fiscal year end. The Statement of Revenues, Expenses and Changes in Net Position reports the operating and nonoperating revenue activity and the expenses related to such activity for the fiscal year. The Statement of Cash Flows outlines the cash inflows and outflows relating to the operations for the fiscal year.

The notes to the financial statements provide additional information that is essential to a full understanding of the data provided in the financial statements.

The financial statements present the financial position and activities of only the Liquor Commission. The following is a discussion on the current year results of operations for the Liquor Commission.

#### **Financial Analysis**

### **Net Position and Changes in Net Position**

Per RSA 176:16 "the state treasurer shall credit all gross revenue derived by the commission from the sale of liquor, or from license fees, and interest received on such moneys, to a special fund, to be known as the Liquor Commission Fund, from which the treasurer shall pay all expenses of the commission incident to the administration of this title. Any balance left in such fund after such expenses are paid shall be deposited in the general fund on a daily basis." As a result, the net position of the Liquor Commission consist of capital assets paid from operating budget, net of related debt, offset by an unrestricted net deficit related to the net pension and postemployment benefit liabilities.

The following is a condensed comparative statement of net position as of June 30, 2020 and 2019 (in thousands):

|   | Ju | ne 30, 2020 | Jui | ne 30, 2019 |
|---|----|-------------|-----|-------------|
| ASSETS:   |    |             |     |             |
| Current Assets  | \$ | 94,837      | \$  | 92,205      |
| Noncurrent Assets (net of allowance for depreciation) |    | 51,678      |     | 51,810      |
| Total Assets  |    | 146,515     |     | 144,015     |
| Deferred Outflows of Resources                        |    | 5,170       |     | 6,147       |
| LIABILITIES:  |    |             |     |             |
| Current Liabilities                                   |    | 92,923      |     | 92,812      |
| Noncurrent Liabilities                                |    | 113,151     |     | 113,625     |
| Total Liabilities                                     |    | 206,074     |     | 206,437     |
| Deferred Inflows of Resources                         |    | 23,490      |     | 24,722      |
| NET POSITION:   |    |             |     |             |
| Net Investment in Capital Assets                      |    | 12,339      |     | 11,690      |
| Unrestricted Net Position (Deficit)                   |    | (90,218)    |     | (92,687)    |
| Total Net Position (Deficit)                          | \$ | (77,879)    | \$  | (80,997)    |

#### **Assets**

- The Liquor Commission ended fiscal year 2020 with a total of \$94.8 million in current assets, including \$88.8 million in wine and spirits inventory for resale.
- Total assets increased \$2.5 million or 1.7% from \$144.0 million in fiscal year 2019 to \$146.5 million in fiscal year 2020.
- The Liquor Commission's capital assets as of June 30, 2020, totaled \$77.2 million with accumulated depreciation of \$25.5 million leaving a net book value of \$51.7 million invested in capital assets. The investment in capital assets includes equipment, real property, computer software, software in progress and construction in progress.

During fiscal year 2020 many capital projects were started, in process and/or completed. Some of the Liquor Commission's largest projects included:

- Continued with a Commission—wide point-of-sale and back office system replacement.
- Working on final improvements at the Commission headquarters which consists of roof replacement and parking lot enhancements.
- Began process to sell Hampton Highway property and issued RFP for Commercial Real Estate Services

Additional information on the Liquor Commission's capital assets can be found in Note 3 of the Notes to the Financial Statements.

#### Liabilities

- Total liabilities decreased \$0.4 million or 0.2% from \$206.4 million in fiscal year 2019 to \$206.0 million in fiscal year 2020
- Accounts payable decreased \$12.3 million or 16.0% and Due to Other State Agencies increased \$14.6 million or 401.0% due to the timing of year-end liquor payables and the due dates.
- Bonds payable at June 30, 2020 had a net increase of \$2.5 million from \$36.1 million at the prior year end to \$38.6 million, due to a \$5.3 million bond issuance, less \$2.8 million of principal payments.

|   | (Amounts in thousands) |            |    |             |  |  |
|---|------------------------|------------|----|-------------|--|--|
|   | Jun                    | e 30, 2020 | Ju | ne 30, 2019 |  |  |
|   |                        |            |    |             |  |  |
| Accounts Payable                                | \$                     | 64,463     | \$ | 76,731      |  |  |
| Accrued Payroll                                 |                        | 2,473      |    | 2,212       |  |  |
| Due to Other State Agencies                     |                        | 18,259     |    | 3,644       |  |  |
| Due to General Fund                             |                        | 2,132      |    | 2,106       |  |  |
| Due to Capital Fund                             |                        | 655        |    | 3,879       |  |  |
| Unearned Revenue                                |                        | 772        |    | 685         |  |  |
| Bonds Payable                                   |                        | 38,590     |    | 36,058      |  |  |
| Compensated Absences Payable & Uninsured Claims |                        | 5,287      |    | 4,707       |  |  |
| Net Pension Liability                           |                        | 23,464     |    | 22,984      |  |  |
| Other Postemployment Benefits Payable (OPEB)    |                        | 49,734     |    | 53,078      |  |  |
| Other Liabilities                               |                        | 245        |    | 353         |  |  |
| Total Liabilities                               | \$                     | 206,074    | \$ | 206,437     |  |  |

The following is a comparative statement of revenues, expenses and changes in net position for the fiscal years ended June 30, 2020 and 2019.

|  |    | housands)   |           |
|--|----|-------------|-----------|
|  | ]  | FY 2020     | FY 2019   |
| Operating Revenues   |    |             |           |
| Charges for Sales  | \$ | 739,591     | 706,077   |
| Operating Expenses   |    |             |           |
| Cost of Sales  |    | 533,027     | 505,591   |
| Administration   |    | 63,032      | 54,187    |
| Depreciation   |    | 2,322       | 3,045     |
| Total Operating Expenses                                   |    | 598,381     | 562,823   |
| Operating Income   |    | 141,210     | 143,254   |
| Nonoperating Revenues (Expenses)                           |    |             |           |
| Licenses   |    | 4,634       | 6,064     |
| Beer Taxes   |    | 13,176      | 12,836    |
| Miscellaneous  |    | 585         | 1,062     |
| Interest on Bonds  |    | (1,505)     | (1,190)   |
| Total Nonoperating Revenues (Expenses)                     |    | 16,890      | 18,772    |
| Income Before Transfers                                    |    | 158,100     | 162,026   |
| Distribution (Transfer) to:                                |    |             |           |
| State General Fund   |    | (144,944)   | (146,297) |
| Alcohol Abuse Prevention & Treatment Fund (RSA 176:16 III) |    | (10,038)    | (8,422)   |
| Change in Net Position                                     |    | 3,118       | 7,307     |
| Net Position (Deficit) - July 1                            |    | (80,997)    | (88,304)  |
| Net Position (Deficit) - June 30                           | \$ | (77,879) \$ | (80,997)  |

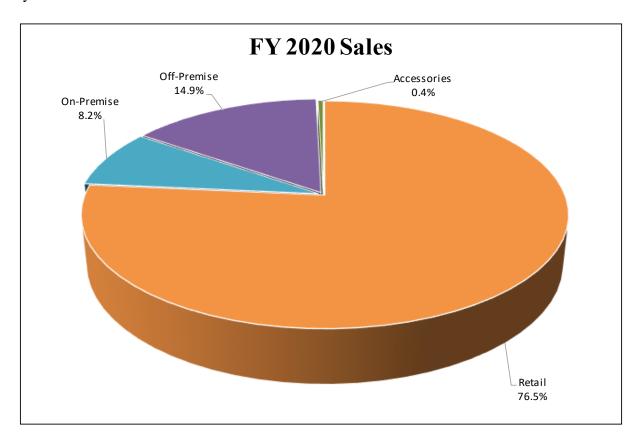
## **Operating Revenue**

The primary source of revenue for the Liquor Commission is derived from the retail and wholesale sales of wine, spirits, and accessories from the seventy-seven wine and spirit outlet stores located throughout the State of New Hampshire as well as the two warehouse locations in Bow and Concord.

## **Net Sales (Charges for Sales)**

Net sales increased 4.7% or \$33.5 million over the previous year as a result of the Liquor Commission's competitive pricing, expanded inventory, and new sales and distribution. Throughout the year, the marketing team develops and implements innovative strategies and tactics across multiple service lines in order to provide an exemplary shopping experience.

With the continued success of these strategies, as well as the use of wine and spirit tasting events and social media outlets, the Liquor Commission has helped to increase the product knowledge of our customers and ultimately increased sales.



## **Operating Expenses**

Cost of sales consists of the cost of products sold plus the cost of transporting the products for sale to retail stores.

Administrative operating expenses increased 16.3% or \$8.8 million primarily due to a \$3.4 million change in Other Post Employment Benefits (OPEB) expense and a \$3.2 million increase in Salary and Benefits.

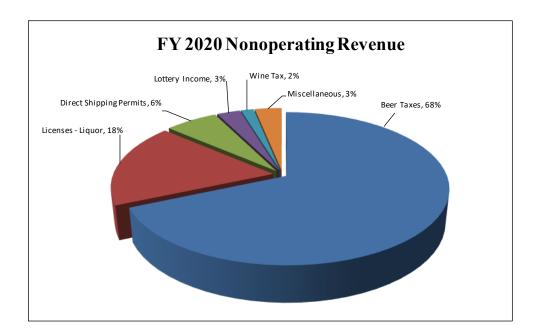
## **Nonoperating Revenues (Expenses)**

In addition, the Liquor Commission generates revenues from other sources including beer tax, beer permits, licensing, direct shipping permits, lottery sales and other miscellaneous revenue (grants, fines, fees, restitution and any gain or loss on the disposal of capital assets).

Licenses decreased 23.6% or \$1.4 million as a result of last year's change in accounting policy to recognize license revenue when received instead of prorating over the license period. Miscellaneous revenue decreased 44.9% or \$0.5 million primarily as a result of the retirement of equipment.

The beer tax has been relatively flat over the past decade increasing only \$340 thousand or 2.65% in the fiscal year.

Below is the breakdown of nonoperating revenue (not including loss on the disposal of capital assets). Chart data can be found on page 38 Other Revenue plus Beer Tax.



#### Distributions

The Liquor Commission is required by law (RSA 176:16) to credit all gross revenue to the Liquor Commission Fund, from which the treasurer pays all expenses. Any balance left in such fund is deposited in the General Fund.

In fiscal year 2020, the total net profit before transfers was \$158.1 million with \$10.0 million, or five percent of the previous fiscal year gross profits, transferred to the Alcohol Abuse Prevention and Treatment Fund pursuant to RSA 176:16, III and \$144.9 million transferred to the General Fund.

#### **Requests for Information**

This Comprehensive Annual Financial Report is designed to provide a general overview of the Liquor Commission's finances. Questions concerning any of the information presented in this report or requests for additional financial information should be addressed to Christina M. Demers, Chief Financial Officer at <a href="mailto:tina.demers@liquor.nh.gov">tina.demers@liquor.nh.gov</a>

## NEW HAMPSHIRE LIQUOR COMMISSION STATEMENT OF NET POSITION JUNE 30, 2020

(Expressed in Thousands)

| ASSEIS |
|--------|
|--------|

| <u>ASSETS</u>  |             |
|--|-------------|
| Current Assets:  |             |
| Cash and Cash Equivalents (Note 2)                       | \$ -        |
| Receivables (Net of Allowances for Uncollectibles)       | 5,920       |
| Due from Other State Agencies                            | 71          |
| Inventories  | 88,846      |
| Total Current Assets                                     | 94,837      |
| Noncurrent Assets:                                       |             |
| Capital Assets Not Being Depreciated (Note 3)            | 16,555      |
| Capital Assets Being Depreciated, Net (Note 3)           | 35,123      |
| Total Noncurrent Assets                                  | 51,678      |
| Total Assets   | 146,515     |
| Deferred Outflows of Resources (Notes 7 & 8)             | 5,170       |
| <u>LIABILITIES</u>                                       |             |
| Current Liabilities:                                     |             |
| Accounts Payable   | 64,463      |
| Accrued Payroll  | 2,473       |
| Due to Other State Agencies                              | 18,259      |
| Due to General Fund                                      | 2,132       |
| Due to Capital Fund                                      | 655         |
| Unearned Revenue   | 772         |
| Bonds Payable (Note 5)                                   | 3,078       |
| Accrued Interest Payable                                 | 152         |
| Capital Leases (Note 9)                                  | 93          |
| Compensated Absences Payable & Uninsured Claims (Note 4) | 846         |
| Total Current Liabilities                                | 92,923      |
| Noncurrent Liabilities:                                  |             |
| Bonds Payable (Note 5)                                   | 35,512      |
| Capital Leases (Note 9)                                  | -           |
| Compensated Absences Payable & Uninsured Claims (Note 4) | 4,441       |
| Net Pension Liability (Note 7)                           | 23,464      |
| Other Postemployment Benefits Payable (Note 7)           | 49,734      |
| Total Noncurrent Liabilities                             | 113,151     |
| Total Liabilities  | 206,074     |
| Deferred Inflows of Resources (Notes 7 & 8)              | 23,490      |
| NET POSITION   |             |
| Net Investment in Capital Assets                         | 12,339      |
| Unrestricted Net Deficit                                 | (90,218)    |
| Total Net Deficit  | \$ (77,879) |

## NEW HAMPSHIRE LIQUOR COMMISSION STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION FOR THE FISCAL YEAR ENDED JUNE 30, 2020 (Expressed in Thousands)

| OPERATING REVENUES   |             |
|--|-------------|
| Charges for Sales (Note 10)                                | \$ 739,591  |
| Total Operating Revenue                                    | 739,591     |
| OPERATING EXPENSES   |             |
| Cost of Sales  | 533,027     |
| Administration   | 63,032      |
| Depreciation   | 2,322       |
| Total Operating Expenses                                   | 598,381     |
| Operating Income   | 141,210     |
| NONOPERATING REVENUES (EXPENSES)                           | 4.624       |
| Licenses   | 4,634       |
| Beer Taxes   | 13,176      |
| Miscellaneous  | 585         |
| Interest on Bonds Payable                                  | (1,505)     |
| Total Nonoperating Revenues (Expenses)                     | 16,890      |
| Income Before Transfers                                    | 158,100     |
| Distribution (Transfer) to:                                |             |
| State General Fund   | (144,944)   |
| Alcohol Abuse Prevention & Treatment Fund (RSA 176:16 III) | (10,038)    |
| Change in Net Position                                     | 3,118       |
| Net Position (Deficit) - July 1                            | (80,997)    |
| Net Position (Deficit) - June 30                           | \$ (77,879) |

The accompanying notes to the financial statements are an integral part of this statement.

## NEW HAMPSHIRE LIQUOR COMMISSION STATEMENT OF CASH FLOWS FOR THE FISCAL YEAR ENDED JUNE 30, 2020 (Expressed in Thousands)

| CASH FLOWS FROM OPERATING ACTIVITIES                                   |               |
|--|---------------|
| Receipts from Customers  | \$<br>740,149 |
| Receipts from Supplier Rebates   | 81,396        |
| Payments to Employees  | (34,332)      |
| Payments to Suppliers  | (653,610)     |
| Payments for Interfund Services  | <br>(7,139)   |
| Net Cash Provided by Operating Activities                              | <br>126,464   |
| CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES                        |               |
| Trans fer to State General Fund  | (144,918)     |
| Transfer to Alcohol Abuse Prevention & Treatment Fund (RSA 176:16 III) | (10,038)      |
| Temporary Loan From Other Funds  | 14,591        |
| Other Income   | 1,435         |
| Proceeds from Collection of Licenses and Beer Tax                      | <br>17,810    |
| Net Cash Used for Noncapital and Related Financing Activities          | <br>(121,120) |
| CASH FLOWS FROM CAPITAL AND RELATED                                    |               |
| FINANCING ACTIVITIES   |               |
| Acquisition and Construction of Capital Assets                         | (6,263)       |
| Capital Lease Payments   | (90)          |
| Net Proceeds from Issuance of Bonds                                    | 5,294         |
| Interest Paid on Bonds   | (1,523)       |
| Principal Paid on Bonds  | <br>(2,762)   |
| Net Cash Used for Capital and Related Financing Activities             | <br>(5,344)   |
| Net Decrease in Cash and Cash Equivalents                              | -             |
| Cash and Cash Equivalents - July 1                                     | <br>          |
| Cash and Cash Equivalents - June 30                                    | \$<br>        |
| Reconciliation of Operating Income to Net Cash                         |               |
| Provided by Operating Activities:                                      |               |
| Operating Income   | \$<br>141,210 |
| Adjustments to Reconcile Operating Income to Net Cash                  |               |
| Provided (Used) by Operating Activities:                               |               |
| Depreciation   | 2,322         |
| Change in Operating Assets and Liabilities:                            |               |
| Decrease in Receivables  | 470           |
| Increase in Inventories  | (3,078)       |
| Decrease in Accounts Payable and Other Accruals                        | (11,428)      |
| Increase in Unearned Revenue   | 87            |
| Change in Postemployment Benefits Payable                              | (3,344)       |
| Change in Net Pension Net of Deferrals                                 | <br>225       |
| Net Cash Provided by Operating Activities                              | \$<br>126,464 |

The accompanying notes to the financial statements are an integral part of this statement.

## NEW HAMPSHIRE LIQUOR COMMISSION NOTES TO THE FINANCIAL STATEMENTS FOR THE FISCAL YEAR ENDED JUNE 30, 2020

## **NOTE 1 – Summary of Significant Accounting Policies**

### A. Reporting Entity

Chapter 99, NH Laws of 1933, codified as RSAs 175 through 180, established the New Hampshire Liquor Commission (the Liquor Commission). The Liquor Commission is comprised of a Commissioner, who is known as the Chairman of the Liquor Commission and a Deputy Commissioner. The Commissioner is appointed by the Governor with the consent of the Council and the Deputy Commissioner is nominated by the Commissioner and appointed by the Governor with the consent of the Council. The Chairman and the Deputy Commissioner are appointed to four-year terms. Pursuant to RSA 176:3, the Liquor Commission's primary duties are to optimize profitability, maintain proper controls, assume responsibility for effective and efficient operations, and provide service to customers. The Liquor Commission is organized into three divisions: (1) Division of Enforcement and Licensing; (2) Division of Marketing, Merchandising, and Warehousing; and (3) Division of Administration.

In addition to liquor sales, the Liquor Commission collects license fees on the manufacture, sale, transportation, and warehousing of alcoholic beverages and taxes on beer sold by wholesale distributors and beverage manufacturers to retailers in New Hampshire. The Liquor Commission is also statutorily required to enforce the laws and regulations governing the purchase, consumption, and maintenance of proper control over alcoholic beverages through the State of New Hampshire, in addition to monitoring youth access to tobacco products.

As of June 30, 2020 the Liquor Commission processed wholesale and retail sales from seventy-eight owned and leased retail stores and owned one warehouse and contracted one warehouse.

For financial reporting purposes, the Liquor Commission is considered a department of the State of New Hampshire. The financial activity of the Liquor Commission is reported as an enterprise fund of the State of New Hampshire and is included in the Comprehensive Annual Financial Report of the State. The State of New Hampshire's Comprehensive Annual Financial Report can be accessed online at: https://das.nh.gov/accounting/reports.asp

The Liquor Commission's financial statements include all financial activity of the Liquor Commission in a separate enterprise fund and do not include any activity related to any other State agency or fund. The financial statements represent the financial net position of only the Liquor Commission as of June 30, 2020 and the change in net position and the cash flows for the year then ended.

#### B. Measurement Focus, Basis of Accounting and Financial Statement Presentation

The accompanying financial statements of the Liquor Commission have been prepared in accordance with Generally Accepted Accounting Principles (GAAP) and as prescribed by Government Accounting Standards Board (GASB), which is the primary standard-setting body for establishing governmental accounting and financial reporting standards. The Liquor Commission accounts for the operations as a single enterprise fund and accordingly, uses the accrual basis of accounting. Under the accrual basis, revenues are recognized when earned and expenses are recognized when the related liability is incurred. The Liquor Commission's operations are accounted for using the economic resources measurement focus. With this measurement focus, all assets and liabilities associated with the operation of the Liquor Commission are included on the Statement of Net Position. The Statement of Revenues, Expenses, and Changes in Net Position presents increases (e.g. revenues) and decreases (e.g. expenses) in total net position. The Liquor Commission applies all applicable GASB pronouncements.

## **NOTE 1 – Summary of Significant Accounting Policies (continued)**

## C. Cash and Cash Equivalents

The majority of the Liquor Commission's cash is held by the State Treasurer in accounts that pool cash from multiple State agencies and funds. A portion of Commission cash in Treasury may be pooled for investment purposes in short-term (three months or less from date of purchase), highly liquid investments, which are considered to be cash equivalents and is not categorized as to credit risk. Cash equivalents are recorded at cost.

## D. Receivables (Net of Allowance for Uncollectibles)

Receivables are reported at their net value and consist of amounts due at June 30, 2020. Receivables consist of amounts due from wholesale distributors and beverage manufacturers for taxes on the sale of alcoholic beverages of \$1.4 million and on-premise and off-premise licensees for stock purchased on fifteen day credit of \$4.5 million.

#### E. Inventories

Wine, spirit, and merchandise inventories are valued at the lower of cost (average cost method) or market. The Liquor Commission maintains the salable liquor inventory at three locations: the warehouse in Concord, at the contracted warehouse in Bow, and at the Liquor Commission's retail stores throughout the State.

## F. Capital Assets

Capital assets, which include property and equipment, are reported at historical cost. Equipment is capitalized when the cost of individual items exceeds \$10,000, all other capital assets, except software, are capitalized when the cost of individual items or projects exceeds \$100,000. Software projects are capitalized when they exceed \$500,000. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend asset lives are not capitalized. Capital assets are depreciated using the straight-line method over the estimated useful lives; equipment and software 5 years, building improvements 20 years and buildings 40 years. Salvage values are not recognized, as asset disposals are officially transferred to the New Hampshire Surplus Property program. Any income derived from surplus property sales is recorded as miscellaneous income when received. Losses on the disposal of surplus equipment are recorded at the time of disposal.

### G. Accounts Payable

Accounts payable primarily consists of purchases of liquor inventory, liquor freight and general operating expenses incurred, but for which no actual payment has yet been issued as of June 30, 2020.

### H. Accrued Payroll

The accrued payroll represents payroll and related benefit costs incurred through June 30<sup>th</sup> and paid in July 2020.

### I. Due to Other State Agencies

Amounts due to other state agencies as of June 30, 2020 consist of \$17.7 million due to New Hampshire State Treasury as a result of temporary borrowing of cash from the State's available pooled cash; \$359,000 due to the Lottery Commission for lottery tickets sold at Liquor Stores; and \$192,000 due to the Department of Transportation for shared costs at the Hooksett rest area Welcome Centers.

## **NOTE 1 – Summary of Significant Accounting Policies (continued)**

#### J. Unearned Revenue

The Liquor Commission receives cash from the sale of gift cards that allow the holder to redeem the cards for product at a future point in time. As of June 30, unearned revenue consist of gift card sales collected by the Liquor Commission that had not yet been redeemed.

### K. Compensated Absences

The 374 full-time classified employees of the Liquor Commission accrue annual, compensatory, and sick leave at various rates within the limits prescribed by the collective bargaining agreement. In conformity with GASB Statement No. 16, the Liquor Commission accrues all types of leave benefits as earned by the classified employees. The compensated absences liability represents the total liability of the cumulative balance of employees' annual, bonus, compensatory, and sick leave based on years of service rendered along with the Liquor Commission's share of Social Security, Medicare, and retirement contributions. The current portion of the leave liability is calculated based on the characteristics of the type of leave and on a LIFO (last in first out) basis, which assumes employees use their most recent earned leave first. The accrued liability for annual leave does not exceed the maximum cumulative balance allowed, which ranges from thirty-two to fifty days based on years of service. The accrual for sick leave is made to the extent it is probable that the benefits will result in termination payments rather than be taken as absences due to illness. The liability for compensated balance is recorded on the accrual basis.

## L. Postemployment Liabilities

The Liquor Commission participates in a defined benefit pension plan, the State of New Hampshire Retirement System (NHRS). The Liquor Commission also participates in a nonfunded other postemployment benefit (OPEB) plan referred to as the Non Trusted OPEB Plan. See footnote 7 for activity related to these plans.

For purposes of measuring the total/net Pension and OPEB liabilities, deferred outflows of resources and deferred inflows of resources related to these liabilities and related expenses, information about the fiduciary of the NHRS, and additions to/deductions from the fiduciary net position has been determined on the same basis as it is reported by NHRS and the State OPEB Plan. For this purpose, benefit payments are recognized when due and payable in accordance with the benefit terms, and investments are reported at fair value.

## M. Deferred Outflows of Resources and Deferred Inflows of Resources

Deferred outflows of resources are defined as a consumption of net assets by the Liquor Commission that is applicable to a future reporting period. Deferred inflows of resources are defined as an acquisition of net assets by the Liquor Commission that is applicable to a future reporting period. Deferred outflows of resources increase net position, similar to assets, and deferred inflows of resources decrease net position, similar to liabilities.

### N. Revenues and Expenses

Revenues and expenses are classified as operating or nonoperating and are sub-classified by object (e.g. administration and depreciation). Operating revenues and expenses generally result from providing services and producing and delivering goods. All other revenues and expenses are reported as nonoperating.

<u>Operating Revenues</u>: The Liquor Commission controls the distribution of alcoholic beverages in the State through retail and wholesale sales from the seventy-seven retail stores located throughout the state, wholesale sales from the Liquor Commission warehouse in Concord and contracted warehouse in Bow, and through

## **NOTE 1 – Summary of Significant Accounting Policies (continued)**

regulated direct deliveries of product from vendors to licensees.

<u>Cost of Sales</u>: The cost of sales includes the cost of products sold plus the cost of transporting the products for sale to retail stores.

Other Operating Expenses: Other operating expenses include expenses indirectly related to the purchase, sale, transportation, and warehousing of liquor inventory. These expenses are administrative in nature and consist primarily of administration, mainly employees' salaries and benefits, advertising, rent, utilities, and depreciation.

<u>Non-operating Revenues</u>: Non-operating revenues include income received from private distributors, retailers for permits and licenses to sell alcoholic beverages, and an additional fee on alcoholic beverages sold by wholesale distributors and beverage manufacturers.

<u>Non-operating Expenses:</u> Non-operating expenses include payments for interest paid on general obligation bonds issued which are restricted for capital improvements.

### O. Budgetary Control and Reporting

As a department of the State of New Hampshire, the Liquor Commission is required to submit a biennial budget to the Governor of the State of New Hampshire where it is approved and further submitted to the Legislature for their approval. Approved biennial appropriations are provided in annual amounts. The Liquor Commission's official budget, as adopted by the Legislature, is prepared principally on a modified cash basis. Due to the nature of the Liquor Commission's activities, the majority of the costs of sales are not included in the State's biennial budget.

## P. Use of Estimates

The preparation of these financial statements in conformity with generally accepted accounting principles (GAAP) required management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### Q. Net Position

The net position consists of the unrestricted net deficit and the net investment in capital assets. Net investment in capital assets is the combination of capital assets, net of accumulated depreciation, reduced by the outstanding balances of bonds and borrowing that are attributable to the acquisition, construction, or improvement of those assets and capital leases outstanding.

## R. Adoption of New Accounting Pronouncements

During the fiscal year ended June 30, 2020, the Liquor Commission adopted the following new accounting standards issued by the Governmental Accounting Standards Board (GASB):

GASB No. 95, Postponement of the Effective Dates of Certain Authoritative Guidance, (GASB 95) addresses the temporary relief to governments and other stakeholders in the light of the COVID-19 pandemic by postponing the effective dates of certain GASB pronouncements that first became effective or are scheduled to become effective for periods beginning after June 25, 2018 and later. The effective dates for certain pronouncements are postponed by one year and GASB Statement 87 Leases is postponed by eighteen months. The primary government and component units have implemented GASB 95. As a result, the implementation of GASB No. 84 Fiduciary Activities and GASB No. 90 Majority Equity Interests - an amendment of GASB Statements No. 14 and No. 61 have been postponed for one year.

## NOTE 2 – Cash & Cash Equivalents

The Commission's reported \$0 cash position at June 30, 2020 was supported by \$17.7 million of temporary borrowing from available cash balances of other funds in the State's Treasury. As the Liquor Commission's reported cash balance was \$0, the Liquor Commission has no deposit or custodial credit risks at June 30, 2020.

The State Treasury pools cash except for separate cash and investment accounts maintained in accordance with legal restrictions. The State Liquor Commission's equity share of the total pooled cash and investments and restricted assets is included on the Statement of Net Position under the captions "Cash and Cash Equivalents".

**Deposits:** The following statutory requirements and State Treasury Department policies have been adopted to minimize risk associated with deposits:

RSA 6:7 establishes the policy the State Treasurer must adhere to when depositing public monies. Operating funds are invested per investment policies that further define appropriate investment choices and constraints as they apply to those investment types.

Custodial Credit Risk: The custodial credit risk for deposits is the risk that in the event of a bank failure, the State's deposits may not be recovered.

Custodial credit risk is managed in a variety of ways. Although the State law does not require deposits to be collateralized, the Treasurer does utilize such arrangements where prudent and/or cost effective. All banks, where the State has deposits and/or active accounts, are monitored as to their financial health through the services of Veribanc, Inc., a bank rating firm. In addition, ongoing reviews with officials of depository institutions are used to allow for frequent monitoring of custodial credit risk.

All deposits at FDIC-insured depository institutions (including noninterest bearing accounts) are insured by the FDIC up to the standard maximum amount of \$250,000 for each deposit insurance ownership category.

Whereas all payments made to the state are to be in US currency, foreign currency risk is essentially non-existent on Liquor Commission deposits.

## **NOTE 3 – Capital Assets**

A summary of capital asset balances, which include the ten State-owned stores, the Concord warehouse, headquarters, and capital leases as of June 30, 2020, is presented below (in thousands):

|                                    | July 1, 2019 |          |           |      |          |        |                    | June   | 30, 2020 |          |     |        |     |        |     |  |  |       |  |     |  |       |
|------------------------------------|--------------|----------|-----------|------|----------|--------|--------------------|--------|----------|----------|-----|--------|-----|--------|-----|--|--|-------|--|-----|--|-------|
|                                    | E            | Balance  | Additions |      | Disposal |        | Disposal Transfers |        | В        | alance   |     |        |     |        |     |  |  |       |  |     |  |       |
| Capital Assets Not Being Depreciat | ed:          |          |           |      |          |        |                    |        |          |          |     |        |     |        |     |  |  |       |  |     |  |       |
| Land                               | \$           | 2,002    | \$        | -    | \$       | (18)   | \$                 | -      | \$       | 1,984    |     |        |     |        |     |  |  |       |  |     |  |       |
| Construction in Progress           |              | 3,248    | 26        |      | 26       |        |                    | -      | (3,      | ,168)    |     | 106    |     |        |     |  |  |       |  |     |  |       |
| Software in Progress               |              | 10,279   | 1,397     |      | 1,397    |        | 1,397              |        |          | (22)     | 2,  | ,811   |     | 14,465 |     |  |  |       |  |     |  |       |
| Capital Assets Being Depreciated:  |              |          |           |      |          |        |                    |        |          |          |     |        |     |        |     |  |  |       |  |     |  |       |
| Land Improvements                  |              | 719      | 45        |      | (21)     |        | -                  |        |          | 743      |     |        |     |        |     |  |  |       |  |     |  |       |
| Buildings                          |              | 32,454   | 2         |      | 2        |        |                    | (68)   |          | -        |     | 32,388 |     |        |     |  |  |       |  |     |  |       |
| Building Improvements              |              | 8,397    | 261       |      | 261      |        |                    | (2)    |          | 9        |     | 8,665  |     |        |     |  |  |       |  |     |  |       |
| Leasehold Improvements             |              | 6,553    | 990       |      | 990      |        | 990                |        | 990      |          | 990 |        | 990 |        | 990 |  |  | (151) |  | 551 |  | 7,943 |
| Equipment                          |              | 12,381   | 318       |      | 318      |        | (                  | 1,572) | (        | (203)    |     | 10,924 |     |        |     |  |  |       |  |     |  |       |
| Total Capital Assets               |              | 76,033   | 3,        | 039  | (        | 1,854) |                    | -      |          | 77,218   |     |        |     |        |     |  |  |       |  |     |  |       |
| Less: Accumulated Depreciation     |              | (24,223) | (2,       | 322) |          | 1,005  |                    | -      |          | (25,540) |     |        |     |        |     |  |  |       |  |     |  |       |
| Net Capital Assets                 | \$           | 51,810   | \$        | 717  | \$       | (849)  | \$                 | -      | \$       | 51,678   |     |        |     |        |     |  |  |       |  |     |  |       |

## **NOTE 4 – Noncurrent Liabilities**

Changes in Noncurrent Liabilities: A summary of general obligation bonds payable, capital leases, net pension liability, postemployment benefits payable, compensated absences, and uninsured claims activity for the year ended June 30, 2020 is presented below (in thousands):

|                                  | Jul | y 1, 2019 |           |       |           |         |         |         |         |       |           |         |
|----------------------------------|-----|-----------|-----------|-------|-----------|---------|---------|---------|---------|-------|-----------|---------|
|                                  | I   | Balance   | Increases |       | Decreases |         | Balance |         | Current |       | Long-Term |         |
| General Obligation Bonds Payable | \$  | 36,058    | \$        | 5,294 | \$        | (2,762) | \$      | 38,590  | \$      | 3,078 | \$        | 35,512  |
| Capital Leases                   |     | 183       |           | -     |           | (90)    |         | 93      |         | 93    |           | -       |
| Uninsured Claims & Compensated   |     |           |           |       |           |         |         |         |         |       |           |         |
| Absences Payable                 |     | 4,707     |           | 580   |           | -       |         | 5,287   |         | 846   |           | 4,441   |
| Other Postemployment Benefits    |     | 53,078    |           | 570   |           | (3,914) |         | 49,734  |         | -     |           | 49,734  |
| Net Pension Liability            |     | 22,984    |           | 3,411 |           | (2,931) |         | 23,464  |         | -     |           | 23,464  |
| Total                            | \$  | 117,010   | \$        | 9,855 | \$        | (9,697) | \$      | 117,168 | \$      | 4,017 | \$        | 113,151 |

## **NOTE 5 – Bonds Payable**

#### **Bonds Authorized and Unissued:**

Bonds authorized and unissued amounted to \$20.8 million as of June 30, 2020. The proceeds of the bonds are restricted for completion of the new Portsmouth liquor store, headquarters' roof & parking lot, new signage at various outlet locations, Commission-wide point-of-sale and back office system replacement. video in-store security enhancements and new North and South Hampton stores.

#### **Bond Issues:**

On March 5, 2020, the State issued \$80.2 million of general obligation capital improvement bonds. This bond issue allotted \$5.3 million to the Liquor commission for projects that include the new Portsmouth store, point-of-sale and back office system, headquarters renovation, signage at various outlet stores, and video in-store security enhancements. As of June 30, 2020, the remaining principal balance of this bond is \$5.3 million.

On December 18, 2018, the State issued \$63.4 million of general obligation capital improvement bonds. This bond issue allotted \$10.6 million to the Liquor commission for projects that include the new Portsmouth store, point-of-sale and back office system, headquarters renovation, signage at various outlet stores, and video in-store security enhancements. As of June 30, 2020, the remaining principal balance of this bond is \$10.0 million.

On December 20, 2017, the State issued \$66.5 million of general obligation capital improvement bonds. This bond issue allotted \$9.4 million to the Liquor commission for projects that includes software upgrade, renovation of headquarters, video in-store security enhancements and new stores. As of June 30, 2020, the remaining principal balance of this bond is \$8.3 million.

On November 30, 2016, the State issued \$50.9 million of general obligation refunding bonds. This bond refunding allotted \$522 thousand to the Liquor Commission. As of June 30, 2020, the remaining principal balance of this bond is \$0.2 million.

On November 30, 2016, the State issued \$63.4 million general obligation capital improvement bonds. This bond issue allotted \$6 million to the Liquor Commission for a new Commission-wide point-of-sale and general ledger system, new store locations, video in-store security enhancements, renovating for new office space, and a new roof at the Commission Headquarters. As of June 30, 2020, the remaining principal balance of this bond is \$4.8 million.

On December 11, 2014, the State issued \$55 million of general obligation capital improvement bonds. This bond issue allotted \$5 million to the Liquor Commission for the construction and repair of liquor stores located in Hooksett and upgrade on computer software for credit card processing. As of June 30, 2020, the remaining principal balance of this bond is \$3.5 million.

On November 14, 2012, the State issued \$90 million of general obligation capital improvement bonds. This bond issue allotted \$8.5 million to the Liquor Commission for the construction and repair of liquor stores located in Nashua, Hooksett, Portsmouth, West Chester, and North Hampton. As of June 30, 2020, the remaining principal balance of this bond is \$4.6 million.

On October 27, 2011, the State issued \$100 million of general obligation capital improvement bonds. The bond issue included \$4.1 million for the construction and repair of liquor stores located in Nashua and Hampton. The bond liability was transferred from the State's General Fund to the Liquor Fund during fiscal year 2013. As of June 30, 2020, the remaining principal balance of this bond is \$1.9 million.

## **NOTE 5 – Bonds Payable (continued)**

**Bonds Payable Maturity:** Bonds issued by the State Treasury on behalf of the Liquor Commission are general obligation bonds, which are backed by the full faith and credit of the State. Interest rates on these issues range from 2.0% to 9.5%. The anticipated source of repayment of these is Liquor Commission funds and the annual maturities are as follows (in thousands):

|                 | DEBT SERVICE |           |    |          |       |        |  |  |
|-----------------|--------------|-----------|----|----------|-------|--------|--|--|
| Payable June 30 |              | Principal |    | Interest | Total |        |  |  |
| 2021            | \$           | 3,078     | \$ | 1,641    | \$    | 4,719  |  |  |
| 2022            |              | 2,974     |    | 1,493    |       | 4,467  |  |  |
| 2023            |              | 2,770     |    | 1,345    |       | 4,115  |  |  |
| 2024            |              | 2,455     |    | 1,219    |       | 3,674  |  |  |
| 2025            |              | 2,760     |    | 1,097    |       | 3,857  |  |  |
| 2026-2030       |              | 11,972    |    | 3,742    |       | 15,714 |  |  |
| 2031-2035       |              | 8,459     |    | 1,549    |       | 10,008 |  |  |
| 2036-2040       |              | 4,122     |    | 309      |       | 4,431  |  |  |
| Total           | \$           | 38,590    | \$ | 12,395   | \$    | 50,985 |  |  |

## **NOTE 6 – Risk Management Insurance**

The Liquor Commission is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; injuries to employees; and natural disasters.

## Principle of self-insurance

As a general operating rule, the State self-insures against all damages, losses and expenses except to the extent that provisions of law require the purchase of commercial insurance or a risk assessment has indicated that commercial insurance is economical and beneficial for the State or the general public. In such instances, the State may elect to purchase commercial insurance. There are approximately 26 such commercial insurance programs in effect. These include, but are not exclusive to, State owned real property insurance, fleet automobile liability, inland marine insurance, foster parent liability, ski area liability for Cannon Mountain, data security and privacy liability insurance, and a fidelity and faithful performance bond.

### Employee and Retiree Health Benefits

During fiscal year 2004, the State established an Employee Benefit Risk Management Fund (The Fund), an internal service fund, to account for its uninsured risks of loss related to employee and retiree health benefits. Currently, the State retains all of the risk associated with these benefits, and utilizes an actuarially-established IBNR (incurred but not reported) claims reserve. In addition, state law requires The Fund to maintain a reserve in the amount of at least 3% of estimated annual self-funded claims and administrative costs, for unexpected costs. Health and Dental Plan Rates are established annually, by actuaries, based on an analysis of past claims, State and other medical trends, and annual projected plan claims and administrative expenses.

## **NOTE 6 – Risk Management Insurance (continued)**

The process used in estimating claim liabilities may not result in an exact payout amount due to variables such as medical inflation, or changes in law, enrollment or plan design.

## Workers Compensation

Since February 2003, the State has been self-insured for its workers compensation exposures, retaining all of the risk associated with workers compensation claims. The State utilizes an actuarial study that provides an annual estimate of the outstanding liabilities for the prior years' claims. The study also contains assumptions about loss development patterns, trends and other claim projections based upon the State's historical loss experience.

The following table presents the changes in the Liquor Commission's claim liabilities during the fiscal years ending June 30, 2019 and 2020 (in thousands):

| Jur | ne 30, 2018 |                              | June 30, 2019 |         |           |    |       |           |     | June 30, 2020 |       |         |       |            |     |    |       |
|-----|-------------|------------------------------|---------------|---------|-----------|----|-------|-----------|-----|---------------|-------|---------|-------|------------|-----|----|-------|
|     | Balance     | ance Increases Decreases Bal |               | Balance | Increases |    |       | Decreases |     | Balance       |       | Current |       | Noncurrent |     |    |       |
| \$  | 1,993       | \$                           | 869           | \$      | (377)     | \$ | 2,485 | \$        | 970 | \$            | (510) | \$      | 2,945 | \$         | 612 | \$ | 2,333 |

## **NOTE 7 – Employee Benefits Plan**

#### **New Hampshire Retirement System**

Plan Description: The New Hampshire Retirement System is the administrator of a cost-sharing multiple-employer Public Employee Retirement System (NHRS) established in 1967 by RSA 100-A:2 and is qualified as a tax-exempt organization under Sections 401 (a) and 501 (a) of the Internal Revenue Code. NHRS is a contributory defined-benefit plan providing service, disability, death, and vested retirement benefits to members and beneficiaries. NHRS covers substantially all full-time State employees, public school teachers and administrators, permanent firefighters, and police officers within the State of New Hampshire. Full-time employees of political subdivisions, including counties, municipalities, and school districts, are also eligible to participate as a group if the governing body of the political subdivision has elected participation. NHRS is divided into two membership groups. Group I consists of State and local employees and teachers. Group II consists of firefighters and police officers. All assets are in a single trust and are available to pay retirement benefits to its members and beneficiaries.

Group I members at age 60 (age 65 for members beginning service on or after July 1, 2011) qualify for a normal service retirement allowance based on years of creditable service and average final compensation (AFC). The yearly pension amount is 1/60 (1.667%) of average final compensation multiplied by years of creditable service (1/66 of AFC times creditable service for members beginning service on or after July 1, 2011). AFC is defined as the average of the three highest salary years for members vested as of January 1, 2012 and five years for members not vested as of January 1, 2012. At age 65, the yearly pension amount is recalculated at 1/66 (1.515%) of AFC multiplied by years of creditable service.

Members in service with 10 or more years creditable service who are between age 50 and 60 or members in service with at least 20 or more years of service, whose combination of age and service is 70 or more, are entitled to a retirement allowance with appropriate graduated reduction based on years of creditable service.

Group II members who are age 60, or members who are at least age 45 with a minimum of 20 years of creditable service (age 50 with a minimum of 25 years of creditable service or age 60 for members beginning

service on or after July 1, 2011) can receive a retirement allowance at a rate of 2.5% of AFC for each year of service not to exceed 40 years (2% of AFC times creditable service up to 42.5 years for members beginning service on or after July 1, 2011). A member who began service on or after July 1, 2011 shall not receive a service retirement allowance until attaining age 52.5, but may receive a reduced allowance after age 50 if the member has at least 25 years of creditable service. However, the allowance will be reduced by ¼ of one percent for each month prior to age 52.5 that the member receives the allowance.

Group II members hired prior to July 1, 2011 who have non-vested status as of January 1, 2012 are subject to graduated transition provisions for years of service required for regular service retirement, the minimum age for service retirement, and the multiplier used to calculate the retirement annuity, which shall be applicable on January 1, 2012.

Members of both groups may qualify for vested deferred allowances, disability allowances, and death benefit allowances subject to meeting various eligibility requirements. Benefits are based on AFC or earnable compensation, service, or both.

Pursuant to RSA 100-A:52, RSA 100-A:52-a and RSA 100-A:52-b, NHRS also provides a postretirement medical premium subsidy for Group I employees and teachers and Group II police officers and firefighters.

NHRS issues publicly available financial reports that can be obtained by writing to them at 54 Regional Drive, Concord NH 03301-8507, or from their website at <a href="http://www.nhrs.org">http://www.nhrs.org</a>

**Funding Policy:** NHRS is financed by contributions from the members, the State and local employers, and investment earnings. By statute, Group I members contributed 7.0% of gross earnings. Group II firefighter members contributed 11.80% of gross earnings and Group II police officers contributed 11.55% of gross earnings. Employers contributions required to cover that amount of cost not met by the members' contributions are determined by a biennial actuarial valuation by The Plan's actuary using the entry age normal funding method and are expressed as a percentage of gross payroll.

The Liquor Commission's required and actual contributions to NHRS for the year ending June 30, 2020 was \$2.4 million, no change from June 30, 2019. Included in these contributions for fiscal year 2020 is an amount of postemployment benefits of \$226 thousand, down from \$228 thousand in fiscal year 2019. The Liquor Commission's payments for normal contribution costs for fiscal year 2020 amounted to 11.93% and 28.43% of the covered payroll for its Group I employees and Group II law enforcement officers, respectively, which included 1.05% and 3.66% for postemployment benefits, respectively.

Pension Liabilities, Pension Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions: As of June 30, 2020, the Liquor Commission reported a liability of \$23.5 million for its proportionate share of the net pension liability of the Plan. This net pension liability was measured as of June 30, 2019, and the total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of June 30, 2018, with update procedures used to roll the total pension liability forward to June 30, 2019. The State's proportion of the net pension liability was based on the State's share of contributions to the Plan relative to the contributions of all participating employers, actuarially determined. The Liquor Commission's net pension liability and pension expense, along with related deferred outflows of resources and deferred inflows of resources was calculated using an allocated proportion among the State's governmental and business-type activities (2.5945%), based on percentage of pension plan contributions. For the year ended June 30, 2020, the Liquor Commission recognized pension expense of \$2.749 million.

As of June 30, 2020, the Liquor Commission reported deferred outflows and inflows of resources relating to pensions from the following sources (in thousands):

|   | 20101100 201   |       | Deferred |         |
|---|----------------|-------|----------|---------|
|   |                |       | lows of  |         |
| _   | Resources Reso |       | sources  |         |
| Net difference between projected and actual earnings on |                |       |          |         |
| pension plan investments                                | \$             | -     | \$       | (192)   |
| Differences between expected and actual experience      |                | 130   |          | (504)   |
| Change in actuarial assumptions                         |                | 842   |          | -       |
| Changes in employer proportion                          |                | 555   |          | (1,103) |
| Change in employer proportion (entity)                  |                | 244   |          | (264)   |
| Contributions subsequent to the measurement date        |                | 2,165 |          |         |
| Total   | \$             | 3,936 | \$       | (2,063) |

Amounts reported as deferred outflows of resources related to pensions resulting from employer contributions subsequent to the measurement date will be recognized as a reduction of the net pension liability in the year ended June 30, 2021. Other amounts reported as deferred outflows and inflows of resources related to pensions will be recognized in pension expense as follows (in thousands):

| Year ended June 30 | An | nount |
|--------------------|----|-------|
| 2021               | \$ | 553   |
| 2022               |    | (726) |
| 2023               |    | (251) |
| 2024               |    | 132   |
| 2025               |    |       |
| Total              | \$ | (292) |

*Actuarial Assumptions.* The Plan total pension liability, measured as of June 30, 2019, was determined by a roll forward of the actuarial valuation as of June 30, 2018, using the following actuarial assumptions:

Inflation 2.5%

Salary increases 5.6% average, including inflation

Wage inflation 3.25%

Investment rate of return 7.25%, net of pension plan investment expense, including inflation

Mortality rates were based on the RP-2014 employee generational mortality tables for males and females with credibility adjustments, adjusted for fully generational mortality improvements using Scale MP-2015, based on the last experience study.

The actuarial assumptions used in the June 30, 2018 valuation were based on the results of the most recent actuarial experience study, which was for the period July 1, 2010 - June 30, 2015.

**Long-Term Rates of Return.** The long-term expected rate of return on pension plan investments was selected from a best estimate range determined using the building block approach. Under this method, an expected future real return range is calculated separately for each asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return net of investment expenses by the target asset allocation percentage and by adding expected inflation. Following is a table presenting target allocations and long-term rates of return for 2019:

| Asset Class                       | Target     | Weighted Average Long-Term        |
|-----------------------------------|------------|-----------------------------------|
|                                   | Allocation | Expected Geometric Rate of Return |
| Large Cap Equities                | 22.50%     | 4.25%                             |
| Small/Mid Cap Equities            | 7.50%      | 4.50%                             |
| Total Domestic Equity             | 30.00%     |                                   |
| International Equities (unhedged) | 13.00%     | 4.50%                             |
| Emerging International Equities   | 7.00%      | 6.00%                             |
| Total International Equity        | 20.00%     |                                   |
| Core Bonds                        | 9.00%      | 1.12%                             |
| Global Multi-Sector Fixed Income  | 10.00%     | 2.46%                             |
| Absolute Return Fixed Income      | 6.00%      | 1.50%                             |
| Total Fixed Income                | 25.00%     |                                   |
| Private Equity                    | 10.00%     | 7.90%                             |
| Private Debt                      | 5.00%      | 4.86%                             |
| Total Alternative Investments     | 15.00%     |                                   |
| Real Estate                       | 10.00%     | 3.00%                             |
| Total Real Estate Investments     | 10.00%     | 213373                            |
| Total                             | 100.00%    |                                   |
|                                   |            |                                   |

Discount Rate. The discount rate used to measure the collective total pension liability was 7.25%. The projection of cash flows used to determine the discount rate assumed that plan member contributions will be made at the current contribution rate and that employer contributions will be made at rates equal to the difference between actuarially determined contribution rates and the member rate. For purposes of the projection, member contributions and employer service cost contributions are determined based on the expected payroll of current members only. Employer contributions are determined based on the Plan's actuarial funding policy and as required by RSA 100-A:16. Based on those assumptions, the Plan's fiduciary net position was projected to be available to make all projected future benefit payments to current plan members. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine total pension liability.

The following table illustrates the sensitivity of the Liquor Commission's proportionate share of the Plan's net pension liability to changes in the discount rate. In particular, the table presents the Liquor Commission's proportionate share of the Plan's net pension liability measured at June 30, 2019 assuming it was calculated using a single discount rate that is one-percentage-point lower or one-percentage-point higher than the single discount rate (in thousands):

| Fiscal year ended | 1% Decrease to |        | Current single rate assumption 7.25% |        | 19 | % Increase to 8.25% |
|-------------------|----------------|--------|--------------------------------------|--------|----|---------------------|
| June 30, 2020     | \$             | 31,419 | \$                                   | 23,464 | \$ | 16,889              |

#### Non Trusted Other Postemployment Benefit Plan (OPEB)

RSA 21-I:30 specifies that the State provide certain health care benefits for retired Plan Description: employees and their spouses through a single employer (primary government with component units) defined post employment benefit plan. These benefits include group hospitalization, hospital medical care, surgical care and other medical care. Substantially all of the State's employees who were hired on or before June 30, 2003 and have 10 years of service, may become eligible for these benefits if they reach normal retirement age while working for the State and receive their pensions on a periodic basis rather than a lump sum. During fiscal year 2004, legislation was passed that requires State Group I employees hired on or after July 1, 2003 to have 20 years of state service in order to qualify for health benefits. During fiscal year 2011, legislation was passed that requires Group II employees to have 20 years of State service to qualify for retiree health benefits. Additionally, during fiscal year 2012, legislation was passed requiring Group I employees hired after July 1, 2011 to have 25 years of state service and increased the normal retirement age for Group I and Group II employees hired after July 1, 2011. These and similar benefits for active employees and retirees are authorized by RSA 21-I:30 and provided through the Employee and Retiree Benefit Risk Management Fund (Fund), a single-employer group health fund, which is the state's self-insurance internal service fund implemented in October 2003 for active state employees and retirees. The Fund covers the cost of medical and prescription drug claims by charging actuarially developed working rates to State agencies for participating employees, retirees and eligible spouses. An additional major source of funding for retiree benefits is from the NHRS medical subsidy payment. No assets are accumulated in a trust that meets the criteria in paragraph 4 of Statement 75.

#### **Total OPEB Liability**

The Liquor Commission's proportionate share of the State's Total OPEB liability of \$49.7 million was measured as of June 30, 2019, and was determined by an actuarial valuation as of December 31, 2018, adjusted forward. The Liquor Commission's proportionate share of the State's Total OPEB liability is the ratio attributable to each fund/component unit based on each participant's calculated liability. As of the measurement date, the Liquor Commission's proportion was 2.77%, which was a decrease of .01 basis points from its proportion measured as of the previous measurement date. The OPEB expense for FY20 is a negative \$2.4 million.

Actuarial Assumptions and other inputs: The total OPEB liability as of June 30, 2019 was measured by an actuarial valuation as of December 31, 2018 using the following actuarial assumptions and other inputs, applied to all periods included in the measurement, unless otherwise specified:

Wage Inflation 3.25%

Salary increases Group I employees: 13.25% decreasing over 9 years to an ultimate level of 3.75%

Group II employees: 25.25% decreasing over 8 years to an ultimate level of 4.25%

**Discount rate** 3.50% as of June 30, 2019 and 3.87% as of June 30, 2018

**Healthcare cost trend rates** *Medical:* 

Non-Medicare: 6.0% decreasing by 0.25% each year to an ultimate level of 4.5%

per year

Medicare: -12.2% for one year then 4.5% per year

Prescription Drug:

Non-Medicare: 8.0% decreasing by 0.25% each year to an ultimate level of 4.5%

per year

Medicare: 7.0% decreasing by 0.25% each year to an ultimate level of 4.5% per

year

Retiree's share of benefit - related costs

Contributions: Retiree contributions are expected to increase with a blended medical and prescription drug trend. Because the January 1, 2019 Non-Medicare working rates were temporarily reduced to spend down reserves, an additional adjustment was applied in the first year to bring the rates back to the unsubsidized

level.

\*First-year Medicare medical trend reflects known Medicare Advantage rate

guarantees through 2020.

Because the plan is not funded, the discount rate was based on the yield or index rate for 20-year, tax exempt general obligation municipal bonds with an average rate of AA/Aa or higher as shown in the Bond Buyer 20-Bond General Obligation Index (3.87% as of June 30, 2018 and 3.50% as of June 30, 2019). This determination is in accordance with GASB Statement No 75.

Mortality rates were based on RP-2014 Healthy Annuitant Mortality Table projected generationally for males and females with Scale MP-2015. The assumptions used in the December 31, 2018 valuation were based on the results of an actuarial study by New Hampshire Retirement System for the period July 1, 2010 through June 30, 2015.

Changes in assumptions reflect trend assumption revisions to reflect current experience and future expectations.

Sensitivity of the Total OPEB liability to changes in the discount rate:

The following presents sensitivity of the Liquor Commission's proportionate share of the Total OPEB liability to changes in the discount rate. In particular, the table presents the Liquor Commission's proportionate share of the Total OPEB liability measured at June 30, 2019 if it were calculated using a discount rate that is one-percentage-point lower or one-percentage-point higher than the current discount rate (in millions):

| 1% Decrease to 2.50% | Current Discount Rate 3.50% | 1% Increase to 4.50% |
|----------------------|-----------------------------|----------------------|
| \$ 58.               | \$ 49.7                     | \$ 43.0              |

Sensitivity of the Total OPEB liability to changes in the healthcare cost trend rates:

The following presents sensitivity of the Liquor Commission's proportionate share of the total OPEB liability to changes in the healthcare cost trend rates. In particular, the table presents the Liquor Commission's proportionate share of the Total OPEB liability measured at June 30, 2019, if it were calculated using healthcare cost trend rates that are one-percentage-point lower or one-percentage-point higher than the current healthcare trend cost rates (in millions):

| 1% Decrease | Current Trend Rate | 1% Increase |
|-------------|--------------------|-------------|
| \$<br>41.5  | \$ 49.7            | \$ 60.4     |

# **OPEB Expense and Deferred Outflows of Resources and Deferred Inflows of Resources Related to OPEB**

For the year ended June 30, 2020, the Liquor Commission recognized OPEB expense of negative \$2.4 million. As of June 30, 2020, the Liquor Commission reported \$1.2 million from deferred outflow and \$21.4 million from deferred inflows of resources related to OPEB, from the following sources (in thousands):

|   | of Resources |       | of Resources |          |
|---|--------------|-------|--------------|----------|
|   |              |       |              |          |
| Difference between expected and actual experience | \$           | -     | \$           | (797)    |
| Changes in assumptions                            |              | -     |              | (19,355) |
| Changes in employer proportion                    |              | -     |              | (1,275)  |
| Contributions subsequent to the measurement date  |              | 1,234 |              |          |
| Total   | \$           | 1,234 | \$           | (21,427) |

Amounts reported as deferred outflows of resources related to OPEB resulting from employer contributions subsequent to the measurement date will be recognized as a reduction of the total OPEB liability in the year ended June 30, 2020. Remaining amounts reported as deferred outflows of resources and deferred inflows of resources related to OPEB will be recognized in OPEB expense as follows (in thousands):

| Year ended June 30 | Amount         |
|--------------------|----------------|
| 2021               | (6,330)        |
| 2022               | (6,330)        |
| 2023               | (6,330)        |
| 2024               | (2,437)        |
| Total              | \$<br>(21,427) |

#### NOTE 8 - Deferred Outflows of Resources and Deferred Inflows of Resources

The components of deferred outflows and inflows of resources at June 30 are as follows (in thousands):

|   | <br>2020       |
|---|----------------|
| Deferred outflows of resources:         | <br>           |
| New Hampshire Retirement System Pension | \$<br>3,936    |
| Non Trusted OPEB Plan                   | <br>1,234      |
| Total deferred outflows of resources    | \$<br>5,170    |
| Deferred inflows of resources:          |                |
| New Hampshire Retirement System Pension | \$<br>(2,063)  |
| Non Trusted OPEB Plan                   | <br>(21,427)   |
| Total deferred inflows of resources     | \$<br>(23,490) |

#### **NOTE 9 – Leases**

#### Operating Leases

The Liquor Commission has lease commitments for space requirements which are accounted for as operating leases. These leases, subject to continuing appropriation, extend forward a number of years and may contain renewal options. Rent expenses for fiscal year 2020 were approximately \$8.9 million.

#### **NOTE 9 – Leases (continued)**

The following is a schedule of future minimum rental payments required under operating leases that have initial or remaining lease terms in excess of one year as of June 30, 2020 (in thousands):

| Fiscal Year | Lease Payments |
|-------------|----------------|
| 2021        | \$ 7,354       |
| 2022        | 7,508          |
| 2023        | 7,288          |
| 2024        | 6,746          |
| 2025        | 6,063          |
| 2026-2030   | 14,990         |
| 2031-2035   | 8,769          |
| 2036-2040   | 5,818          |
| 2041-2043   | 43             |
| Total       | \$ 64,579      |

#### Capital Leases

The Liquor Commission entered into a lease agreement for retail space in Peterborough, NH, for the period May 1, 2011 to April 30, 2021. This lease agreement qualifies as a capital lease for accounting purposes and, therefore, has been recorded at the present value of the future minimum lease payments.

The future minimum lease obligation and the net present value of minimum lease payments as of June 30, 2020 are as follows (in thousands):

| Fiscal Year                                    | Sto | ore Lease |
|--|-----|-----------|
| 2021   | \$  | 104       |
| Total  |     | 104       |
| Amount Representing Interest                   |     | (11)      |
| Present Value of Future Minimum Lease Payments | \$  | 93        |

Capital leases included in capital assets at June 30, 2020 include the following (in thousands):

| Buildings and Building Improvements | \$<br>1,571 |
|-------------------------------------|-------------|
| Less: Accumulated Depreciation      | <br>(1,399) |
| Net                                 | \$<br>172   |

#### **NOTE 10 – Sales Revenue**

Sales revenue is reported net of discounts and bank and credit card fees. For the fiscal year-ended June 30, 2020 the Commission's reported operating revenues of \$739.6 million were net of \$26.0 million of discounts, bank fees, and credit card fees.

#### **NOTE 11 – Subsequent Event**

#### **General Obligation Capital Improvement Bonds:**

The State issued \$47.2 million General Obligation Capital Improvement Bonds 2020 Series C of which \$1.7 million is for Liquor Commission projects. The competitive sale which was priced on December 15, 2020 is expected to close December 22,2020. This sales resulted in an overall true-interest (TIC) to the Sate of 1.59% with coupons ranging from 1.00% to 5.00% and with final maturity of December 1, 2040. The Liquor Commission projects include NextGen Commission-wide new point of sale and back office system replacement, final expense for new store at the Portsmouth traffic circle, roof replacement at headquarters, new outlet signage at various stores and the start of new stores in Hampton.

#### REQUIRED SUPPLEMENTARY INFORMATION (Unaudited)

#### Required Supplementary Information (Unaudited) INFORMATION ABOUT THE NEW HAMPSHIRE RETIREMENT SYSTEM PLAN Schedule of the Liquor Commission's Proportionate Share of the Net Pension Liability (dollars in thousands) June 30, 2017 2020 2019 2018 2016 2015 0.51% Liquor's Proportion of the Net Pension Liability 0.49% 0.48% 0.52% 0.52% 0.50% Liquor's Proportionate Share of the Net Pension Liability 23,464 \$ 22,984 \$ 25,425 \$ 27,540 \$ 20,141 18,641 Liquor's Covered-Employee Payroll 16,117 \$ 15,585 \$ 15,314 14,959 14,305 13,513 Liquor's Proportionate Share of the Net Pension Liability as 137.95% Percentage of its Covered-Employee Payroll 145.59% 147.48% 166.02% 184.10% 140.80% NHRS Fiduciary Net Position as a Percentage of the Total Pension Liability 65.59% 64.73% 62.66% 58.30% 65.47% 66.32% Note: The amounts presented were determined as of and for the measurement periods ended June 30, 2019, 2018, 2017, 2016, 2015, 2014 Schedule is intended to show 10 years. Additional years will be added as they become available. Schedule of Liquor Commission's Contributions

| (dollars in thousands)                      | June 30, |        |    |        |    |        |    |        |              |              |    |        |
|---|----------|--------|----|--------|----|--------|----|--------|--------------|--------------|----|--------|
|   |          | 2020   |    | 2019   |    | 2018   |    | 2017   | 2016         | 2015         |    | 2014   |
| Required Liquor Contribution                | \$       | 2,165  | \$ | 2,140  | \$ | 2,030  | \$ | 1,890  | \$<br>1,850  | \$<br>1,700  | \$ | 1,612  |
| Actual Liquor Contributions                 | \$       | 2,165  | \$ | 2,140  | \$ | 2,030  | \$ | 1,890  | \$<br>1,850  | \$<br>1,700  | \$ | 1,612  |
| Excess/(Deficiency) of Liquor Contributions |          | -      |    | -      |    | -      |    | -      | -            | -            |    | -      |
| Liquor's Covered-Employee Payroll           | \$       | 16,554 | \$ | 16,097 | \$ | 15,676 | \$ | 15,628 | \$<br>14,281 | \$<br>14,252 | \$ | 13,513 |
| Liquor Contribution as a Percentage of its  |          |        |    |        |    |        |    |        |              |              |    |        |
| Covered-Employee Payroll                    |          | 13.08% |    | 13.29% |    | 12.95% |    | 12.09% | 12.95%       | 11.93%       |    | 11.93% |

Schedule is intended to show 10 years. Additional years will be added as they become available.

See Accompanying Independent Auditor's Report

#### **REQUIRED SUPPLEMENTARY INFORMATION (Unaudited)**

| Required Supplementary Information (Unaudited)  |  |         |          |     |         |    |         |  |  |  |  |  |  |
|---|--|---------|----------|-----|---------|----|---------|--|--|--|--|--|--|
| INFORMATION ABOUT OTHER POS   | INFORMATION ABOUT OTHER POSTEMPLOYMENT BENEFITS (OPEB) |         |          |     |         |    |         |  |  |  |  |  |  |
|   |  |         |          |     |         |    |         |  |  |  |  |  |  |
| Schedule of the Liquor Commission's Proportionate Share of the Total OPEB Liability             |  |         |          |     |         |    |         |  |  |  |  |  |  |
| (dollars in thousands)  |  |         |          | Jui | ne 30,  |    |         |  |  |  |  |  |  |
|   |  | 2020    | 2019     |     | 2018    |    | 2017    |  |  |  |  |  |  |
| Liquor's Proportion of the total OPEB Liability   |  | 2.77%   | 2.78%    |     | 2.82%   |    | 2.86%   |  |  |  |  |  |  |
| Liquor's Proportionate Share of the total OPEB Liability  | \$   | 49,734  | 53,078   | \$  | 62,905  | \$ | 82,149  |  |  |  |  |  |  |
| Liquor's Covered-Employee Payroll   | \$   | 16,117  | 5 15,585 | \$  | 15,314  | \$ | 14,959  |  |  |  |  |  |  |
| Liquor's Proportionate Share of the total OPEB Liability as a                                   |  |         |          |     |         |    |         |  |  |  |  |  |  |
| Percentage of its Covered-Employee Payroll  |  | 308.58% | 340.58%  |     | 410.77% |    | 549.16% |  |  |  |  |  |  |
| Schedule is intended to show 10 years. Additional years will be added as they become available. |  |         |          |     |         |    |         |  |  |  |  |  |  |

#### Notes to the Required Supplementary Information OPEB:

There are no assets accumulated in a trust that meets the criteria in paragraph 4 to pay related benefits.

Changes in assumptions include a recalculation of per capita health costs and administrative expenses based on more recent data, updated health cost trends to better reflect experience and future expectations, a revision of the excise tax on high cost health plans beginning in 2022 projection, lowered marriage assumption for future retirees from 75% to 70%, as well as, changes in the discount rate used in each period. The following are the discount rates used in each period:

2019 3.50% 2018 3.87% 2017 3.58% 2016 2.85%

Note: The amounts presented were determined as of and for the measurement periods ended June 30, 2018, 2017, and 2016.

Changes in Plan Provisions: There were no changes in plan provisions.

See Accompanying Independent Auditor's Report

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STATISTICAL SECTION







A Look Back at the Pioneering Personalities That Have Shared Their Knowledge and Passion, and a Look Forward at What's to Come

LIVEFREEORDIE

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#### STATEMENT OF NET POSITION

**JUNE 30, 2020 AND JUNE 30, 2019 (unaudited)** 

| (Expressed in thousands)  Compara                       |               |               |              |          |  |  |  |  |
|---|---------------|---------------|--------------|----------|--|--|--|--|
|   | 1 20 2020     | I 20 2010     | Increase / ( |          |  |  |  |  |
| ACCETC.   | June 30, 2020 | June 30, 2019 | \$           | %        |  |  |  |  |
| ASSETS:   |               |               |              |          |  |  |  |  |
| CURRENT ASSETS  | \$ -          | \$ -          | \$ -         | \$ -     |  |  |  |  |
| Cash Receivables (Net of Allowances for Uncollectibles) | 5,920         | 6,390         | (470)        | (7.36)   |  |  |  |  |
| · · · · · · · · · · · · · · · · · · ·                   | 3,920<br>71   | 6,390<br>47   | (470)        | 51.06    |  |  |  |  |
| Due from Other State Agencies<br>Inventories            | 88,846        | 85,768        | 3,078        | 31.00    |  |  |  |  |
| Total Current Assets                                    | 94,837        | 92,205        | 2,632        | 2.85     |  |  |  |  |
| Total Current Assets                                    | 94,837        | 92,203        | 2,032        | 2.83     |  |  |  |  |
| NONCURRENT ASSETS                                       |               |               |              |          |  |  |  |  |
| Land and Land Improvements                              | 2,727         | 2,721         | 6            | 0.22     |  |  |  |  |
| Buildings and Building Improvements                     | 41,053        | 40,851        | 202          | 0.49     |  |  |  |  |
| Construction in Progress                                | 106           | 3,248         | (3,142)      | (96.74)  |  |  |  |  |
| Leasehold Improvements                                  | 7,943         | 6,553         | 1,390        | 21.21    |  |  |  |  |
| Software in Progress                                    | 14,465        | 10,279        | 4,186        | 40.72    |  |  |  |  |
| Equipment   | 10,924        | 12,381        | (1,457)      | (11.77)  |  |  |  |  |
| Less Accumulated Depreciation                           | (25,540)      | (24,223)      | (1,317)      | 5.44     |  |  |  |  |
| Net Capital Assets                                      | 51,678        | 51,810        | (132)        | (0.25)   |  |  |  |  |
| Total Noncurrent Assets                                 | 51,678        | 51,810        | (132)        | (0.25)   |  |  |  |  |
| TOTAL ASSETS  | 146,515       | 144,015       | 2,500        | 1.74     |  |  |  |  |
| Deferred Outflows of Resources                          | 5,170         | 6,147         | (977)        | (15.89)  |  |  |  |  |
| LIABILITIES:  |               |               |              |          |  |  |  |  |
| CURRENT LIABILITIES                                     |               |               |              |          |  |  |  |  |
| Accounts Payable  | 64,463        | 76,731        | (12,268)     | (15.99)  |  |  |  |  |
| Accrued Payroll   | 2,473         | 2,212         | 261          | 11.80    |  |  |  |  |
| Due to Other State Agencies                             | 18,259        | 3,644         | 14,615       | 401.07   |  |  |  |  |
| Due to General Fund                                     | 2,132         | 2,106         | 26           | 0.00     |  |  |  |  |
| Due to Capital Fund                                     | 655           | 3,879         | (3,224)      | (83.11)  |  |  |  |  |
| Unearned Revenue  | 772           | 685           | 87           | 12.70    |  |  |  |  |
| Bonds Payable   | 3,078         | 2,761         | 317          | 11.48    |  |  |  |  |
| Accrued Interest Payable                                | 152           | 170           | (18)         | (10.59)  |  |  |  |  |
| Compensated Absenses Payable & Uninsured Claims         | 846           | 534           | 312          | 58.43    |  |  |  |  |
| Other Liabilities                                       | 93            | 90            | 3            | 3.33     |  |  |  |  |
| Total Current Liabilities                               | 92,923        | 92,812        | 111          | 0.12     |  |  |  |  |
|   |               | •             |              |          |  |  |  |  |
| NONCURRENT LIABILITIES                                  |               |               |              |          |  |  |  |  |
| Bonds Payable   | 35,512        | 33,297        | 2,215        | 6.65     |  |  |  |  |
| Capital Leases  | -             | 93            | (93)         | (100.00) |  |  |  |  |
| Compensated Absences Payable & Uninsured Claims         | 4,441         | 4,173         | 268          | 6.42     |  |  |  |  |
| Net Pension Liability                                   | 23,464        | 22,984        | 480          | 2.09     |  |  |  |  |
| Other Postemployment Benefits Payable                   | 49,734        | 53,078        | (3,344)      | (6.30)   |  |  |  |  |
| Total Noncurrent Liabilities                            | 113,151       | 113,625       | (474)        | (0.42)   |  |  |  |  |
| TOTAL LIABILITIES                                       | 206,074       | 206,437       | (363)        | (0.18)   |  |  |  |  |
| Deferred Inflow of Resources                            | 23,490        | 24,722        | (1,232)      | (4.98)   |  |  |  |  |
| NET POSITION  |               |               |              |          |  |  |  |  |
| Net Investments in Capital Assets                       | 12,339        | 11,690        | 649          | 5.55     |  |  |  |  |
| Unrestricted Net Position (Deficit)                     | (90,218)      | (92,687)      | 2,469        | (2.66)   |  |  |  |  |
| Total Net Position (Deficit)                            | \$ (77,879)   | \$ (80,997)   | \$ 3,118     | (3.85)   |  |  |  |  |
|   |               |               |              |          |  |  |  |  |

### NEW HAMPSHIRE LIQUOR COMMISSION Commonsize Comparative Income Statement

|                                    | July 01, 2019  | July 01, 2018  | Commo  |              | Compa         |            |
|------------------------------------|----------------|----------------|--------|--------------|---------------|------------|
|                                    | through        | through        | %      | %            |               | (Decrease) |
|                                    | June 30, 2020  | June 30, 2019  | FY 20  | FY 19        | \$            | %          |
| SALES                              |                |                |        |              |               |            |
| Sales - Retail                     | \$ 585,648,351 | \$ 540,058,761 | 79.19  | 76.49        | \$ 45,589,590 | 8.44       |
| Sales - On-Premise                 | 62,840,992     | 78,383,246     | 8.50   | 11.10        | (15,542,254)  | (19.83)    |
| Sales - Off-Premise                | 113,981,668    | 108,522,052    | 15.41  | 15.37        | 5,459,616     | 5.03       |
| Sales - Accessories                | 3,162,467      | 2,171,690      | 0.43   | 0.31         | 990,777       | 45.62      |
| <b>Total Sales</b>                 | 765,633,478    | 729,135,749    | 103.52 | 103.27       | 36,497,729    | 5.01       |
| Credit Card Fees, Etc.             | (26,042,365)   | (23,058,453)   | (3.52) | (3.27)       | 2,983,912     | 12.94      |
| Net Sales                          | 739,591,113    | 706,077,296    | 100.00 | 100.00       | 33,513,817    | 4.75       |
| COST OF SALES                      |                |                |        |              |               |            |
| Stock in Trade - Liquor            | 528,355,999    | 501,703,092    | 71.44  | 71.05        | 26,652,908    | 5.31       |
| Merchandise                        | 2,133,800      | 1,420,328      | 0.29   | 0.20         | 713,472       | 50.23      |
| Transportation of Liquor           | 2,217,727      | 2,053,533      | 0.30   | 0.29         | 164,194       | 8.00       |
| Shipping & Handling Fees           | 307,455        | 408,684        | 0.04   | 0.06         | (101,229)     | (24.77)    |
| Bad Debt Expense                   | 11,945         | 5,672          | 0.00   | 0.00         | 6,273         | 110.59     |
| Total Cost of Sales                | 533,026,926    | 505,591,309    | 72.07  | 71.61        | 27,435,617    | 5.43       |
| <b>Gross Profit From Sales</b>     | 206,564,187    | 200,485,987    | 27.93  | 28.39        | 6,078,200     | 3.03       |
|                                    |                |                |        |              |               |            |
| OTHER REVENUES                     | 2 427 764      | 5.060.555      | 0.46   | 0.70         | (1 (21 701)   | (22.10)    |
| Licenses - Liquor*                 | 3,437,764      | 5,069,555      | 0.46   | 0.72         | (1,631,791)   | (32.19)    |
| Direct Shipping Permits            | 1,196,481      | 994,015        | 0.16   | 0.14         | 202,466       | 20.37      |
| Grants                             | 273,676        | 310,355        | 0.04   | 0.04         | (36,679)      | (11.82)    |
| Lottery Income                     | 533,429        | 598,896        | 0.07   | 0.08         | (65,467)      | (10.93)    |
| Liquor Rep Fees                    | 22,808         | 34,292         | 0.00   | 0.00         | (11,484)      | (33.49)    |
| Check & Administrative Fines       | 40,467         | 45,821         | 0.01   | 0.01         | (5,354)       | (11.68)    |
| ATM Transaction Fees               | 7,299          | 10,240         | 0.00   | 0.00         | (2,941)       | (28.72)    |
| Processing/Investigation Fees      | 58,582         | 59,200         | 0.01   | 0.01         | (618)         | (1.04)     |
| Wine Tax                           | 290,841        | 297,936        | 0.04   | 0.04         | (7,095)       | (2.38)     |
| Miscellaneous Total Other Revenues | 207,741        | 129,704        | 0.03   | 0.02<br>1.07 | 78,037        | (10.61)    |
| iotal Other Revenues               | 6,069,088      | 7,550,014      | 0.82   | 1.0/         | (1,480,926)   | (19.61)    |
| <b>Total Gross Profit</b>          | \$ 212,633,275 | \$ 208,036,001 | 28.75  | 29.46        | \$ 4,597,274  | 2.21       |

<sup>\*</sup> Decrease in Licenses - Liquor revenue is the result in NHLC's change in accounting policy to recognize Liquor License revenue when received rather than amortizing it monthly over a twelve-month period.

# NEW HAMPSHIRE LIQUOR COMMISSION Commonsize Comparative Income Statement

|                                   | July 01, 2019   | July 01, 2018   | Commo   | onsize  | Compa        | rative     |
|-----------------------------------|-----------------|-----------------|---------|---------|--------------|------------|
|                                   | through         | through         | %       | %       | Increase /   | (Decrease) |
|                                   | June 30, 2020   | June 30, 2019   | FY 20   | FY 19   | \$           | %          |
|                                   |                 |                 |         |         |              |            |
| OPERATING EXPENSES                |                 |                 |         |         |              |            |
| <b>Total Operating Expenses</b>   | \$ 65,354,169   | \$ 57,231,483   | 8.84    | 8.11    | \$ 8,122,686 | 14.19      |
|                                   |                 |                 |         |         |              |            |
| Net Profit from Liquor Operations | 147,279,106     | 150,804,518     | 19.91   | 21.36   | (3,525,412)  | (2.34)     |
| Beer Taxes                        | 13,175,694      | 12,835,984      | 1.78    | 1.82    | 339,710      | 2.65       |
| Loss on Disposal of Capital Asset | (849,567)       | (424,588)       | (0.11)  | (0.06)  | (424,979)    | 100.08     |
| Interest Expense                  | (1,504,906)     | (1,190,137)     | (0.20)  | (0.17)  | (314,769)    | (26.45)    |
| <b>Total Net Profit</b>           | 158,100,327     | 162,025,777     | 21.38   | 22.95   | (3,925,450)  | (2.42)     |
|                                   |                 |                 |         |         |              |            |
| Distributions (Transfer) to       |                 |                 |         |         |              |            |
| State General Fund                | (144,944,183)   | (146, 296, 716) | (19.60) | (20.72) | 1,352,533    | 0.92       |
| Alcohol Abuse Prevention &        |                 |                 |         |         |              |            |
| Treatment Fund (RSA 176:16 III)   | (10,037,800)    | (8,422,059)     | (1.36)  | (1.19)  | (1,615,741)  | (19.18)    |
|                                   |                 |                 |         |         |              |            |
| Change in Net Position            | 3,118,344       | 7,307,002       | 0.42    | 1.03    | (4,188,658)  | (57.31)    |
| Net Position July 1               | (80,996,873)    | (88,303,875)    | (10.95) | (12.51) | 7,307,002    | (8.27)     |
| Net Position (Deficit) June 30    | \$ (77,878,529) | \$ (80,996,873) | (10.53) | (11.47) | \$ 3,118,344 | 3.85       |

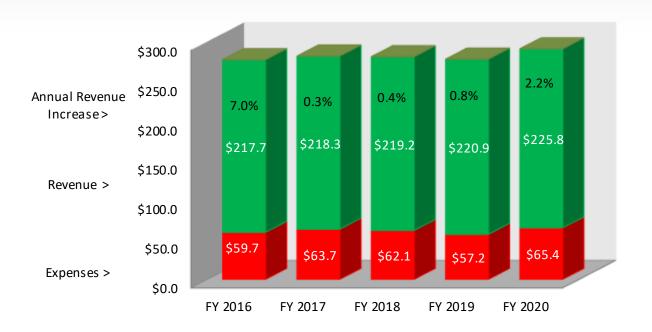
# NEW HAMPSHIRE LIQUOR COMMISSION Five Year Comparative Income Statement

FY 2016 thru FY 2020 (unaudited)

#### (Expressed in thousands)

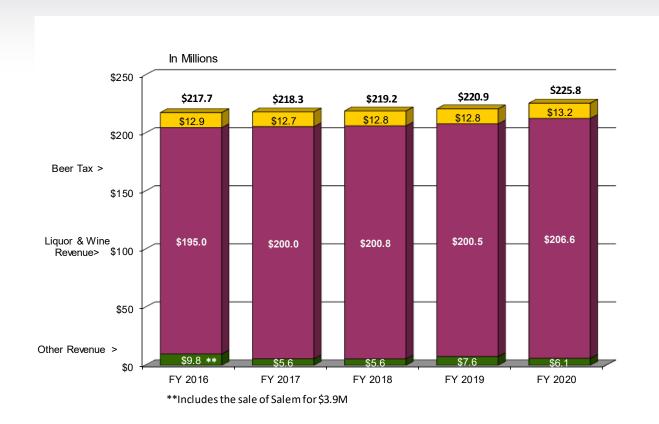
|                                     | F     | FY 2020  |    | FY 2019  | ]  | FY 2018  |    | FY 2017  | F  | Y 2016   |  |
|-------------------------------------|-------|----------|----|----------|----|----------|----|----------|----|----------|--|
| SALES                               |       |          |    |          |    |          |    |          |    |          |  |
| Sales - Retail                      | \$    | 585,648  | \$ | 540,059  | \$ | 525,443  | \$ | 520,421  | \$ | 503,172  |  |
| Sales - On-Premise                  |       | 62,841   |    | 78,383   |    | 74,882   |    | 70,862   |    | 68,669   |  |
| Sales - Off-Premise                 |       | 113,982  |    | 108,522  |    | 110,037  |    | 109,383  |    | 108,926  |  |
| Sales - Accessories                 |       | 3,162    |    | 2,172    |    | 2,052    |    | 2,071    |    | 1,585    |  |
| <b>Total Sales</b>                  |       | 765,633  |    | 729,136  |    | 712,414  |    | 702,737  |    | 682,352  |  |
| Less Discounts, CC fees, Etc        |       | (26,042) |    | (23,059) |    | (20,560) |    | (17,904) |    | (16,651) |  |
| Net Sales                           |       | 739,591  |    | 706,077  |    | 691,854  |    | 684,833  |    | 665,701  |  |
| Cost of Goods Sold                  |       | 533,027  |    | 505,591  |    | 491,098  |    | 484,835  |    | 470,704  |  |
| <b>Gross Profit from Sales</b>      |       | 206,564  |    | 200,486  |    | 200,756  |    | 199,998  |    | 194,997  |  |
|                                     |       |          |    |          |    |          |    |          |    |          |  |
| OTHER REVENUES                      |       |          |    |          |    |          |    |          |    |          |  |
| Liquor and Wine Licenses            |       | 3,438    |    | 5,070    |    | 3,342    |    | 3,179    |    | 3,272    |  |
| Liquor Rep Fees                     |       | 23       |    | 34       |    | 21       |    | 24       |    | 22       |  |
| Lottery Income                      |       | 533      |    | 599      |    | 578      |    | 503      |    | 488      |  |
| Grants                              |       | 274      |    | 310      |    | 220      |    | 211      |    | 508      |  |
| Miscellaneous                       |       | 1,801    |    | 1,537    |    | 1,405    |    | 1,708    |    | 1,633    |  |
| <b>Total Other Revenues</b>         |       | 6,069    |    | 7,550    |    | 5,566    |    | 5,625    |    | 5,923    |  |
| T. ( ) C D C.                       |       | 212 (22  |    | 200.026  |    | 207.222  |    | 205 (22  |    | 200.020  |  |
| Total Gross Profit                  |       | 212,633  |    | 208,036  |    | 206,322  |    | 205,623  |    | 200,920  |  |
| OPERATING EXPENSES                  |       |          |    |          |    |          |    |          |    |          |  |
| <b>Total Operating Expenses</b>     |       | 65,354   |    | 57,231   |    | 62,054   |    | 63,709   |    | 59,713   |  |
|                                     |       |          |    |          |    |          |    |          |    |          |  |
| <b>Net Profit Liquor Operations</b> |       | 147,279  |    | 150,805  |    | 144,268  |    | 141,914  |    | 141,207  |  |
| Dan Tayon                           |       | 12 176   |    | 12 926   |    | 12 020   |    | 12 679   |    | 12.950   |  |
| Beer Taxes Coin on the Sale of Land |       | 13,176   |    | 12,836   |    | 12,828   |    | 12,678   |    | 12,850   |  |
| Gain on the Sale of Land            |       | (050)    |    | (405)    |    | (2.4)    |    | -        |    | 3,900    |  |
| Gain or (Loss) on Capital Assets    | (850) |          |    | (425)    |    |          |    | (715)    |    | (647)    |  |
| Interest Expense                    |       | (1,505)  |    | (1,190)  |    | (1,044)  |    | (715)    |    | (647)    |  |
| TOTAL NET PROFIT                    | \$    | 158,100  | \$ | 162,026  | \$ | 156,019  | \$ | 153,876  | \$ | 157,310  |  |

# NEW HAMPSHIRE LIQUOR COMMISSION REVENUE AND EXPENSES FY 2016 TO FY 2020 (unaudited)



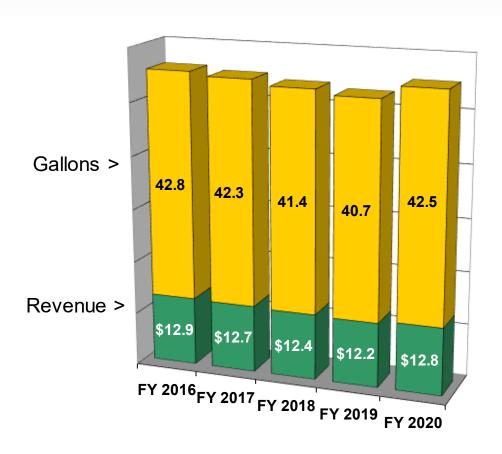
| (Millions) | FY 2016 | FY 2017 | FY2018  | FY 2019 | FY 2020 |
|------------|---------|---------|---------|---------|---------|
| Revenues   | \$217.7 | \$218.3 | \$219.2 | \$220.9 | \$225.8 |
| Expenses   | \$59.7  | \$63.7  | \$62.1  | \$57.2  | \$65.4  |

# NEW HAMPSHIRE LIQUOR COMMISSION REVENUE BREAKDOWN FY 2016 TO FY 2020 (unaudited)



| Revenues<br>(millions) | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 |
|------------------------|---------|---------|---------|---------|---------|
| Beer Tax               | \$12.9  | \$12.7  | \$12.8  | \$12.8  | \$13.2  |
| Liquor & Wine Revenue  | \$195.0 | \$200.0 | \$200.8 | \$200.5 | \$206.6 |
| Other Revenue          | \$9.8   | \$5.6   | \$5.6   | \$7.6   | \$6.1   |
| Total Revenue          | \$217.7 | \$218.3 | \$219.2 | \$220.9 | \$225.8 |

# NEW HAMPSHIRE LIQUOR COMMISSION BEER REVENUE AND GALLONAGE FY 2016 TO FY 2020 (unaudited)

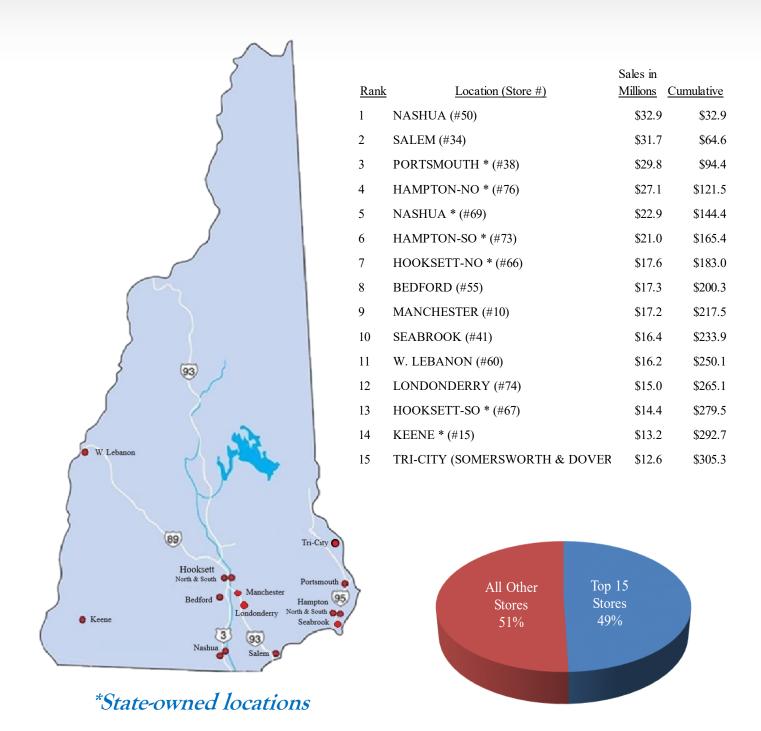


| Beer Tax           | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 |
|--------------------|---------|---------|---------|---------|---------|
| Gallons            | 42.8    | 42.3    | 41.4    | 40.7    | 42.5    |
| Revenue (millions) | \$12.9  | \$12.7  | \$12.4  | \$12.2  | \$12.8  |

### NEW HAMPSHIRE LIQUOR COMMISSION TOP 15 RETAIL STORE LOCATIONS (unaudited)

FISCAL YEAR ENDED JUNE 30, 2020

(expressed in millions)



# NEW HAMPSHIRE LIQUOR COMMISSION Sales Summary by Type

FISCAL YEARS ENDED JUNE 30, 2020 AND JUNE 30, 2019 (unaudited)

|               | FY 2020           |          |            |      |    |             | 19   | FY20 vs FY19 |      |    |              |      |             |      |
|---------------|-------------------|----------|------------|------|----|-------------|------|--------------|------|----|--------------|------|-------------|------|
|               | Sales             |          | Bottles    |      |    | Sales       |      | Bottles      |      |    | Sales        |      | Bottles     |      |
| SPIRITS       | \$                | <b>%</b> |            | %    |    | \$          | %    |              | %    |    | \$           | %    |             | %    |
| Retail        | \$<br>409,982,042 | 90%      | 29,656,657 | 93%  | \$ | 371,421,759 | 88%  | 27,977,425   | 91%  | \$ | 38,560,283   | 10%  | 1,679,232   | 6%   |
| On-Premise    | 42,105,239        | 9%       | 2,055,935  | 6%   |    | 51,721,632  | 12%  | 2,531,856    | 8%   |    | (9,616,393)  | -19% | (475,921)   | -19% |
| Off-Premise   | 2,268,339         | 1%       | 359,297    | 1%   |    | 1,905,213   | 0%   | 290,531      | 1%   |    | 363,126      | 19%_ | 68,766      | 24%  |
| TOTAL         | 454,355,620       | 100%     | 32,071,889 | 100% |    | 425,048,604 | 100% | 30,799,812   | 100% |    | 29,307,016   | 7%   | 1,272,077   | 4%   |
| % of Business | 60%               |          | 52%        |      |    | 59%         |      | 52%          |      |    |              |      |             |      |
|               |                   |          |            |      |    |             |      |              |      |    |              |      |             |      |
| WINE          |                   |          |            |      |    |             |      |              |      |    |              |      |             |      |
| Retail        | 171,905,775       | 57%      | 13,649,315 | 47%  |    | 163,950,940 | 56%  | 13,203,418   | 46%  |    | 7,954,835    | 5%   | 445,897     | 3%   |
| On-Premise    | 20,068,209        | 7%       | 1,930,794  | 7%   |    | 25,901,351  | 9%   | 2,480,400    | 9%   |    | (5,833,142)  | -23% | (549,606)   | -22% |
| Off-Premise   | 111,713,005       | 36%      | 13,489,526 | 46%  |    | 106,616,075 | 35%  | 13,033,665   | 45%  |    | 5,096,930    | 5%_  | 455,861     | 3%   |
| TOTAL         | 303,686,989       | 100%     | 29,069,635 | 100% |    | 296,468,366 | 100% | 28,717,483   | 100% |    | 7,218,623    | 2%   | 352,152     | 1%   |
| % of Business | 40%               |          | 48%        |      |    | 41%         |      | 48%          |      |    |              |      |             |      |
|               |                   |          |            |      |    |             |      |              |      |    |              |      |             |      |
| TOTAL         |                   |          |            |      |    |             |      |              |      |    |              |      |             |      |
| Retail        | 581,887,817       | 77%      | 43,305,972 | 71%  |    | 535,372,699 | 74%  | 41,180,843   | 70%  |    | 46,515,118   | 9%   | 2,125,129   | 5%   |
| On-Premise    | 62,173,448        | 8%       | 3,986,729  | 7%   |    | 77,622,983  | 11%  | 5,012,256    | 8%   |    | (15,449,535) | -20% | (1,025,527) | -20% |
| Off-Premise   | 113,981,344       | 15%      | 13,848,823 | 22%  |    | 108,521,288 | 15%  | 13,324,196   | 22%  |    | 5,460,056    | 5%_  | 524,627     | 4%   |
| SUB-TOTAL     | 758,042,609       | 100%     | 61,141,524 | 100% |    | 721,516,970 | 100% | 59,517,295   | 100% |    | 36,525,639   | 5%   | 1,624,229   | 3%   |
|               |                   |          |            |      |    |             |      |              |      |    |              |      |             |      |
| Accessories   | 3,161,398         |          |            |      |    | 2,170,577   |      |              |      |    | 990,821      | 46%  |             |      |
| TOTAL         | \$<br>761,204,007 |          |            |      | \$ | 723,687,547 |      |              |      | \$ | 37,516,460   | 5%   |             |      |

Sales are after at register discounts.

### NEW HAMPSHIRE LIQUOR COMMISSION Total Sales by Location

|          |                         |               |               | INCREA SE/(DECREA SE |          | % OF SA | ALES  | RA       | NK       |
|----------|-------------------------|---------------|---------------|----------------------|----------|---------|-------|----------|----------|
| ST#      | LOCATION                | JUNE 30, 2020 | JUNE 30, 2019 | AMOUNT               | %        | FY 20   | FY 19 |          | FY 19    |
| 1        | CONCORD                 | \$ 6,886,598  | \$ 6,697,121  | \$ 189,477           | 2.83     | 0.90    | 0.93  | 29       | 27       |
| 2        | W. CHESTERFIELD         | 10,010,380    | 8,137,880     | 1,872,500            | 23.01    | 1.32    | 1.12  | 19       | 21       |
| 3        | MANCHESTER              | 333,368       | 459,566       | (126,198)            | (27.46)  | 0.04    | 0.06  | 78       | 78       |
| 4        | HOOKSETT                | 6,106,195     | 4,409,993     | 1,696,202            | 38.46    | 0.80    | 0.61  | 33       | 45       |
| 5        | BERLIN                  | 2,153,481     | 1,619,351     | 534,130              | 32.98    | 0.28    | 0.22  | 64       | 73       |
| 6        | PORTSMOUTH              | 7,512,164     | 7,734,761     | (222,597)            | (2.88)   | 0.99    | 1.07  | 25       | 24       |
| 7        | LITTLETON               | 6,895,792     | 6,238,095     | 657,697              | 10.54    | 0.91    | 0.86  | 28       | 29       |
| 8        | CLAREMONT               | 5,000,452     | 4,109,579     | 890,873              | 21.68    | 0.66    | 0.57  | 46       | 51       |
| 10       | MANCHESTER              | 17,212,074    | 15,180,262    | 2,031,812            | 13.38    | 2.26    | 2.10  | 9        | 9        |
| 11       | LEBANON                 | 6,305,135     | 5,766,838     | 538,297              | 9.33     | 0.83    | 0.80  | 32       | 32       |
| 12       | CENTER HARBOR           | 3,011,247     | 3,387,000     | (375,753)            | (11.09)  | 0.40    | 0.47  | 60       | 57       |
| 13       | TRI-CITY*               | 12,612,472    | 10,190,708    | 2,421,764            | 23.76    | 1.66    | 1.41  | 15       | 25       |
| 14       | ROCHESTER               | 12,380,372    | 11,177,800    | 1,202,572            | 10.76    | 1.63    | 1.54  | 16       | 15       |
| 15       | KEENE                   | 13,205,304    | 12,176,655    | 1,028,649            | 8.45     | 1.73    | 1.68  | 14       | 14       |
| 16       | WOODSVILLE              | 2,431,333     | 2,107,891     | 323,442              | 15.34    | 0.32    | 0.29  | 62       | 67       |
| 17       | FRANKLIN                | 2,342,834     | 2,378,869     | (36,035)             | (1.51)   | 0.31    | 0.33  | 63       | 64       |
| 18       | COLEBROOK               | 2,045,808     | 1,880,242     | 165,566              | 8.81     | 0.27    | 0.26  | 67       | 69       |
| 19       | PLYMOUTH                | 5,989,267     | 5,300,501     | 688,766              | 12.99    | 0.79    | 0.73  | 35       | 34       |
| 20       | DERRY                   | 5,723,347     | 4,148,630     | 1,574,717            | 37.96    | 0.75    | 0.57  | 36       | 50       |
| 21       | PETERBOROUGH            | 5,239,506     | 4,967,235     | 272,271              | 5.48     | 0.69    | 0.69  | 43       | 39       |
| 22       | BROOKLINE               | 4,700,461     | 3,834,230     | 866,231              | 22.59    | 0.62    | 0.53  | 49       | 53       |
| 23       | CONWAY                  | 9,795,404     | 9,064,150     | 731,254              | 8.07     | 1.29    | 1.25  | 21       | 18       |
| 24       | NEWPORT                 | 1,384,134     | 1,650,234     | (266,100)            | (16.12)  | 0.18    | 0.23  | 74       | 70       |
| 25       | STRATHAM                | 5,571,688     | 6,653,701     | (1,082,013)          | (16.26)  | 0.73    | 0.92  | 39       | 28       |
| 26       | GROVETON                | -             | 260,335       | (260,335)            | (100.00) | -       | 0.04  | 79       | 79       |
| 27       | NASHUA                  | 7,326,964     | 5,865,958     | 1,461,006            | 24.91    | 0.96    | 0.81  | 26       | 31       |
| 28       | SEABROOK-BCH            | 1,999,361     | 1,582,840     | 416,521              | 26.31    | 0.26    | 0.22  | 68       | 74       |
| 29       | WHITEFIELD              | 721,493       | 924,594       | (203,101)            | (21.97)  | 0.09    | 0.13  | 77       | 77       |
| 30       | MILFORD                 | 5,087,594     | 5,731,376     | (643,782)            | (11.23)  | 0.67    | 0.79  | 45       | 33       |
| 31       | MANCHESTER              | 5,273,859     | 5,173,244     | 100,615              | 1.94     | 0.69    | 0.71  | 42       | 36       |
| 32       | NASHUA                  | 10,333,468    | 9,792,283     | 541,185              | 5.53     | 1.36    | 1.35  | 18       | 17       |
| 33       | MANCHESTER              | 9,919,258     | 8,163,109     | 1,756,149            | 21.51    | 1.30    | 1.13  | 20       | 20       |
| 34       | SALEM                   | 31,699,709    | 27,644,478    | 4,055,231            | 14.67    | 4.16    | 3.82  | 2        | 3        |
| 35       | HILLSBORO               | 3,206,014     | 2,870,695     | 335,319              | 11.68    | 0.42    | 0.40  | 58       | 60       |
| 36       | JAFFREY                 | 1,008,824     | 1,490,720     | (481,896)            | (32.33)  | 0.13    | 0.21  | 75       | 75<br>   |
| 37       | LANCASTER               | 2,096,290     | 1,381,279     | 715,011              | 51.76    | 0.28    | 0.19  | 66       | 76       |
| 38       | PORTSMOUTH              | 29,755,311    | 25,010,431    | 4,744,880            | 18.97    | 3.91    | 3.46  | 3        | 4        |
| 39       | WOLFEBORO               | 3,246,554     | 3,593,764     | (347,210)            | (9.66)   | 0.43    | 0.50  | 57       | 55       |
| 40       | WALPOLE                 | 2,120,111     | 2,491,028     | (370,917)            | (14.89)  | 0.28    | 0.34  | 65       | 63       |
| 41       | SEABROOK<br>MEDEDITU    | 16,355,890    | 13,897,105    | 2,458,785            | 17.69    | 2.15    | 1.92  | 10<br>54 | 12       |
| 42       | MEREDITH<br>NEW HAMPTON | 4,035,050     | 3,092,230     | 942,820              | 30.49    | 0.53    | 0.43  | 54<br>47 | 59<br>48 |
| 44       | NEW HAMPTON             | 4,803,943     | 4,301,683     | 502,260              | 11.68    | 0.63    | 0.59  | 47       | 48       |
| 45<br>47 | PITTSFIELD              | 1,883,646     | 1,623,322     | 260,324              | 16.04    | 0.25    | 0.22  | 70       | 72<br>61 |
| 4 /      | LINCOLN                 | 2,527,049     | 2,870,377     | (343,328)            | (11.96)  | 0.33    | 0.40  | 61       | 61       |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location. Dover FY19 data used in comparisons

### TOTAL SALES BY LOCATION

|           |                |                |                | INCREASE/(DECREASE) |             |         | % OF SA | RANK   |       |       |
|-----------|----------------|----------------|----------------|---------------------|-------------|---------|---------|--------|-------|-------|
| ST#       | LOCATION       | JUNE 30, 2020  | JUNE 30, 2019  | 1                   | AMOUNT      | %       | FY 20   | FY 19  | FY 20 | FY 19 |
| 48        | HINSDALE       | \$ 4,240,195   | \$ 4,922,849   | \$                  | (682,654)   | (13.87) | 0.56    | 0.68   | 52    | 40    |
| 49        | PLAISTOW       | 11,755,197     | 10,703,704     |                     | 1,051,493   | 9.82    | 1.54    | 1.48   | 17    | 16    |
| 50        | NASHUA         | 32,879,349     | 32,225,993     |                     | 653,356     | 2.03    | 4.32    | 4.45   | 1     | 1     |
| 51        | PELHAM         | 5,150,813      | 4,392,872      |                     | 757,941     | 17.25   | 0.68    | 0.61   | 44    | 47    |
| 52        | GORHAM         | 1,657,974      | 2,088,894      |                     | (430,920)   | (20.63) | 0.22    | 0.29   | 73    | 68    |
| 53        | HUDSON         | 5,593,978      | 4,849,087      |                     | 744,891     | 15.36   | 0.73    | 0.67   | 38    | 42    |
| 54        | GLEN           | 4,235,008      | 4,006,175      |                     | 228,833     | 5.71    | 0.56    | 0.55   | 53    | 52    |
| 55        | BEDFORD        | 17,284,279     | 14,918,675     |                     | 2,365,604   | 15.86   | 2.27    | 2.06   | 8     | 10    |
| 56        | GILFORD        | 6,855,273      | 6,190,003      |                     | 665,270     | 10.75   | 0.90    | 0.86   | 30    | 30    |
| 57        | OSSIPEE        | 3,161,797      | 2,615,123      |                     | 546,674     | 20.90   | 0.42    | 0.36   | 59    | 62    |
| 58        | GOFFSTOWN      | 6,030,960      | 4,880,226      |                     | 1,150,734   | 23.58   | 0.79    | 0.67   | 34    | 41    |
| 59        | MERRIMACK      | 9,176,790      | 8,041,400      |                     | 1,135,390   | 14.12   | 1.21    | 1.11   | 23    | 23    |
| 60        | W. LEBANON     | 16,158,850     | 14,197,582     |                     | 1,961,268   | 13.81   | 2.12    | 1.96   | 11    | 11    |
| 61        | N. LONDONDERRY | 7,270,238      | 8,130,899      |                     | (860,661)   | (10.59) | 0.96    | 1.12   | 27    | 22    |
| 62        | RAYMOND        | 3,891,266      | 3,411,544      |                     | 479,722     | 14.06   | 0.51    | 0.47   | 56    | 56    |
| 63        | WINCHESTER     | 1,754,573      | 2,139,786      |                     | (385,213)   | (18.00) | 0.23    | 0.30   | 72    | 66    |
| 64        | NEW LONDON     | 5,295,178      | 4,721,565      |                     | 573,613     | 12.15   | 0.70    | 0.65   | 41    | 43    |
| 65        | CAMPTON        | 1,891,088      | 1,637,547      |                     | 253,541     | 15.48   | 0.25    | 0.23   | 69    | 71    |
| 66        | HOOKSETT-NO    | 17,571,117     | 19,026,530     |                     | (1,455,413) | (7.65)  | 2.31    | 2.63   | 7     | 7     |
| 67        | HOOKSETT-SO    | 14,418,934     | 15,590,895     |                     | (1,171,961) | (7.52)  | 1.89    | 2.15   | 13    | 8     |
| 68        | N. HAMPTON     | 9,447,685      | 8,582,583      |                     | 865,102     | 10.08   | 1.24    | 1.19   | 22    | 19    |
| 69        | NASHUA         | 22,858,701     | 23,489,075     |                     | (630,374)   | (2.68)  | 3.00    | 3.25   | 5     | 6     |
| 70        | SWANZEY        | 1,868,635      | 2,240,745      |                     | (372,110)   | (16.61) | 0.25    | 0.31   | 71    | 65    |
| 71        | LEE            | 5,720,752      | 5,136,066      |                     | 584,686     | 11.38   | 0.75    | 0.71   | 37    | 37    |
| 72        | CONCORD        | 5,364,865      | 5,088,599      |                     | 276,266     | 5.43    | 0.70    | 0.70   | 40    | 38    |
| 73        | HAMPTON-SO     | 21,021,595     | 23,924,274     |                     | (2,902,679) | (12.13) | 2.76    | 3.31   | 6     | 5     |
| 74        | LONDONDERRY    | 14,965,978     | 12,715,470     |                     | 2,250,508   | 17.70   | 1.97    | 1.76   | 12    | 13    |
| 75        | BELMONT        | 3,939,667      | 4,230,323      |                     | (290,656)   | (6.87)  | 0.52    | 0.58   | 55    | 49    |
| 76        | HAMPTON-NO     | 27,130,246     | 30,410,767     |                     | (3,280,521) | (10.79) | 3.56    | 4.20   | 4     | 2     |
| 77        | RINDGE         | 4,684,277      | 4,399,373      |                     | 284,904     | 6.48    | 0.62    | 0.61   | 50    | 46    |
| <b>78</b> | HAMPSTEAD      | 4,681,589      | 3,813,535      |                     | 868,054     | 22.76   | 0.62    | 0.53   | 51    | 54    |
| 79        | <b>EPPING</b>  | 8,529,343      | 6,766,421      |                     | 1,762,922   | 26.05   | 1.12    | 0.93   | 24    | 26    |
| 81        | PEMBROKE       | 6,611,993      | 5,273,149      |                     | 1,338,844   | 25.39   | 0.87    | 0.73   | 31    | 35    |
| 82        | WARNER         | 4,757,402      | 4,565,554      |                     | 191,848     | 4.20    | 0.62    | 0.63   |       | 44    |
| 84        | TILTON         | 853,702        | -              |                     | 853,702     | 100.00  | 0.11    | -      | _ 76  | -     |
|           | TOTAL STORES   | \$ 616,958,491 | \$ 576,359,426 | \$                  | 40,599,065  | 7.04    | 81.05   | 79.64  | _     |       |
|           |                |                |                |                     |             |         |         |        |       |       |
|           | WHSE-CONCORD   | 44,126         | 29,650         |                     | 14,476      | 48.82   | -       | -      |       |       |
|           | WHSE-BOW       | 144,167,415    | 147,285,612    |                     | (3,118,197) | (2.12)  | 18.94   | 20.36  |       |       |
| 908       | ON-LINE SALES  | 33,975         | 12,860         | <u></u>             | 21,115      | 164.19  | - 1005  | -      | _     |       |
|           | TOTAL WHSES    | \$ 144,245,517 | \$ 147,328,122 | \$                  | (3,082,606) | (2.09)  | 18.95   | 20.36  | -     |       |
|           | GRAND TOTAL    | \$ 761,204,007 | \$ 723,687,548 | \$                  | 37,516,459  | 5.18    | 100.00  | 100.00 | =     |       |

# NEW HAMPSHIRE LIQUOR COMMISSION TOTAL SALES BY TYPE

FISCAL YEAR ENDED JUNE 30, 2020 (unaudited)

| ST# | LOCATION      | RETAIL       | ON-PREMISE | OFF-PREMISE | ACCESSORIES | DISCOUNTS | TOTAL        |
|-----|---------------|--------------|------------|-------------|-------------|-----------|--------------|
| 1   | CONCORD       | \$ 6,425,595 | \$ 444,434 | \$ 11,768   | \$ 45,369   | \$ 40,568 | \$ 6,886,598 |
| 2   | CHESTERFIELD  | 10,003,933   | 22,657     | 4,840       | 36,754      | 57,804    | 10,010,380   |
| 3   | MANCHESTER    | 332,222      | 670        | -           | 631         | 155       | 333,368      |
| 4   | HOOKSETT      | 5,550,687    | 543,601    | 34,415      | 18,462      | 40,970    | 6,106,195    |
| 5   | BERLIN        | 1,906,291    | 150,674    | 94,585      | 11,202      | 9,271     | 2,153,481    |
| 6   | PORTSMOUTH    | 5,926,783    | 1,632,552  | 6,559       | 40,227      | 93,957    | 7,512,164    |
| 7   | LITTLETON     | 6,403,318    | 451,939    | 54,226      | 31,767      | 45,458    | 6,895,792    |
| 8   | CLAREMONT     | 4,769,328    | 206,319    | 16,377      | 28,492      | 20,064    | 5,000,452    |
| 10  | MANCHESTER    | 16,031,976   | 1,203,695  | 45,239      | 51,722      | 120,558   | 17,212,074   |
| 11  | LEBANON       | 6,085,273    | 221,706    | 14,840      | 42,711      | 59,395    | 6,305,135    |
| 12  | CENTER HARBOR | 2,883,851    | 141,429    | 1,525       | 8,907       | 24,465    | 3,011,247    |
| 13  | TRI-CITY*     | 11,607,484   | 970,967    | 15,267      | 93,137      | 74,383    | 12,612,472   |
| 14  | ROCHESTER     | 11,412,143   | 929,200    | 23,845      | 73,297      | 58,113    | 12,380,372   |
| 15  | KEENE         | 12,091,309   | 1,084,825  | 67,745      | 56,037      | 94,612    | 13,205,304   |
| 16  | WOODSVILLE    | 2,373,941    | 46,142     | 8,982       | 11,145      | 8,877     | 2,431,333    |
| 17  | FRANKLIN      | 2,118,596    | 203,050    | 19,551      | 7,060       | 5,423     | 2,342,834    |
| 18  | COLEBROOK     | 1,722,368    | 178,444    | 143,633     | 11,173      | 9,810     | 2,045,808    |
| 19  | PLYMOUTH      | 5,220,450    | 731,600    | 45,981      | 35,981      | 44,745    | 5,989,267    |
| 20  | DERRY         | 5,501,820    | 238,988    | 8,600       | 22,319      | 48,380    | 5,723,347    |
| 21  | PETERBOROUGH  | 4,931,815    | 293,876    | 29,083      | 31,714      | 46,982    | 5,239,506    |
| 22  | BROOKLINE     | 4,605,565    | 92,856     | 359         | 19,788      | 18,107    | 4,700,461    |
|     | CONWAY        | 8,860,481    | 869,285    | 72,070      | 56,439      | 62,871    | 9,795,404    |
| 24  | NEWPORT       | 1,278,672    | 99,584     | 4,618       | 5,773       | 4,513     | 1,384,134    |
| 25  | STRATHAM      | 5,199,316    | 382,729    | 4,929       | 21,861      | 37,147    | 5,571,688    |
|     | GROVETON      | -            | -          | -           | -           | -         | -            |
| 27  | NAS HUA       | 7,059,556    | 266,662    | 25,717      | 13,473      | 38,444    | 7,326,964    |
| 28  | SEABROOK-BCH  | 1,848,734    | 150,198    | 372         | 7,964       | 7,907     | 1,999,361    |
| 29  | WHITEFIELD    | 636,710      | 66,923     | 17,194      | 4,018       | 3,352     | 721,493      |
| 30  | MILFORD       | 4,478,556    | 609,402    | 5,161       | 31,045      | 36,570    | 5,087,594    |
| 31  | MANCHESTER    | 5,019,575    | 221,945    | 39,712      | 13,290      | 20,663    | 5,273,859    |
| 32  | NASHUA        | 9,853,723    | 490,748    | 2,248       | 56,216      | 69,467    | 10,333,468   |
| 33  | MANCHESTER    | 8,807,603    | 1,113,500  | 40,047      | 43,342      | 85,234    | 9,919,258    |
| 34  | SALEM         | 31,039,406   | 725,478    | 34,707      | 125,129     | 225,011   | 31,699,709   |
| 35  | HILLSBORO     | 2,923,839    | 275,088    | 9,802       | 15,143      | 17,858    | 3,206,014    |
| 36  | JAFFREY       | 882,201      | 129,998    | -           | 2,236       | 5,611     | 1,008,824    |
| 37  | LANCASTER     | 2,004,727    | 59,012     | 27,540      | 15,215      | 10,204    | 2,096,290    |
| 38  |               | 29,095,984   | 723,968    | 39,540      | 221,322     | 325,503   | 29,755,311   |
| 39  | WOLFEBORO     | 3,067,966    | 190,873    | 2,032       | 10,664      | 24,981    | 3,246,554    |
| 40  | WALPOLE       | 2,077,323    | 35,682     | 7,209       | 7,584       | 7,687     | 2,120,111    |
| 41  | SEABROOK      | 14,929,520   | 1,424,228  | 30,506      | 80,605      | 108,969   | 16,355,890   |
| 42  | MEREDITH      | 3,691,451    | 356,517    | 12,278      | 18,280      | 43,476    | 4,035,050    |
| 44  | NEW HAMPTON   | 4,522,738    | 253,614    | 22,645      | 39,723      | 34,777    | 4,803,943    |
| 45  | PITTSFIELD    | 1,823,241    | 31,430     | 23,724      | 10,677      | 5,426     | 1,883,646    |
| 47  | LINCOLN       | 2,135,582    | 396,792    | 1,327       | 12,696      | 19,348    | 2,527,049    |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location

# NEW HAMPSHIRE LIQUOR COMMISSION Total Sales by Type

FISCAL YEAR ENDED JUNE 30, 2020 (unaudited)

| ST# | LOCATION       | RЕТАП          | o  | N-PREMISE  | o  | FF-PREMISE  | A  | CCESSORIES | DIS | SCOUNTS   | TOTAL         |
|-----|----------------|----------------|----|------------|----|-------------|----|------------|-----|-----------|---------------|
| 48  | HINSDALE       | \$ 4,236,773   | \$ | 9,520      | \$ | 2,922       | \$ | 9,947      | \$  | 18,967    |               |
| 49  | PLAISTOW       | 11,404,552     | 2  | 349,255    |    | 6,378       |    | 47,392     |     | 52,380    | 11,755,197    |
| 50  | NASHUA         | 32,302,764     | ļ  | 653,930    |    | 43,316      |    | 143,647    |     | 264,308   | 32,879,349    |
| 51  | PELHAM         | 5,012,613      |    | 105,788    |    | 25,462      |    | 22,063     |     | 15,113    | 5,150,813     |
| 52  | GORHAM         | 1,505,326      |    | 151,237    |    | 6,431       |    | 6,221      |     | 11,241    | 1,657,974     |
| 53  | HUDSON         | 5,500,948      | }  | 95,998     |    | 739         |    | 16,692     |     | 20,399    | 5,593,978     |
| 54  | GLEN           | 3,538,414      | 1  | 681,121    |    | 24,640      |    | 26,455     |     | 35,622    | 4,235,008     |
| 55  | BEDFORD        | 16,551,925     | ;  | 814,498    |    | 27,465      |    | 78,179     |     | 187,788   | 17,284,279    |
| 56  | GILFORD        | 5,862,260      | )  | 1,002,525  |    | 11,405      |    | 38,193     |     | 59,110    | 6,855,273     |
| 57  | OSSIPEE        | 2,915,685      | ;  | 187,656    |    | 57,895      |    | 10,764     |     | 10,203    | 3,161,797     |
| 58  | GOFFSTOWN      | 5,622,967      | ,  | 411,774    |    | 5,471       |    | 20,847     |     | 30,099    | 6,030,960     |
| 59  | MERRIMACK      | 8,852,516      | •  | 388,313    |    | 6,921       |    | 40,844     |     | 111,804   | 9,176,790     |
| 60  | W. LEBANON     | 15,600,088     | }  | 422,464    |    | 183,607     |    | 90,346     |     | 137,655   | 16,158,850    |
| 61  | N. LONDONDERRY | 7,071,150      | )  | 193,119    |    | 7,066       |    | 29,499     |     | 30,596    | 7,270,238     |
| 62  | RAYMOND        | 3,591,146      | •  | 254,877    |    | 37,679      |    | 18,908     |     | 11,344    | 3,891,266     |
| 63  | WINCHESTER     | 1,717,588      | 3  | 40,378     |    | -           |    | 3,510      |     | 6,903     | 1,754,573     |
| 64  | NEW LONDON     | 5,045,554      | 1  | 246,059    |    | 37,774      |    | 24,655     |     | 58,864    | 5,295,178     |
| 65  | CAMPTON        | 1,630,293      |    | 253,029    |    | 10,087      |    | 8,624      |     | 10,945    | 1,891,088     |
| 66  | HOOKSETT-NO    | 17,324,276     | •  | 149,492    |    | 6,618       |    | 200,938    |     | 110,207   | 17,571,117    |
| 67  | HOOKSETT-SO    | 14,384,852     | 2  | 78,318     |    | 4,760       |    | 106,884    |     | 155,880   | 14,418,934    |
| 68  | N. HAMPTON     | 8,250,599      | )  | 1,248,225  |    | 2,347       |    | 43,899     |     | 97,385    | 9,447,685     |
| 69  | NASHUA         | 21,993,460     | )  | 948,558    |    | 55,521      |    | 74,908     |     | 213,746   | 22,858,701    |
| 70  | SWANZEY        | 1,686,415      | ;  | 168,019    |    | 17,296      |    | 6,070      |     | 9,165     | 1,868,635     |
| 71  | LEE            | 5,463,582      | 2  | 243,746    |    | 7,686       |    | 29,117     |     | 23,379    | 5,720,752     |
| 72  | CONCORD        | 4,956,051      |    | 389,624    |    | 14,545      |    | 34,649     |     | 30,004    | 5,364,865     |
| 73  | HAMPTON-SO     | 20,957,689     | )  | 84,243     |    | 10,354      |    | 99,681     |     | 130,372   | 21,021,595    |
| 74  | LONDONDERRY    | 14,109,215     | ;  | 883,682    |    | 8,142       |    | 75,159     |     | 110,220   | 14,965,978    |
| 75  | BELMONT        | 3,558,164      | ļ  | 375,476    |    | 6,492       |    | 15,054     |     | 15,519    | 3,939,667     |
| 76  | HAMPTON-NO     | 27,064,607     | ,  | 31,126     |    | 8,088       |    | 178,791    |     | 152,366   | 27,130,246    |
| 77  | RINDGE         | 4,516,379      | )  | 76,399     |    | 89,460      |    | 17,758     |     | 15,719    | 4,684,277     |
| 78  | HAMPSTEAD      | 4,338,309      | )  | 339,928    |    | 4,707       |    | 20,372     |     | 21,727    | 4,681,589     |
| 79  | EPPING         | 8,119,320      | )  | 370,739    |    | 39,880      |    | 51,318     |     | 51,914    | 8,529,343     |
| 81  | PEMBROKE       | 6,266,289      | )  | 356,810    |    | 10,120      |    | 35,270     |     | 56,496    | 6,611,993     |
| 82  | WARNER         | 4,672,711      |    | 92,423     |    | 2,411       |    | 29,620     |     | 39,763    | 4,757,402     |
| 84  | TILTON         | 815,095        | 5  | 28,506     |    | 2,530       |    | 12,723     |     | 5,152     | 853,702       |
|     | TOTAL STORES   | \$ 585,581,227 | \$ | 30,790,135 | \$ | 1,857,013   | \$ | 3,159,587  | \$  | 4,429,471 | \$616,958,491 |
|     | % OF TYPE      | 100            | )  | 49         |    | 2           |    | 100        |     | 100       | 81            |
|     | % OF LOCATION  | 95             | ;  | 5          |    | 0           |    | 1          |     | 1         | 100           |
| 900 | WHSE-CONCORD   | 33,149         | )  | -          |    | 10,977      |    | -          |     | -         | 44,126        |
|     | WHSE-BOW       | -              |    | 32,050,857 |    | 112,113,678 |    | 2,880      |     | -         | 144,167,415   |
| 908 | ON-LINE SALES  | 33,975         | ;  | -          |    | -           |    | -          |     | -         | 33,975        |
|     | TOTAL WHSES    | \$ 67,124      |    | 32,050,857 | \$ | 112,124,655 | \$ | 2,880      | \$  | -         | \$144,245,516 |
|     | % OF TYPE      | (              |    | 51         |    | 98          |    | -          |     | -         | 19            |
|     | % OF LOCATION  | (              | )  | 22         |    | 78          |    | -          |     | -         | 100           |
|     | GRAND TOTAL    | \$ 585,648,351 | \$ | 62,840,992 | \$ | 113,981,668 | \$ | 3,162,467  | \$  | 4,429,471 | \$761,204,007 |
|     | % OF TOTAL     | 77             | ,  | 8          |    | 15          |    | 0          |     | 1         | 100           |

#### RETAIL SALES BY LOCATION

|     |               |               |               | IN  | CREASE/(DE  | CREASE)  | % OF S | ALES  | RA.       | NK               |
|-----|---------------|---------------|---------------|-----|-------------|----------|--------|-------|-----------|------------------|
| ST# | LOCATION      | JUNE 30, 2020 | JUNE 30, 2019 | ) A | MOUNT       | %        | FY 20  | FY 19 | FY 20     | FY 19            |
| 1   | CONCORD       | \$ 6,425,595  | \$ 6,130,521  | \$  | 295,074     | 4.81     | 1.10   | 1.14  | 27        | 26               |
| 2   | CHESTERFIELD  | 10,003,933    | 8,151,943     |     | 1,851,990   | 22.72    | 1.71   | 1.51  | 18        | 18               |
| 3   | MANCHESTER    | 332,222       | 458,620       |     | (126,398)   | (27.56)  | 0.06   | 0.08  | <b>78</b> | 78               |
| 4   | HOOKSETT      | 5,550,687     | 3,835,784     |     | 1,714,903   | 44.71    | 0.95   | 0.71  | 34        | 49               |
| 5   | BERLIN        | 1,906,291     | 1,416,489     |     | 489,802     | 34.58    | 0.33   | 0.26  | 66        | 73               |
| 6   | PORTSMOUTH    | 5,926,783     | 5,420,451     |     | 506,332     | 9.34     | 1.01   | 1.00  | 31        | 31               |
| 7   | LITTLETON     | 6,403,318     | 5,672,698     |     | 730,620     | 12.88    | 1.09   | 1.05  | 28        | 28               |
| 8   | CLAREMONT     | 4,769,328     | 3,824,023     |     | 945,305     | 24.72    | 0.81   | 0.71  | 45        | 50               |
| 10  | MANCHESTER    | 16,031,976    | 13,730,283    |     | 2,301,693   | 16.76    | 2.74   | 2.54  | 9         | 10               |
| 11  | LEBANON       | 6,085,273     | 5,562,652     |     | 522,621     | 9.40     | 1.04   | 1.03  | 30        | 29               |
| 12  | CENTER HARBOR | 2,883,851     | 3,189,007     |     | (305,156)   | (9.57)   | 0.49   | 0.59  | 60        | 56               |
| 13  | TRI-CITY *    | 11,607,484    | 8,840,698     |     | 2,766,786   | 31.30    | 1.98   | 1.64  | 15        | 27               |
| 14  | ROCHESTER     | 11,412,143    | 10,170,163    |     | 1,241,980   | 12.21    | 1.95   | 1.88  | 16        | 16               |
| 15  | KEENE         | 12,091,309    | 10,808,777    |     | 1,282,532   | 11.87    | 2.06   | 2.00  | 14        | 14               |
| 16  | WOODSVILLE    | 2,373,941     | 2,031,356     |     | 342,585     | 16.86    | 0.41   | 0.38  | 61        | 66               |
| 17  | FRANKLIN      | 2,118,596     | 2,080,095     |     | 38,501      | 1.85     | 0.36   | 0.39  | 63        | 65               |
| 18  | COLEBROOK     | 1,722,368     | 1,492,962     |     | 229,406     | 15.37    | 0.29   | 0.28  | 69        | 72               |
| 19  | PLYMOUTH      | 5,220,450     | 4,503,216     |     | 717,234     | 15.93    | 0.89   | 0.83  | 38        | 42               |
| 20  | DERRY         | 5,501,820     | 3,873,454     |     | 1,628,366   | 42.04    | 0.94   | 0.72  | 35        | 48               |
| 21  | PETERBOROUGH  | 4,931,815     | 4,617,836     |     | 313,979     | 6.80     | 0.84   | 0.86  | 44        | 39               |
| 22  | BROOKLINE     | 4,605,565     | 3,748,785     |     | 856,780     | 22.85    | 0.79   | 0.69  | 47        | 51               |
| 23  | CONWAY        | 8,860,481     | 8,028,527     |     | 831,954     | 10.36    | 1.51   | 1.49  | 20        | 19               |
| 24  | NEWPORT       | 1,278,672     | 1,516,288     |     | (237,616)   | (15.67)  | 0.22   | 0.28  | 74        | 71               |
| 25  | STRATHAM      | 5,199,316     | 6,254,662     |     | (1,055,346) | (16.87)  | 0.89   | 1.16  | 39        | 25               |
| 26  | GROVETON      | -             | 251,133       |     | (251,133)   | (100.00) | -      | 0.05  | <b>79</b> | 79               |
| 27  | NASHUA        | 7,059,556     | 5,493,688     |     | 1,565,868   | 28.50    | 1.21   | 1.02  | 26        | 30               |
| 28  | SEABROOK-BCH  | 1,848,734     | 1,536,067     |     | 312,667     | 20.36    | 0.32   | 0.28  | 67        | 69               |
| 29  | WHITEFIELD    | 636,710       | 826,988       |     | (190,278)   | (23.01)  | 0.11   | 0.15  | 77        | 77               |
| 30  | MILFORD       | 4,478,556     | 4,977,692     |     | (499,136)   | (10.03)  | 0.76   | 0.92  | 50        | 32               |
| 31  | MANCHESTER    | 5,019,575     | 4,729,960     |     | 289,615     | 6.12     | 0.86   | 0.88  | 41        | 37               |
| 32  | NASHUA        | 9,853,723     | 9,315,492     |     | 538,231     | 5.78     | 1.68   | 1.72  | 19        | 17               |
| 33  | MANCHESTER    | 8,807,603     | 6,860,502     |     | 1,947,101   | 28.38    | 1.50   | 1.27  | 22        | 23               |
| 34  | SALEM         | 31,039,406    | 26,866,491    |     | 4,172,915   | 15.53    | 5.30   | 4.97  | 2         | 3                |
| 35  | HILLSBORO     | 2,923,839     | 2,452,609     |     | 471,230     | 19.21    | 0.50   | 0.45  | 58        | 60               |
| 36  | JAFFREY       | 882,201       | 1,304,706     |     | (422,505)   | (32.38)  | 0.15   | 0.24  | 75        | 75<br>76         |
| 37  | LANCASTER     | 2,004,727     | 1,302,523     |     | 702,204     | 53.91    | 0.34   | 0.24  | 65        | 76               |
| 38  | PORTSMOUTH    | 29,095,984    | 24,591,855    |     | 4,504,129   | 18.32    | 4.97   | 4.55  | 3         | 4                |
| 39  | WOLFEBORO     | 3,067,966     | 3,388,889     |     | (320,923)   | (9.47)   | 0.52   | 0.63  | 57        | 54               |
| 40  | WALPOLE       | 2,077,323     | 2,439,645     |     | (362,322)   | (14.85)  | 0.35   | 0.45  | 64        | 61               |
| 41  | SEABROOK      | 14,929,520    | 12,520,870    |     | 2,408,650   | 19.24    | 2.55   | 2.32  | 11        | 12               |
| 42  | MEREDITH      | 3,691,451     | 2,738,798     |     | 952,653     | 34.78    | 0.63   | 0.51  | 53        | 59               |
| 44  | NEW HAMPTON   | 4,522,738     | 3,981,276     |     | 541,462     | 13.60    | 0.77   | 0.74  | 48        | 47<br><b>7</b> 0 |
| 45  | PITTSFIELD    | 1,823,241     | 1,529,679     |     | 293,562     | 19.19    | 0.31   | 0.28  | 68        | 70               |
| 47  | LINCOLN       | 2,135,582     | 2,318,334     |     | (182,752)   | (7.88)   | 0.36   | 0.43  | 62        | 63               |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location. Dover FY19 data used in comparisons

#### RETAIL SALES BY LOCATION

|           |                |                |                | INCREASE/(DEC | TREASE) | % OF S | SAIFS | RA]   | ΝK |
|-----------|----------------|----------------|----------------|---------------|---------|--------|-------|-------|----|
| ST#       | LOCATION       | JUNE 30, 2020  | JUNE 30, 2019  | AMOUNT        | %       | FY 20  | FY 19 | FY 20 |    |
| 48        | HINSDALE       | \$ 4,236,773   | \$ 4,923,774   | \$ (687,001)  | (13.95) | 0.72   | 0.91  | 52    | 33 |
| 49        | PLAISTOW       | 11,404,552     | 10,340,831     | 1,063,721     | 10.29   | 1.95   | 1.91  | 17    | 15 |
| 50        | NASHUA         | 32,302,764     | 31,707,839     | 594,925       | 1.88    | 5.52   | 5.87  | 1     | 1  |
| 51        | PELHAM         | 5,012,613      | 4,278,623      | 733,990       | 17.15   | 0.86   | 0.79  | 42    | 45 |
| 52        | GORHAM         | 1,505,326      | 1,905,455      | (400,129)     | (21.00) | 0.26   | 0.35  | 73    | 68 |
| 53        | HUDSON         | 5,500,948      | 4,721,177      | 779,771       | 16.52   | 0.94   | 0.87  | 36    | 38 |
| 54        | GLEN           | 3,538,414      | 3,259,178      | 279,236       | 8.57    | 0.60   | 0.60  | 56    | 55 |
| 55        | BEDFORD        | 16,551,925     | 13,990,960     | 2,560,965     | 18.30   | 2.83   | 2.59  | 8     | 9  |
| 56        | GILFORD        | 5,862,260      | 4,819,918      | 1,042,342     | 21.63   | 1.00   | 0.89  | 32    | 35 |
| 57        | OSSIPEE        | 2,915,685      | 2,350,266      | 565,419       | 24.06   | 0.50   | 0.44  | 59    | 62 |
| 58        | GOFFSTOWN      | 5,622,967      | 4,490,665      | 1,132,302     | 25.21   | 0.96   | 0.83  | 33    | 43 |
| 59        | MERRIMACK      | 8,852,516      | 7,638,581      | 1,213,935     | 15.89   | 1.51   | 1.41  | 21    | 21 |
| 60        | W. LEBANON     | 15,600,088     | 13,560,562     | 2,039,526     | 15.04   | 2.66   | 2.51  | 10    | 11 |
| 61        | N. LONDONDERRY | 7,071,150      | 7,949,031      | (877,881)     | (11.04) | 1.21   | 1.47  | 25    | 20 |
| 62        | RAYMOND        | 3,591,146      | 3,051,247      | 539,899       | 17.69   | 0.61   | 0.56  | 54    | 57 |
| 63        | WINCHESTER     | 1,717,588      | 2,097,118      | (379,530)     | (18.10) | 0.29   | 0.39  | 70    | 64 |
| 64        | NEW LONDON     | 5,045,554      | 4,483,849      | 561,705       | 12.53   | 0.86   | 0.83  | 40    | 44 |
| 65        | CAMPTON        | 1,630,293      | 1,340,722      | 289,571       | 21.60   | 0.28   | 0.25  | 72    | 74 |
| 66        | HOOKSETT-NO    | 17,324,276     | 18,809,748     | (1,485,472)   | (7.90)  | 2.96   | 3.48  | 7     | 7  |
| 67        | HOOKSETT-SO    | 14,384,852     | 15,573,307     | (1,188,455)   | (7.63)  | 2.46   | 2.88  | 12    | 8  |
| 68        | N. HAMPTON     | 8,250,599      | 7,118,530      | 1,132,069     | 15.90   | 1.41   | 1.32  | 23    | 22 |
| 69        | NASHUA         | 21,993,460     | 22,254,247     | (260,787)     | (1.17)  | 3.76   | 4.12  | 5     | 6  |
| 70        | SWANZEY        | 1,686,415      | 2,001,456      | (315,041)     | (15.74) | 0.29   | 0.37  | 71    | 67 |
| 71        | LEE            | 5,463,582      | 4,769,125      | 694,457       | 14.56   | 0.93   | 0.88  | 37    | 36 |
| 72        | CONCORD        | 4,956,051      | 4,578,646      | 377,405       | 8.24    | 0.85   | 0.85  | 43    | 40 |
| 73        | HAMPTON-SO     | 20,957,689     | 23,964,431     | (3,006,742)   | (12.55) | 3.58   | 4.44  | 6     | 5  |
| 74        | LONDONDERRY    | 14,109,215     | 11,634,421     | 2,474,794     | 21.27   | 2.41   | 2.15  | 13    | 13 |
| 75        | BELMONT        | 3,558,164      | 3,662,414      | (104,250)     | (2.85)  | 0.61   | 0.68  | 55    | 52 |
| <b>76</b> | HAMPTON-NO     | 27,064,607     | 30,489,775     | (3,425,168)   | (11.23) | 4.62   | 5.65  | 4     | 2  |
| 77        | RINDGE         | 4,516,379      | 4,254,877      | 261,502       | 6.15    | 0.77   | 0.79  | 49    | 46 |
| <b>78</b> | HAMPSTEAD      | 4,338,309      | 3,460,048      | 878,261       | 25.38   | 0.74   | 0.64  | 51    | 53 |
| 79        | <b>EPPING</b>  | 8,119,320      | 6,325,131      | 1,794,189     | 28.37   | 1.39   | 1.17  | 24    | 24 |
|           | PEMBROKE       | 6,266,289      | 4,910,450      | 1,355,839     | 27.61   | 1.07   | 0.91  | 29    | 34 |
|           | WARNER         | 4,672,711      | 4,521,268      | 151,443       | 3.35    | 0.80   | 0.84  | 46    | 41 |
| 84        | TILTON         | 815,095        |                | 815,095       | 100.00  | 0.14   | -     | 76    | -  |
|           | TOTAL STORES   | \$ 585,581,227 | \$ 540,024,157 | \$ 45,557,070 | 8.44    | 99.99  | 99.99 |       |    |
|           |                |                |                |               |         |        |       |       |    |
|           | WHSE-CONCORD   | 33,149         | \$21,744       | 11,405        | 52.45   | -      | -     |       |    |
|           | WHSE-BOW       | <u>-</u>       | -              | -             | -       |        |       |       |    |
| 908       | ON-LINE SALES  | 33,975         | 12,860         | 21,115        | 164.20  | -      | -     |       |    |
|           | TOTAL WHSES    | \$ 67,124      | \$ 34,604      | \$ 32,520     | 93.98   | 0.01   | -     |       |    |
|           | GRAND TOTAL    | \$ 585,648,351 | \$ 540,058,761 | \$ 45,589,590 | 8.44    | 100.00 | 99.99 |       |    |

### ON-PREMISE SALES BY LOCATION

|     |               |               |               | INCREASE/(DEC | CREASE)  | % OF S | SALES | RA        | NK    |
|-----|---------------|---------------|---------------|---------------|----------|--------|-------|-----------|-------|
| ST# | LOCATION      | JUNE 30, 2020 | JUNE 30, 2019 | AMOUNT        | %        | FY 20  | FY 19 | FY 20     | FY 19 |
| 1   | CONCORD       | \$ 444,434    | \$ 590,456    | \$ (146,022)  | (24.73)  | 0.71   | 0.75  | 23        | 21    |
| 2   | CHESTERFIELD  | 22,657        | 24,844        | (2,187)       | (8.80)   | 0.04   | 0.03  | <b>76</b> | 76    |
| 3   | MANCHESTER    | 670           | 389           | 281           | 72.24    | 0.00   | 0.00  | <b>78</b> | 79    |
| 4   | HOOKSETT      | 543,601       | 567,744       | (24,143)      | (4.25)   | 0.87   | 0.72  | 20        | 24    |
| 5   | BERLIN        | 150,674       | 170,256       | (19,582)      | (11.50)  | 0.24   | 0.22  | 55        | 59    |
| 6   | PORTSMOUTH    | 1,632,552     | 2,391,933     | (759,381)     | (31.75)  | 2.60   | 3.05  | 1         | 1     |
| 7   | LITTLETON     | 451,939       | 568,342       | (116,403)     | (20.48)  | 0.72   | 0.73  | 22        | 23    |
| 8   | CLAREMONT     | 206,319       | 281,069       | (74,750)      | (26.59)  | 0.33   | 0.36  | 47        | 46    |
| 10  | MANCHESTER    | 1,203,695     | 1,451,860     | (248,165)     | (17.09)  | 1.92   | 1.85  | 4         | 3     |
| 11  | LEBANON       | 221,706       | 259,642       | (37,936)      | (14.61)  | 0.35   | 0.33  | 46        | 49    |
| 12  | CENTER HARBOR | 141,429       | 217,339       | (75,910)      | (34.93)  | 0.23   | 0.28  | 58        | 52    |
| 13  | TRI-CITY *    | 970,967       | 1,373,048     | (402,081)     | (29.28)  | 1.55   | 1.75  | 8         | 11    |
| 14  | ROCHESTER     | 929,200       | 1,039,828     | (110,628)     | (10.64)  | 1.48   | 1.33  | 10        | 12    |
| 15  | KEENE         | 1,084,825     | 1,407,719     | (322,894)     | (22.94)  | 1.73   | 1.80  | 6         | 5     |
| 16  | WOODSVILLE    | 46,142        | 72,445        | (26,303)      | (36.31)  | 0.07   | 0.09  | 70        | 68    |
| 17  | FRANKLIN      | 203,050       | 281,839       | (78,789)      | (27.96)  | 0.32   | 0.36  | 48        | 45    |
| 18  | COLEBROOK     | 178,444       | 222,861       | (44,417)      | (19.93)  | 0.28   | 0.28  | 52        | 51    |
| 19  | PLYMOUTH      | 731,600       | 789,383       | (57,783)      | (7.32)   | 1.16   | 1.01  | 14        | 15    |
| 20  | DERRY         | 238,988       | 280,239       | (41,251)      | (14.72)  | 0.38   | 0.36  | 44        | 47    |
| 21  | PETERBOROUGH  | 293,876       | 347,041       | (53,165)      | (15.32)  | 0.47   | 0.44  | 36        | 40    |
| 22  | BROOKLINE     | 92,856        | 94,830        | (1,974)       | (2.08)   | 0.15   | 0.12  | 63        | 64    |
| 23  | CONWAY        | 869,285       | 1,032,584     | (163,299)     | (15.81)  | 1.38   | 1.32  | 12        | 13    |
| 24  | NEWPORT       | 99,584        | 127,449       | (27,865)      | (21.86)  | 0.16   | 0.16  | 61        | 61    |
| 25  | STRATHAM      | 382,729       | 422,694       | (39,965)      | (9.45)   | 0.61   | 0.54  | 29        | 29    |
| 26  | GROVETON      | -             | 4,851         | (4,851)       | (100.00) | -      | 0.01  | <b>79</b> | 78    |
| 27  | NASHUA        | 266,662       | 364,720       | (98,058)      | (26.89)  | 0.42   | 0.47  | 38        | 39    |
| 28  | SEABROOK-BCH  | 150,198       | 48,128        | 102,070       | 212.08   | 0.24   | 0.06  | 56        | 72    |
| 29  | WHITEFIELD    | 66,923        | 79,055        | (12,132)      | (15.35)  | 0.11   | 0.10  | 68        | 67    |
| 30  | MILFORD       | 609,402       | 776,769       | (167,367)     | (21.55)  | 0.97   | 0.99  | 19        | 16    |
| 31  | MANCHESTER    | 221,945       | 409,577       | (187,632)     | (45.81)  | 0.35   | 0.52  | 45        | 31    |
| 32  | NASHUA        | 490,748       | 516,668       | (25,920)      | (5.02)   | 0.78   | 0.66  | 21        | 26    |
| 33  | MANCHESTER    | 1,113,500     | 1,344,722     | (231,222)     | (17.19)  | 1.77   | 1.72  | 5         | 8     |
| 34  | SALEM         | 725,478       | 914,690       | (189,212)     | (20.69)  | 1.15   | 1.17  | 15        | 14    |
| 35  | HILLSBORO     | 275,088       | 400,414       | (125,326)     | (31.30)  | 0.44   | 0.51  | 37        | 33    |
| 36  | JAFFREY       | 129,998       | 192,537       | (62,539)      | (32.48)  | 0.21   | 0.25  | 59        | 55    |
| 37  | LANCASTER     | 59,012        | 60,872        | (1,860)       | (3.06)   | 0.09   | 0.08  | 69        | 71    |
| 38  | PORTSMOUTH    | 723,968       | 652,803       | 71,165        | 10.90    | 1.15   | 0.83  | 16        | 20    |
| 39  | WOLFEBORO     | 190,873       | 238,527       | (47,654)      | (19.98)  | 0.30   | 0.30  | 50        | 50    |
| 40  | WALPOLE       | 35,682        | 46,680        | (10,998)      | (23.56)  | 0.06   | 0.06  | 72        | 73    |
| 41  | SEABROOK      | 1,424,228     | 1,425,110     | (882)         | (0.06)   | 2.27   | 1.82  | 2         | 4     |
| 42  | MEREDITH      | 356,517       | 384,450       | (27,933)      | (7.27)   | 0.57   | 0.49  | 33        | 35    |
| 44  | NEW HAMPTON   | 253,614       | 318,765       | (65,151)      | (20.44)  | 0.40   | 0.41  | 40        | 42    |
| 45  | PITTSFIELD    | 31,430        | 66,959        | (35,529.00)   | (53.06)  | 0.05   | 0.09  | 73        | 70    |
| 47  | LINCOLN       | 396,792       | 566,645       | (169,853.00)  | (29.98)  | 0.63   | 0.72  | 26        | 25    |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location. Dover FY19 data used in comparisons

### **ON-PREMISE SALES BY LOCATION**

|     |                |    |              |     |             | IN | CREASE/(DEC  | CREASE) | % OF       | SALES   | R.A | NK    |
|-----|----------------|----|--------------|-----|-------------|----|--------------|---------|------------|---------|-----|-------|
| ST# | LOCATION       | JU | UNE 30, 2020 | JU  | NE 30, 2019 |    | AMOUNT       | %       | FY 20      | FY 19   |     | FY 19 |
| 48  | HINSDALE       | \$ | 9,520        | \$  | 12,566      | \$ | (3,046)      | (24.24) | 0.02       | 0.02    | 77  | 77    |
| 49  | PLAISTOW       |    | 349,255      |     | 404,548     |    | (55,293)     | (13.67) | 0.56       | 0.52    | 34  | 32    |
| 50  | NASHUA         |    | 653,930      |     | 677,021     |    | (23,091)     | (3.41)  | 1.04       | 0.86    | 18  | 18    |
| 51  | PELHAM         |    | 105,788      |     | 107,295     |    | (1,507)      | (1.40)  | 0.17       | 0.14    | 60  | 63    |
| 52  | GORHAM         |    | 151,237      |     | 188,914     |    | (37,677)     | (19.94) | 0.24       | 0.24    | 54  | 57    |
| 53  | HUDSON         |    | 95,998       |     | 135,124     |    | (39,126)     | (28.96) | 0.15       | 0.17    | 62  | 60    |
| 54  | GLEN           |    | 681,121      |     | 753,026     |    | (71,905)     | (9.55)  | 1.08       | 0.96    | 17  | 17    |
| 55  | BEDFORD        |    | 814,498      |     | 1,068,033   |    | (253,535)    | (23.74) | 1.30       | 1.36    | 13  | 10    |
| 56  | GILFORD        |    | 1,002,525    |     | 1,406,077   |    | (403,552)    | (28.70) | 1.60       | 1.79    | 7   | 6     |
| 57  | OSSIPEE        |    | 187,656      |     | 216,417     |    | (28,761)     | (13.29) | 0.30       | 0.28    | 51  | 54    |
| 58  | GOFFSTOWN      |    | 411,774      |     | 397,862     |    | 13,912       | 3.50    | 0.66       | 0.51    | 25  | 34    |
| 59  | MERRIMACK      |    | 388,313      |     | 454,778     |    | (66,465)     | (14.61) | 0.62       | 0.58    | 28  | 28    |
| 60  | W. LEBANON     |    | 422,464      |     | 662,567     |    | (240,103)    | (36.24) | 0.67       | 0.85    | 24  | 19    |
| 61  | N. LONDONDERRY |    | 193,119      |     | 188,482     |    | 4,637        | 2.46    | 0.31       | 0.24    | 49  | 58    |
| 62  | RAYMOND        |    | 254,877      |     | 329,269     |    | (74,392)     | (22.59) | 0.41       | 0.42    | 39  | 41    |
| 63  | WINCHESTER     |    | 40,378       |     | 45,320      |    | (4,942)      | (10.90) | 0.06       | 0.06    | 71  | 74    |
| 64  | NEW LONDON     |    | 246,059      |     | 264,911     |    | (18,852)     | (7.12)  | 0.39       | 0.34    | 42  | 48    |
| 65  | CAMPTON        |    | 253,029      |     | 295,010     |    | (41,981)     | (14.23) | 0.40       | 0.38    | 41  | 44    |
| 66  | HOOKSETT-NO    |    | 149,492      |     | 192,276     |    | (42,784)     | (22.25) | 0.24       | 0.25    | 57  | 56    |
| 67  | HOOKSETT-SO    |    | 78,318       |     | 67,072      |    | 11,246       | 16.77   | 0.12       | 0.09    | 66  | 69    |
| 68  | N. HAMPTON     |    | 1,248,225    |     | 1,568,897   |    | (320,672)    | (20.44) | 1.99       | 2.00    | 3   | 2     |
| 69  | NASHUA         |    | 948,558      |     | 1,384,070   |    | (435,512)    | (31.47) | 1.51       | 1.77    | 9   | 7     |
| 70  | SWANZEY        |    | 168,019      |     | 216,918     |    | (48,899)     | (22.54) | 0.27       | 0.28    | 53  | 53    |
| 71  | LEE            |    | 243,746      |     | 371,444     |    | (127,698)    | (34.38) | 0.39       | 0.47    | 43  | 37    |
| 72  | CONCORD        |    | 389,624      |     | 511,210     |    | (121,586)    | (23.78) | 0.62       | 0.65    | 27  | 27    |
| 73  | HAMPTON-SO     |    | 84,243       |     | 109,737     |    | (25,494)     | (23.23) | 0.13       | 0.14    | 65  | 62    |
| 74  | LONDONDERRY    |    | 883,682      |     | 1,136,944   |    | (253,262)    | (22.28) | 1.41       | 1.45    | 11  | 9     |
| 75  | BELMONT        |    | 375,476      |     | 572,906     |    | (197,430)    | (34.46) | 0.60       | 0.73    | 30  | 22    |
| 76  | HAMPTON-NO     |    | 31,126       |     | 29,384      |    | 1,742        | 5.93    | 0.05       | 0.04    | 74  | 75    |
| 77  | RINDGE         |    | 76,399       |     | 80,490      |    | (4,091)      | (5.08)  | 0.12       | 0.10    | 67  | 65    |
| 78  | HAMPSTEAD      |    | 339,928      |     | 368,505     |    | (28,577)     | (7.75)  | 0.54       | 0.47    | 35  | 38    |
|     | <b>EPPING</b>  |    | 370,739      |     | 414,381     |    | (43,642)     | (10.53) | 0.59       | 0.53    | 31  | 30    |
|     | PEMBROKE       |    | 356,810      |     | 374,553     |    | (17,743)     | (4.74)  | 0.57       | 0.48    | 32  | 36    |
|     | WARNER         |    | 92,423       |     | 79,808      |    | 12,615       | 15.81   | 0.15       | 0.10    |     | 66    |
| 84  | TILTON         |    | 28,506       |     | -           | _  | 28,506       | 100.00  | 0.05       | -       | 75  | -     |
|     | TOTAL STORES   | \$ | 30,790,135   | \$  | 37,914,591  | \$ | (7,124,456)  | (18.79) | 49.00      | 48.37   | -   |       |
| 000 | WHEE CONCORD   |    |              |     |             |    |              |         |            |         |     |       |
|     | WHSE-CONCORD   |    | -            |     | 40.460.655  |    | (0.417.700)  | (20,00) | -          | - 51.62 |     |       |
|     | WHSE-BOW       |    | 32,050,857   |     | 40,468,655  |    | (8,417,798)  | (20.80) | 51.00      | 51.63   |     |       |
| 908 | ON-LINE SALES  | •  | 22.050.957   | · · | 10 160 655  | \$ | (9 /17 709)  | (20.80) | -<br>51.00 | 51.62   | -   |       |
|     | TOTAL WHSES    | \$ | 32,050,857   | \$  | 40,468,655  | Þ  | (8,417,798)  | (20.80) | 51.00      | 51.63   | -   |       |
|     | GRAND TOTAL    | \$ | 62,840,992   | \$  | 78,383,246  | \$ | (15,542,254) | (19.83) | 100.00     | 100.00  | =   |       |

# NEW HAMPSHIRE LIQUOR COMMISSION OFF-Premise Sales by Location

|     |                    |               |         |         | INC | CREASE/(DI | ECREASE) | % OF S | ALES  | RA    | NK    |
|-----|--------------------|---------------|---------|---------|-----|------------|----------|--------|-------|-------|-------|
| ST# | LOCATION           | JUNE 30, 2020 | JUNE 30 | ), 2019 | A]  | MOUNT      | %        | FY 20  | FY 19 | FY 20 | FY 19 |
| 1   | CONCORD            | \$ 11,768     | \$ 1    | 15,646  | \$  | (3,878)    | (24.79)  | 0.01   | 0.01  | 39    | 37    |
| 2   | CHESTERFIELD       | 4,840         |         | 189     |     | 4,651      | 2,460.85 | 0.00   | 0.00  | 61    | 74    |
| 3   | MANCHESTER         | -             |         | -       |     | -          | -        | -      | -     | 76    | 76    |
| 4   | HOOKSETT           | 34,415        | 2       | 27,789  |     | 6,626      | 23.84    | 0.03   | 0.03  | 20    | 24    |
| 5   | BERLIN             | 94,585        | 3       | 33,972  |     | 60,613     | 178.42   | 0.08   | 0.03  | 3     | 14    |
| 6   | PORTSMOUTH         | 6,559         | 1       | 18,531  |     | (11,972)   | (64.61)  | 0.01   | 0.02  | 54    | 33    |
| 7   | LITTLETON          | 54,226        | 4       | 17,062  |     | 7,164      | 15.22    | 0.05   | 0.04  | 9     | 9     |
| 8   | CLAREMONT          | 16,377        | 1       | 17,998  |     | (1,621)    | (9.01)   | 0.01   | 0.02  | 34    | 34    |
| 10  | MANCHESTER         | 45,239        | 3       | 33,193  |     | 12,046     | 36.29    | 0.04   | 0.03  | 11    | 17    |
| 11  | LEBANON            | 14,840        | 1       | 12,471  |     | 2,369      | 19.00    | 0.01   | 0.01  | 36    | 42    |
| 12  | CENTER HARBOR      | 1,525         | 1       | 17,918  |     | (16,393)   | -        | 0.00   | 0.02  | 71    | 35    |
| 13  | TRI-CITY*          | 15,267        | 1       | 10,093  |     | 5,174      | 51.26    | 0.01   | 0.01  | 35    | 60    |
| 14  | ROCHESTER          | 23,845        | 1       | 12,054  |     | 11,791     | 97.82    | 0.02   | 0.01  | 28    | 44    |
| 15  | KEENE              | 67,745        | 5       | 52,321  |     | 15,424     | 29.48    | 0.06   | 0.05  | 6     | 7     |
| 16  | WOODSVILLE         | 8,982         |         | 8,478   |     | 504        | 5.94     | 0.01   | 0.01  | 45    | 54    |
| 17  | FRANKLIN           | 19,551        | 1       | 18,787  |     | 764        | 4.07     | 0.02   | 0.02  | 31    | 32    |
| 18  | COLEBROOK          | 143,633       | 16      | 68,051  |     | (24,418)   | (14.53)  | 0.13   | 0.15  | 2     | 1     |
| 19  | PLYMOUTH           | 45,981        | 3       | 39,061  |     | 6,920      | 17.72    | 0.04   | 0.04  | 10    | 11    |
| 20  | DERRY              | 8,600         | 1       | 13,776  |     | (5,176)    | (37.57)  | 0.01   | 0.01  | 46    | 40    |
| 21  | PETERBOROUGH       | 29,083        | ۷       | 18,261  |     | (19,178)   | (39.74)  | 0.03   | 0.04  | 22    | 8     |
| 22  | BROOKLINE          | 359           |         | 799     |     | (440)      | 100.00   | 0.00   | 0.00  | 75    | 70    |
| 23  | CONWAY             | 72,070        | 4       | 55,443  |     | 16,627     | 29.99    | 0.06   | 0.05  | 5     | 6     |
| 24  | NEWPORT            | 4,618         |         | 9,256   |     | (4,638)    | (50.11)  | 0.00   | 0.01  | 64    | 50    |
| 25  | STRATHAM           | 4,929         | 1       | 14,716  |     | (9,787)    | (66.51)  | 0.00   | 0.01  | 60    | 39    |
| 26  | GROVETON           | _             |         | 4,372   |     | (4,372)    | (100.00) | _      | 0.00  | 76    | 64    |
| 27  | NASHUA             | 25,717        | 2       | 22,079  |     | 3,638      | 16.48    | 0.02   | 0.02  | 25    | 27    |
| 28  | SEABROOK-BCH       | 372           |         | -       |     | 372        | -        | 0.00   | -     | 74    | 76    |
| 29  | WHITEFIELD         | 17,194        | 1       | 18,887  |     | (1,693)    | (8.96)   | 0.02   | 0.02  | 33    | 31    |
| 30  | MILFORD            | 5,161         |         | 4,201   |     | 960        | 22.85    | 0.00   | 0.00  | 59    | 65    |
| 31  | MANCHESTER         | 39,712        | 4       | 12,794  |     | (3,082)    | (7.20)   | 0.03   | 0.04  | 15    | 10    |
| 32  | NASHUA             | 2,248         |         | 589     |     | 1,659      | 281.66   | 0.00   | 0.00  | 69    | 72    |
| 33  | MANCHESTER         | 40,047        | 2       | 23,480  |     | 16,567     | 70.56    | 0.04   | 0.02  | 13    | 26    |
| 34  | SALEM              | 34,707        | 3       | 33,935  |     | 772        | 2.27     | 0.03   | 0.03  | 19    | 15    |
| 35  | HILLSBORO          | 9,802         | 3       | 30,090  |     | (20,288)   | (67.42)  | 0.01   | 0.03  | 44    | 20    |
| 36  | JAFFREY            | -             |         | -       |     | -          | -        | -      | -     | 76    | 76    |
| 37  | LANCASTER          | 27,540        | 1       | 19,553  |     | 7,987      | 40.85    | 0.02   | 0.02  | 23    | 29    |
| 38  | PORTSMOUTH         | 39,540        | 3       | 30,210  |     | 9,330      | 30.88    | 0.03   | 0.03  | 16    | 19    |
| 39  | WOLFEBORO          | 2,032         |         | 2,184   |     | (152)      | (6.96)   | 0.00   | 0.00  | 70    | 69    |
| 40  | WALPOLE            | 7,209         | 1       | 12,238  |     | (5,029)    | (41.09)  | 0.01   | 0.01  | 50    | 43    |
| 41  | SEABROOK           | 30,506        |         | 29,549  |     | 957        | 3.24     | 0.03   | 0.03  | 21    | 21    |
| 42  | MEREDITH           | 12,278        |         | 9,903   |     | 2,375      | 23.98    | 0.01   | 0.01  | 38    | 49    |
| 44  | <b>NEW HAMPTON</b> | 22,645        | 2       | 21,001  |     | 1,644      | 7.83     | 0.02   | 0.02  | 30    | 28    |
| 45  | PITTSFIELD         | 23,724        | 2       | 28,090  |     | (4,366)    | (15.54)  | 0.02   | 0.03  | 29    | 23    |
| 47  | LINCOLN            | 1,327         |         | 2,343   |     | (1,016.00) | (43.36)  | 0.00   | 0.00  | 72    | 68    |
|     |                    |               |         |         |     |            |          |        |       |       |       |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location. Dover FY19 data used in comparisons

# NEW HAMPSHIRE LIQUOR COMMISSION OFF-Premise Sales by Location

|     |                |                |                | INCREASE/(DI | ECREASE) | % OF S. | ALES   | RA        | NK    |
|-----|----------------|----------------|----------------|--------------|----------|---------|--------|-----------|-------|
| ST# | LOCATION       | JUNE 30, 2020  | JUNE 30, 2019  | AMOUNT       | %        | FY 20   | FY 19  | FY 20     | FY 19 |
| 48  | HINSDALE       | \$ 2,922       | \$ 5,118       | \$ (2,196)   | (42.91)  | 0.00    | 0.00   | 65        | 60    |
| 49  | PLAISTOW       | 6,378          | 7,540          | (1,162)      | (15.41)  | 0.01    | 0.01   | 57        | 56    |
| 50  | NASHUA         | 43,316         | 35,065         | 8,251        | 23.53    | 0.04    | 0.03   | 12        | 13    |
| 51  | PELHAM         | 25,462         | 17,285         | 8,177        | 47.31    | 0.02    | 0.02   | 26        | 36    |
| 52  | GORHAM         | 6,431          | 4,604          | 1,827        | 39.68    | 0.01    | 0.00   | 56        | 63    |
| 53  | HUDSON         | 739            | 469            | 270          | 57.57    | 0.00    | 0.00   | 73        | 73    |
| 54  | GLEN           | 24,640         | 18,948         | 5,692        | 30.04    | 0.02    | 0.02   | 27        | 30    |
| 55  | BEDFORD        | 27,465         | 26,352         | 1,113        | 4.22     | 0.02    | 0.02   | 24        | 25    |
| 56  | GILFORD        | 11,405         | 15,468         | (4,063)      | (26.27)  | 0.01    | 0.01   | 40        | 38    |
| 57  | OSSIPEE        | 57,895         | 57,592         | 303          | 0.53     | 0.05    | 0.05   | 7         | 5     |
| 58  | GOFFSTOWN      | 5,471          | 4,697          | 774          | 16.48    | 0.00    | 0.00   | 58        | 61    |
| 59  | MERRIMACK      | 6,921          | 4,674          | 2,247        | 48.07    | 0.01    | 0.00   | 52        | 62    |
| 60  | W. LEBANON     | 183,607        | 113,527        | 70,080       | 61.73    | 0.16    | 0.10   | 1         | 2     |
| 61  | N. LONDONDERRY | 7,066          | 6,857          | 209          | 3.05     | 0.01    | 0.01   | 51        | 57    |
| 62  | RAYMOND        | 37,679         | 33,734         | 3,945        | 11.69    | 0.03    | 0.03   | 18        | 16    |
| 63  | WINCHESTER     | -              | -              | -            | -        | -       | -      | <b>76</b> | 76    |
| 64  | NEW LONDON     | 37,774         | 32,897         | 4,877        | 14.83    | 0.03    | 0.03   | 17        | 18    |
| 65  | CAMPTON        | 10,087         | 8,903          | 1,184        | 13.30    | 0.01    | 0.01   | 43        | 53    |
| 66  | HOOKSETT-NO    | 6,618          | 10,146         | (3,528)      | (34.77)  | 0.01    | 0.01   | 53        | 46    |
| 67  | HOOKSETT-SO    | 4,760          | 7,571          | (2,811)      | (37.13)  | 0.00    | 0.01   | 62        | 55    |
| 68  | N. HAMPTON     | 2,347          | 6,228          | (3,881)      | (62.32)  | 0.00    | 0.01   | 68        | 59    |
| 69  | NASHUA         | 55,521         | 38,962         | 16,559       | 42.50    | 0.05    | 0.04   | 8         | 12    |
| 70  | SWANZEY        | 17,296         | 28,297         | (11,001)     | (38.88)  | 0.02    | 0.03   | 32        | 22    |
| 71  | LEE            | 7,686          | 9,923          | (2,237)      | (22.54)  | 0.01    | 0.01   | 49        | 48    |
| 72  | CONCORD        | 14,545         | 13,761         | 784          | 5.70     | 0.01    | 0.01   | 37        | 41    |
| 73  | HAMPTON-SO     | 10,354         | 10,783         | (429)        | (3.98)   | 0.01    | 0.01   | 41        | 45    |
| 74  | LONDONDERRY    | 8,142          | 9,099          | (957)        | (10.52)  | 0.01    | 0.01   | 47        | 51    |
| 75  | BELMONT        | 6,492          | 10,010         | (3,518)      | (35.14)  | 0.01    | 0.01   | 55        | 47    |
| 76  | HAMPTON-NO     | 8,088          | 2,449          | 5,639        | 230.26   | 0.01    | 0.00   | 48        | 67    |
| 77  | RINDGE         | 89,460         | 76,080         | 13,380       | 17.59    | 0.08    | 0.07   | 4         | 3     |
|     | HAMPSTEAD      | 4,707          | 138            | 4,569        | 100.00   | 0.00    | 0.00   | 63        | 75    |
|     | EPPING         | 39,880         | 59,558         | (19,678)     | (33.04)  | 0.03    | 0.05   | 14        | 4     |
| 81  | PEMBROKE       | 10,120         | 8,938          | 1,182        | 13.22    | 0.01    | 0.01   | 42        | 52    |
| 82  | WARNER         | 2,411          | 653            | 1,758        | 269.22   | 0.00    | 0.00   | 67        | 71    |
| 84  | TILTON         | 2,530          | -              | 2,530        | 100.00   | 0.00    | -      | - 66      | -     |
|     | TOTAL STORES   | \$ 1,857,013   | \$ 1,697,689   | \$ 159,324   | 9.38     | 1.63    | 1.56   | -         |       |
|     | www.covcopp    | 100==          | <b>-</b> 40.6  | 2            | 40.00    |         |        |           |       |
|     | WHSE-CONCORD   | 10,977         | 7,406          | 3,571        | 48.22    | 0.01    | 0.01   |           |       |
|     | WHSE-BOW       | 112,113,678    | 106,816,957    | 5,296,721    | 4.96     | 98.36   | 98.43  |           |       |
| 908 | ON-LINE SALES  | -              | -              | -            | -        | -       | -      | -         |       |
|     | TOTAL WHSES    | \$ 112,124,655 | \$ 106,824,363 | \$ 5,300,292 | 4.96     | 98.37   | 98.44  | -         |       |
|     | GRAND TOTAL    | \$ 113,981,668 | \$ 108,522,052 | \$ 5,459,616 | 5.03     | 100.00  | 100.00 | _         |       |
|     |                | _              |                |              |          |         |        | -         |       |

#### Accessories Sales by Location

|     |               |               |      |            | INC | CREASE/(DEC | CREASE)  | % OF S | ALES  | R.A       | NK    |
|-----|---------------|---------------|------|------------|-----|-------------|----------|--------|-------|-----------|-------|
| ST# | LOCATION      | JUNE 30, 2020 | JUN. | E 30, 2019 | A   | MOUNT       | %        | FY 20  | FY 19 | FY 20     | FY 19 |
| 1   | CONCORD       | \$ 45,369     | \$   | 28,430     | \$  | 16,939      | 59.58    | 1.43   | 1.31  | 21        | 18    |
| 2   | CHESTERFIELD  | 36,754        |      | 24,975     |     | 11,779      | 47.16    | 1.16   | 1.15  | 29        | 24    |
| 3   | MANCHESTER    | 631           |      | 934        |     | (303)       | (32.44)  | 0.02   | 0.04  | <b>78</b> | 79    |
| 4   | HOOKSETT      | 18,462        |      | 11,334     |     | 7,128       | 62.89    | 0.58   | 0.52  | 49        | 53    |
| 5   | BERLIN        | 11,202        |      | 6,855      |     | 4,347       | 63.41    | 0.35   | 0.32  | 60        | 68    |
| 6   | PORTSMOUTH    | 40,227        |      | 22,139     |     | 18,088      | 81.70    | 1.27   | 1.02  | 26        | 30    |
| 7   | LITTLETON     | 31,767        |      | 18,966     |     | 12,801      | 67.49    | 1.00   | 0.87  | 33        | 36    |
| 8   | CLAREMONT     | 28,492        |      | 13,815     |     | 14,677      | 106.24   | 0.90   | 0.64  | 39        | 41    |
| 10  | MANCHESTER    | 51,722        |      | 33,711     |     | 18,011      | 53.43    | 1.64   | 1.55  | 18        | 15    |
| 11  | LEBANON       | 42,711        |      | 23,490     |     | 19,221      | 81.83    | 1.35   | 1.08  | 24        | 28    |
| 12  | CENTER HARBOR | 8,907         |      | 8,475      |     | 432         | 5.10     | 0.28   | 0.39  | 67        | 60    |
| 13  | TRI-CITY *    | 93,137        |      | 35,107     |     | 58,030      | 165.29   | 2.95   | 1.62  | 8         | 22    |
| 14  | ROCHESTER     | 73,297        |      | 44,221     |     | 29,076      | 65.75    | 2.32   | 2.04  | 14        | 11    |
| 15  | KEENE         | 56,037        |      | 27,396     |     | 28,641      | 104.54   | 1.77   | 1.26  | 17        | 19    |
| 16  | WOODSVILLE    | 11,145        |      | 6,901      |     | 4,244       | 61.50    | 0.35   | 0.32  | 62        | 67    |
| 17  | FRANKLIN      | 7,060         |      | 7,056      |     | 4           | 0.06     | 0.22   | 0.32  | 71        | 66    |
| 18  | COLEBROOK     | 11,173        |      | 8,181      |     | 2,992       | 36.57    | 0.35   | 0.38  | 61        | 61    |
| 19  | PLYMOUTH      | 35,981        |      | 23,868     |     | 12,113      | 50.75    | 1.14   | 1.10  | 30        | 26    |
| 20  | DERRY         | 22,319        |      | 11,534     |     | 10,785      | 93.51    | 0.71   | 0.53  | 42        | 50    |
| 21  | PETERBOROUGH  | 31,714        |      | 17,463     |     | 14,251      | 81.61    | 1.00   | 0.80  | 34        | 40    |
| 22  | BROOKLINE     | 19,788        |      | 12,411     |     | 7,377       | 59.44    | 0.63   | 0.57  | 47        | 46    |
| 23  | CONWAY        | 56,439        |      | 40,415     |     | 16,024      | 39.65    | 1.78   | 1.86  | 15        | 13    |
| 24  | NEWPORT       | 5,773         |      | 6,313      |     | (540)       | (8.55)   | 0.18   | 0.29  | 74        | 70    |
| 25  | STRATHAM      | 21,861        |      | 24,336     |     | (2,475)     | (10.17)  | 0.69   | 1.12  | 44        | 25    |
| 26  | GROVETON      | -             |      | 1,517      |     | (1,517)     | (100.00) | -      | 0.07  | <b>79</b> | 78    |
| 27  | NASHUA        | 13,473        |      | 7,795      |     | 5,678       | 72.84    | 0.43   | 0.36  | 56        | 62    |
| 28  | SEABROOK-BCH  | 7,964         |      | 6,009      |     | 1,955       | 32.53    | 0.25   | 0.28  | 69        | 73    |
| 29  | WHITEFIELD    | 4,018         |      | 5,400      |     | (1,382)     | (25.59)  | 0.13   | 0.25  | 75        | 75    |
| 30  | MILFORD       | 31,045        |      | 21,686     |     | 9,359       | 43.16    | 0.98   | 1.00  | 35        | 33    |
| 31  | MANCHESTER    | 13,290        |      | 11,441     |     | 1,849       | 16.16    | 0.42   | 0.53  | 57        | 52    |
| 32  | NASHUA        | 56,216        |      | 25,168     |     | 31,048      | 123.36   | 1.78   | 1.16  | 16        | 23    |
| 33  | MANCHESTER    | 43,342        |      | 23,866     |     | 19,476      | 81.61    | 1.37   | 1.10  | 23        | 27    |
| 34  | SALEM         | 125,129       |      | 87,924     |     | 37,205      | 42.31    | 3.96   | 4.05  | 5         | 6     |
| 35  | HILLSBORO     | 15,143        |      | 11,038     |     | 4,105       | 37.19    | 0.48   | 0.51  | 54        | 54    |
| 36  | JAFFREY       | 2,236         |      | 4,053      |     | (1,817)     | (44.83)  | 0.07   | 0.19  | 77        | 77    |
| 37  | LANCASTER     | 15,215        |      | 7,500      |     | 7,715       | 102.87   | 0.48   | 0.35  | 53        | 64    |
| 38  | PORTSMOUTH    | 221,322       |      | 132,580    |     | 88,742      | 66.93    | 7.00   | 6.10  | 1         | 3     |
| 39  | WOLFEBORO     | 10,664        |      | 7,505      |     | 3,159       | 42.09    | 0.34   | 0.35  | 65        | 63    |
| 40  | WALPOLE       | 7,584         |      | 8,854      |     | (1,270)     | (14.34)  | 0.24   | 0.41  | 70        | 59    |
| 41  | SEABROOK      | 80,605        |      | 61,175     |     | 19,430      | 31.76    | 2.55   | 2.82  | 10        | 8     |
| 42  | MEREDITH      | 18,280        |      | 10,604     |     | 7,676       | 72.39    | 0.58   | 0.49  | 50        | 56    |
| 44  | NEW HAMPTON   | 39,723        |      | 26,580     |     | 13,143      | 49.45    | 1.26   | 1.22  | 27        | 21    |
| 45  | PITTSFIELD    | 10,677        |      | 6,102      |     | 4,575       | 74.98    | 0.34   | 0.28  | 64        | 71    |
| 47  | LINCOLN       | 12,696        |      | 12,199     |     | 497.00      | 4.07     | 0.40   | 0.56  | 59        | 47    |
|     |               |               |      |            |     |             |          |        |       |           |       |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location. Dover FY19 data used in comparisons

# NEW HAMPSHIRE LIQUOR COMMISSION Accessories Sales by Location

|           |                |      |             |    |             | INC | CREASE/(DE | CREASE) | % OF S | SALES  | RA        | .NK   |
|-----------|----------------|------|-------------|----|-------------|-----|------------|---------|--------|--------|-----------|-------|
| ST#       | LOCATION       | JU   | NE 30, 2020 | JU | NE 30, 2019 |     | MOUNT      | %       | FY 20  | FY 19  | FY 20     | FY 19 |
| 48        | HINSDALE       | \$   | 9,947       | \$ | 10,663      | \$  | (716)      | (6.71)  | 0.31   | 0.49   | 66        | 55    |
| 49        | PLAISTOW       |      | 47,392      |    | 31,533      |     | 15,859     | 50.29   | 1.50   | 1.45   | 20        | 17    |
| 50        | NASHUA         |      | 143,647     |    | 101,657     |     | 41,990     | 41.31   | 4.54   | 4.68   | 4         | 5     |
| 51        | PELHAM         |      | 22,063      |    | 13,157      |     | 8,906      | 67.69   | 0.70   | 0.61   | 43        | 45    |
| 52        | GORHAM         |      | 6,221       |    | 7,225       |     | (1,004)    | (13.90) | 0.20   | 0.33   | 72        | 65    |
| 53        | HUDSON         |      | 16,692      |    | 10,567      |     | 6,125      | 57.96   | 0.53   | 0.49   | 52        | 57    |
| 54        | GLEN           |      | 26,455      |    | 22,127      |     | 4,328      | 19.56   | 0.84   | 1.02   | 40        | 31    |
| 55        | BEDFORD        |      | 78,179      |    | 43,153      |     | 35,026     | 81.17   | 2.47   | 1.99   | 11        | 12    |
| 56        | GILFORD        |      | 38,193      |    | 22,066      |     | 16,127     | 73.09   | 1.21   | 1.02   | 28        | 32    |
| 57        | OSSIPEE        |      | 10,764      |    | 5,544       |     | 5,220      | 94.16   | 0.34   | 0.26   | 63        | 74    |
| 58        | GOFFSTOWN      |      | 20,847      |    | 13,335      |     | 7,512      | 56.33   | 0.66   | 0.61   | 45        | 44    |
| 59        | MERRIMACK      |      | 40,844      |    | 26,742      |     | 14,102     | 52.73   | 1.29   | 1.23   | 25        | 20    |
| 60        | W. LEBANON     |      | 90,346      |    | 33,934      |     | 56,412     | 166.24  | 2.86   | 1.56   | 9         | 14    |
| 61        | N. LONDONDERRY |      | 29,499      |    | 20,562      |     | 8,937      | 43.46   | 0.93   | 0.95   | 37        | 34    |
| 62        | RAYMOND        |      | 18,908      |    | 11,630      |     | 7,278      | 62.58   | 0.60   | 0.54   | 48        | 49    |
| 63        | WINCHESTER     |      | 3,510       |    | 4,718       |     | (1,208)    | (25.60) | 0.11   | 0.22   | <b>76</b> | 76    |
| 64        | NEW LONDON     |      | 24,655      |    | 13,810      |     | 10,845     | 78.53   | 0.78   | 0.64   | 41        | 42    |
| 65        | CAMPTON        |      | 8,624       |    | 6,020       |     | 2,604      | 43.26   | 0.27   | 0.28   | 68        | 72    |
| 66        | HOOKSETT-NO    |      | 200,938     |    | 191,499     |     | 9,439      | 4.93    | 6.35   | 8.82   | 2         | 1     |
| 67        | HOOKSETT-SO    |      | 106,884     |    | 107,551     |     | (667)      | (0.62)  | 3.38   | 4.95   | 6         | 4     |
| 68        | N. HAMPTON     |      | 43,899      |    | 23,153      |     | 20,746     | 89.60   | 1.39   | 1.07   | 22        | 29    |
| 69        | NASHUA         |      | 74,908      |    | 53,167      |     | 21,741     | 40.89   | 2.37   | 2.45   | 13        | 9     |
| 70        | SWANZEY        |      | 6,070       |    | 6,528       |     | (458)      | (7.02)  | 0.19   | 0.30   | 73        | 69    |
| 71        | LEE            |      | 29,117      |    | 17,636      |     | 11,481     | 65.10   | 0.92   | 0.81   | 38        | 39    |
| 72        | CONCORD        |      | 34,649      |    | 18,923      |     | 15,726     | 83.11   | 1.10   | 0.87   | 32        | 37    |
| 73        | HAMPTON-SO     |      | 99,681      |    | 85,441      |     | 14,240     | 16.67   | 3.15   | 3.93   | 7         | 7     |
| 74        | LONDONDERRY    |      | 75,159      |    | 49,735      |     | 25,424     | 51.12   | 2.38   | 2.29   | 12        | 10    |
| 75        | BELMONT        |      | 15,054      |    | 11,466      |     | 3,588      | 31.29   | 0.48   | 0.53   | 55        | 51    |
| 76        | HAMPTON-NO     |      | 178,791     |    | 173,898     |     | 4,893      | 2.81    | 5.65   | 8.01   | 3         | 2     |
| 77        | RINDGE         |      | 17,758      |    | 13,452      |     | 4,306      | 32.01   | 0.56   | 0.62   | 51        | 43    |
| <b>78</b> | HAMPSTEAD      |      | 20,372      |    | 12,122      |     | 8,250      | 68.06   | 0.64   | 0.56   | 46        | 48    |
| 79        | EPPING         |      | 51,318      |    | 32,356      |     | 18,962     | 58.60   | 1.62   | 1.49   | 19        | 16    |
| 81        | PEMBROKE       |      | 35,270      |    | 20,075      |     | 15,195     | 75.69   | 1.12   | 0.92   | 31        | 35    |
| 82        | WARNER         |      | 29,620      |    | 18,427      |     | 11,193     | 60.74   | 0.94   | 0.85   | 36        | 38    |
| 84        | TILTON         |      | 12,723      | Φ. |             | Ф   | 12,723     | 100.00  | 0.40   | -      | 58        | -     |
|           | GRAND TOTAL    |      | 3,159,587   | \$ | 2,171,192   | \$  | 988,393    | 45.52   | 99.91  | 99.98  | -         |       |
| 000       | WHEE CONCORD   |      |             |    | 500         |     | (500)      | 100.00  |        |        |           |       |
| 900       | WHSE-CONCORD   |      | 2 000       |    | 500         |     | (500)      | 100.00  | -      | -      |           |       |
| 903       | WHSE-BOW       |      | 2,880       |    | -           |     | 2,880      | -       | -      | -      |           |       |
| 908       | ON-LINE SALES  | •    | 2 000       | •  | 500         | ¢   | 2 290      | 100.00  | 0.00   | 0.02   | -         |       |
|           | TOTAL WHSES    | _\$_ | 2,880       | \$ | 500         | \$  | 2,380      | 100.00  | 0.09   | 0.02   | -         |       |
|           | GRAND TOTAL    | \$   | 3,162,467   | \$ | 2,171,692   | \$  | 990,773    | 45.62   | 100.00 | 100.00 | =         |       |

# NEW HAMPSHIRE LIQUOR COMMISSION DISCOUNTS BY LOCATION

|     |               |               |               | INCREASE/(DI | ECREASE) | % OF S | SALES | RA        | .NK   |
|-----|---------------|---------------|---------------|--------------|----------|--------|-------|-----------|-------|
| ST# | LOCATION      | JUNE 30, 2020 | JUNE 30, 2019 | AMOUNT       | %        | FY 20  | FY 19 |           | FY 19 |
| 1   | CONCORD       | \$ 40,568     | \$ 67,932     | \$ (27,364)  | (40.28)  | 0.92   | 1.25  | 36        | 26    |
| 2   | CHESTERFIELD  | 57,804        | 64,071        | (6,267)      | (9.78)   | 1.30   | 1.18  | 26        | 29    |
| 3   | MANCHESTER    | 155           | 377           | (222)        | (58.89)  | 0.00   | 0.01  | <b>78</b> | 79    |
| 4   | HOOKSETT      | 40,970        | 32,658        | 8,312        | 25.45    | 0.92   | 0.60  | 35        | 44    |
| 5   | BERLIN        | 9,271         | 8,221         | 1,050        | 12.77    | 0.21   | 0.15  | 66        | 73    |
| 6   | PORTSMOUTH    | 93,957        | 118,293       | (24,336)     | (20.57)  | 2.12   | 2.17  | 17        | 14    |
| 7   | LITTLETON     | 45,458        | 68,973        | (23,515)     | (34.09)  | 1.03   | 1.27  | 32        | 24    |
| 8   | CLAREMONT     | 20,064        | 27,326        | (7,262)      | (26.58)  | 0.45   | 0.50  | 52        | 49    |
| 10  | MANCHESTER    | 120,558       | 68,785        | 51,773       | 75.27    | 2.72   | 1.26  | 10        | 25    |
| 11  | LEBANON       | 59,395        | 91,417        | (32,022)     | (35.03)  | 1.34   | 1.68  | 22        | 17    |
| 12  | CENTER HARBOR | 24,465        | 45,739        | (21,274)     | (46.51)  | 0.55   | 0.84  | 47        | 39    |
| 13  | TRI-CITY*     | 74,383        | 68,238        | 6,145        | 9.01     | 1.68   | 1.25  | 19        | 64/34 |
| 14  | ROCHESTER     | 58,113        | 88,466        | (30,353)     | (34.31)  | 1.31   | 1.62  | 25        | 19    |
| 15  | KEENE         | 94,612        | 119,558       | (24,946)     | (20.87)  | 2.14   | 2.19  | 16        | 13    |
| 16  | WOODSVILLE    | 8,877         | 11,289        | (2,412)      | (21.37)  | 0.20   | 0.21  | 68        | 68    |
| 17  | FRANKLIN      | 5,423         | 8,908         | (3,485)      | (39.12)  | 0.12   | 0.16  | 74        | 72    |
| 18  | COLEBROOK     | 9,810         | 11,813        | (2,003)      | (16.96)  | 0.22   | 0.22  | 65        | 67    |
| 19  | PLYMOUTH      | 44,745        | 55,027        | (10,282)     | (18.69)  | 1.01   | 1.01  | 33        | 32    |
| 20  | DERRY         | 48,380        | 30,373        | 18,007       | 59.29    | 1.09   | 0.56  | 30        | 46    |
| 21  | PETERBOROUGH  | 46,982        | 63,366        | (16,384)     | (25.86)  | 1.06   | 1.16  | 31        | 30    |
| 22  | BROOKLINE     | 18,107        | 22,595        | (4,488)      | (19.86)  | 0.41   | 0.41  | 55        | 56    |
| 23  | CONWAY        | 62,871        | 92,819        | (29,948)     | (32.26)  | 1.42   | 1.70  | 21        | 16    |
| 24  | NEWPORT       | 4,513         | 9,072         | (4,559)      | (50.25)  | 0.10   | 0.17  | 76        | 71    |
| 25  | STRATHAM      | 37,147        | 62,707        | (25,560)     | (40.76)  | 0.84   | 1.15  | 39        | 31    |
| 26  | GROVETON      | -             | 1,538         | (1,538)      | (100.00) | _      | 0.03  | 79        | 78    |
| 27  | NASHUA        | 38,444        | 22,324        | 16,120       | 72.21    | 0.87   | 0.41  | 38        | 57    |
| 28  | SEABROOK-BCH  | 7,907         | 7,364         | 543          | 7.37     | 0.18   | 0.14  | 69        | 76    |
| 29  | WHITEFIELD    | 3,352         | 5,736         | (2,384)      | (41.56)  | 0.08   | 0.11  | 77        | 77    |
| 30  | MILFORD       | 36,570        | 48,972        | (12,402)     | (25.32)  | 0.83   | 0.90  | 40        | 36    |
| 31  | MANCHESTER    | 20,663        | 20,528        | 135          | 0.66     | 0.47   | 0.38  | 50        | 58    |
| 32  | NASHUA        | 69,467        | 65,634        | 3,833        | 5.84     | 1.57   | 1.20  | 20        | 27    |
| 33  | MANCHESTER    | 85,234        | 89,461        | (4,227)      | (4.72)   | 1.92   | 1.64  | 18        | 18    |
| 34  | SALEM         | 225,011       | 258,562       | (33,551)     | (12.98)  | 5.08   | 4.75  | 3         | 4     |
| 35  | HILLSBORO     | 17,858        | 23,456        | (5,598)      | (23.87)  | 0.40   | 0.43  | 56        | 55    |
| 36  | JAFFREY       | 5,611         | 10,576        | (4,965)      | (46.95)  | 0.13   | 0.19  | 72        | 69    |
| 37  | LANCASTER     | 10,204        | 9,169         | 1,035        | 11.29    | 0.23   | 0.17  | 63        | 70    |
| 38  | PORTSMOUTH    | 325,503       | 397,017       | (71,514)     | (18.01)  | 7.35   | 7.29  | 1         | 1     |
| 39  | WOLFEBORO     | 24,981        | 43,341        | (18,360)     | (42.36)  | 0.56   | 0.80  | 46        | 40    |
| 40  | WALPOLE       | 7,687         | 16,389        | (8,702)      | (53.10)  | 0.17   | 0.30  | 70        | 61    |
| 41  | SEABROOK      | 108,969       | 139,599       | (30,630)     | (21.94)  | 2.46   | 2.56  | 14        | 11    |
| 42  | MEREDITH      | 43,476        | 51,525        | (8,049)      | (15.62)  | 0.98   | 0.95  | 34        | 35    |
| 44  | NEW HAMPTON   | 34,777        | 45,939        | (11,162)     | (24.30)  | 0.79   | 0.84  | 42        | 38    |
| 45  | PITTSFIELD    | 5,426         | 7,508         | (2,082)      | (27.73)  | 0.12   | 0.14  | 73        | 74    |
| 47  | LINCOLN       | 19,348        | 29,144        | (9,796)      | (33.61)  | 0.44   | 0.53  | 53        | 48    |

<sup>\*</sup> Somersworth (13) and Dover (9) location merged into Tri-City location. Dover FY19 data used in comparisons

# NEW HAMPSHIRE LIQUOR COMMISSION DISCOUNTS BY LOCATION

|           |                |               |               | INCREASE/(DI  | ECREASE) | % OF S | SALES  | RA]   | NK    |
|-----------|----------------|---------------|---------------|---------------|----------|--------|--------|-------|-------|
| ST#       | LOCATION       | JUNE 30, 2020 | JUNE 30, 2019 | AMOUNT        | %        | FY 20  | FY 19  | FY 20 | FY 19 |
| 48        | HINSDALE       | \$ 18,967     | \$ 29,272     | \$ (10,305)   | (35.20)  | 0.43   | 0.54   | 54    | 47    |
| 49        | PLAISTOW       | 52,380        | 80,748        | (28,368)      | (35.13)  | 1.18   | 1.48   | 28    | 21    |
| 50        | NASHUA         | 264,308       | 295,589       | (31,281)      | (10.58)  | 5.97   | 5.43   | 2     | 2     |
| 51        | PELHAM         | 15,113        | 23,488        | (8,375)       | (35.66)  | 0.34   | 0.43   | 59    | 54    |
| 52        | GORHAM         | 11,241        | 17,304        | (6,063)       | (35.04)  | 0.25   | 0.32   | 61    | 60    |
| 53        | HUDSON         | 20,399        | 18,250        | 2,149         | 11.78    | 0.46   | 0.33   | 51    | 59    |
| 54        | GLEN           | 35,622        | 47,104        | (11,482)      | (24.38)  | 0.80   | 0.86   | 41    | 37    |
| 55        | BEDFORD        | 187,788       | 209,823       | (22,035)      | (10.50)  | 4.24   | 3.85   | 5     | 7     |
| 56        | GILFORD        | 59,110        | 73,526        | (14,416)      | (19.61)  | 1.33   | 1.35   | 23    | 23    |
| 57        | OSSIPEE        | 10,203        | 14,696        | (4,493)       | (30.57)  | 0.23   | 0.27   | 64    | 62    |
| 58        | GOFFSTOWN      | 30,099        | 26,333        | 3,766         | 14.30    | 0.68   | 0.48   | 44    | 52    |
| 59        | MERRIMACK      | 111,804       | 83,375        | 28,429        | 34.10    | 2.52   | 1.53   | 11    | 20    |
| 60        | W. LEBANON     | 137,655       | 173,008       | (35,353)      | (20.43)  | 3.11   | 3.18   | 8     | 9     |
| 61        | N. LONDONDERRY | 30,596        | 34,033        | (3,437)       | (10.10)  | 0.69   | 0.62   | 43    | 42    |
| 62        | RAYMOND        | 11,344        | 14,336        | (2,992)       | (20.87)  | 0.26   | 0.26   | 60    | 63    |
| 63        | WINCHESTER     | 6,903         | 7,370         | (467)         | (6.34)   | 0.16   | 0.14   | 71    | 75    |
| 64        | NEW LONDON     | 58,864        | 73,902        | (15,038)      | (20.35)  | 1.33   | 1.36   | 24    | 22    |
| 65        | CAMPTON        | 10,945        | 13,108        | (2,163)       | (16.50)  | 0.25   | 0.24   | 62    | 65    |
| 66        | HOOKSETT-NO    | 110,207       | 177,139       | (66,932)      | (37.79)  | 2.49   | 3.25   | 13    | 8     |
| 67        | HOOKSETT-SO    | 155,880       | 164,606       | (8,726)       | (5.30)   | 3.52   | 3.02   | 6     | 10    |
| 68        | N. HAMPTON     | 97,385        | 134,225       | (36,840)      | (27.45)  | 2.20   | 2.46   | 15    | 12    |
| 69        | NASHUA         | 213,746       | 241,371       | (27,625)      | (11.45)  | 4.83   | 4.43   | 4     | 6     |
| 70        | SWANZEY        | 9,165         | 12,454        | (3,289)       | (26.41)  | 0.21   | 0.23   | 67    | 66    |
| 71        | LEE            | 23,379        | 32,062        | (8,683)       | (27.08)  | 0.53   | 0.59   | 48    | 45    |
| 72        | CONCORD        | 30,004        | 33,941        | (3,937)       | (11.60)  | 0.68   | 0.62   | 45    | 43    |
| 73        | HAMPTON-SO     | 130,372       | 246,118       | (115,746)     | (47.03)  | 2.94   | 4.52   | 9     | 5     |
| <b>74</b> | LONDONDERRY    | 110,220       | 114,729       | (4,509)       | (3.93)   | 2.49   | 2.11   | 12    | 15    |
| 75        | BELMONT        | 15,519        | 26,473        | (10,954)      | (41.38)  | 0.35   | 0.49   | 58    | 51    |
| 76        | HAMPTON-NO     | 152,366       | 284,739       | (132,373)     | (46.49)  | 3.44   | 5.23   | 7     | 3     |
| 77        | RINDGE         | 15,719        | 25,526        | (9,807)       | (38.42)  | 0.35   | 0.47   | 57    | 53    |
|           | HAMPSTEAD      | 21,727        | 27,278        | (5,551)       | (20.35)  | 0.49   | 0.50   | 49    | 50    |
|           | EPPING         | 51,914        | 65,005        | (13,091)      | (20.14)  | 1.17   | 1.19   | 29    | 28    |
| 81        | PEMBROKE       | 56,496        | 40,865        | 15,631        | 38.25    | 1.28   | 0.75   | 27    | 41    |
| 82        | WARNER         | 39,763        | 54,600        | (14,837)      | (27.17)  | 0.90   | 1.00   | 37    | 33    |
| 84        | TILTON         | 5,152         | -<br>-        | 5,152         | 100.00   | 0.12   | -      | 75    | -     |
|           | GRAND TOTAL    | \$ 4,429,471  | \$ 5,448,201  | \$(1,018,730) | (18.70)  | 100.00 | 100.00 | :     |       |

### **Total Sales by Month**

FISCAL YEARS ENDED JUNE 30, 2020 AND JUNE 30, 2019 (unaudited)

|                 |                   |                   | IN | CREASE/(DEC | CREASE) | % OF      | TOTAL     |
|-----------------|-------------------|-------------------|----|-------------|---------|-----------|-----------|
|                 | 2020              | 2019              | 1  | AMOUNT      | %       | SALES '20 | SALES '19 |
| JULY            | \$<br>84,882,708  | \$<br>85,111,636  | \$ | (228,928)   | (0.27)  | 11.15     | 11.76     |
| AUGUST          | 65,020,644        | 59,226,687        |    | 5,793,957   | 9.78    | 8.54      | 8.18      |
| SEPTEMBER       | 54,094,691        | 56,119,590        |    | (2,024,899) | (3.61)  | 7.11      | 7.75      |
| OCTOBER         | 56,936,848        | 63,898,422        |    | (6,961,574) | (10.89) | 7.48      | 8.83      |
| NOVEMBER        | 81,322,974        | 65,784,798        |    | 15,538,176  | 23.62   | 10.68     | 9.09      |
| DECEMBER        | 80,676,264        | 73,165,415        |    | 7,510,849   | 10.27   | 10.60     | 10.11     |
| <b>JANUARY</b>  | 45,565,220        | 54,374,564        |    | (8,809,344) | (16.20) | 5.99      | 7.51      |
| <b>FEBRUARY</b> | 47,688,721        | 45,407,986        |    | 2,280,735   | 5.02    | 6.26      | 6.27      |
| MARCH           | 75,302,044        | 53,997,499        |    | 21,304,545  | 39.45   | 9.89      | 7.46      |
| APRIL           | 46,483,279        | 55,546,003        |    | (9,062,724) | (16.32) | 6.11      | 7.68      |
| MAY             | 58,950,799        | 51,469,694        |    | 7,481,105   | 14.53   | 7.74      | 7.11      |
| JUNE            | 64,279,815        | 59,585,253        |    | 4,694,562   | 7.88    | 8.44      | 8.23      |
| TOTAL           | \$<br>761,204,007 | \$<br>723,687,547 | \$ | 37,516,460  | 5.18    | 100.00    | 100.00    |

# **NEW HAMPSHIRE LIQUOR COMMISSION Retail Sales By Month**

|           |    |             |    |             | IN | CREASE/(DEC | CREASE) | % OF TOTAL |           |  |
|-----------|----|-------------|----|-------------|----|-------------|---------|------------|-----------|--|
|           |    | 2020        |    | 2019        | 1  | AMOUNT      | %       | SALES '20  | SALES '19 |  |
| JULY      | \$ | 67,486,153  | \$ | 66,775,986  | \$ | 710,167     | 1.06    | 11.52      | 12.36     |  |
| AUGUST    |    | 49,371,728  |    | 45,515,762  |    | 3,855,966   | 8.47    | 8.43       | 8.43      |  |
| SEPTEMBER |    | 39,347,088  |    | 43,269,202  |    | (3,922,114) | (9.06)  | 6.72       | 8.01      |  |
| OCTOBER   |    | 40,292,332  |    | 46,310,292  |    | (6,017,960) | (12.99) | 6.88       | 8.58      |  |
| NOVEMBER  |    | 64,918,146  |    | 49,859,706  |    | 15,058,440  | 30.20   | 11.08      | 9.23      |  |
| DECEMBER  |    | 61,752,821  |    | 56,307,272  |    | 5,445,549   | 9.67    | 10.54      | 10.43     |  |
| JANUARY   |    | 32,025,772  |    | 39,244,629  |    | (7,218,857) | (18.39) | 5.47       | 7.27      |  |
| FEBRUARY  |    | 34,606,262  |    | 32,223,333  |    | 2,382,929   | 7.40    | 5.91       | 5.97      |  |
| MARCH     |    | 62,580,076  |    | 40,683,711  |    | 21,896,365  | 53.82   | 10.69      | 7.53      |  |
| APRIL     |    | 36,773,085  |    | 38,160,291  |    | (1,387,206) | (3.64)  | 6.28       | 7.07      |  |
| MAY       |    | 46,993,324  |    | 36,981,062  |    | 10,012,262  | 27.07   | 8.02       | 6.85      |  |
| JUNE      |    | 49,501,564  |    | 44,727,515  |    | 4,774,049   | 10.67   | 8.45       | 8.28      |  |
| TOTAL     | \$ | 585,648,351 | \$ | 540,058,761 | \$ | 45,589,590  | 8.44    | 100.00     | 100.00    |  |

# **NEW HAMPSHIRE LIQUOR COMMISSION On-Premise Sales by Month**

FISCAL YEARS ENDED JUNE 30, 2020 AND JUNE 30, 2019 (unaudited)

|           |                  |    |            |    | ICREASE/(DE  | CREASE)  | % OF TOTAL |           |  |
|-----------|------------------|----|------------|----|--------------|----------|------------|-----------|--|
|           | <br>2020         |    | 2019       |    | AMOUNT       | %        | SALES '20  | SALES '19 |  |
| JULY      | \$<br>7,530,395  | \$ | 8,029,330  | \$ | (498,935)    | (6.21)   | 11.98      | 10.24     |  |
| AUGUST    | 7,205,500        |    | 6,377,570  |    | 827,930      | 12.98    | 11.47      | 8.14      |  |
| SEPTEMBER | 6,406,440        |    | 5,925,803  |    | 480,637      | 8.11     | 10.19      | 7.56      |  |
| OCTOBER   | 7,156,385        |    | 7,385,105  |    | (228,720)    | (3.10)   | 11.39      | 9.42      |  |
| NOVEMBER  | 6,270,596        |    | 5,582,412  |    | 688,184      | 12.33    | 9.98       | 7.12      |  |
| DECEMBER  | 6,586,921        |    | 6,156,819  |    | 430,102      | 6.99     | 10.48      | 7.85      |  |
| JANUARY   | 6,468,299        |    | 6,771,919  |    | (303,620)    | (4.48)   | 10.29      | 8.64      |  |
| FEBRUARY  | 6,268,610        |    | 5,865,410  |    | 403,200      | 6.87     | 9.98       | 7.48      |  |
| MARCH     | 3,273,184        |    | 5,808,266  |    | (2,535,082)  | (43.65)  | 5.21       | 7.41      |  |
| APRIL     | (23,287)         |    | 7,472,749  |    | (7,496,036)  | (100.31) | (0.04)     | 9.53      |  |
| MAY       | 1,340,407        |    | 6,353,978  |    | (5,013,571)  | (78.90)  | 2.13       | 8.11      |  |
| JUNE      | 4,357,542        |    | 6,653,885  |    | (2,296,343)  | (34.51)  | 6.93       | 8.49      |  |
| TOTAL     | \$<br>62,840,992 | \$ | 78,383,246 | \$ | (15,542,254) | (19.83)  | 100.00     | 100.00    |  |

# **NEW HAMPSHIRE LIQUOR COMMISSION Off-Premise Sales By Month**

|           |                   |                   | INO | CREASE/(DEC | CREASE) | % OF      | TOTAL     |  |
|-----------|-------------------|-------------------|-----|-------------|---------|-----------|-----------|--|
|           | 2020              | 2019              | A   | MOUNT       | %       | SALES '20 | SALES '19 |  |
| JULY      | \$<br>9,797,382   | \$<br>10,377,865  | \$  | (580,483)   | (5.59)  | 8.60      | 9.56      |  |
| AUGUST    | 8,700,346         | 8,047,196         |     | 653,150     | 8.12    | 7.63      | 7.42      |  |
| SEPTEMBER | 8,387,802         | 7,721,537         |     | 666,265     | 8.63    | 7.36      | 7.12      |  |
| OCTOBER   | 9,513,557         | 10,336,298        |     | (822,741)   | (7.96)  | 8.35      | 9.52      |  |
| NOVEMBER  | 10,148,625        | 10,382,833        |     | (234,208)   | (2.26)  | 8.90      | 9.57      |  |
| DECEMBER  | 12,356,681        | 10,654,136        |     | 1,702,545   | 15.98   | 10.84     | 9.82      |  |
| JANUARY   | 7,692,435         | 8,987,411         |     | (1,294,976) | (14.41) | 6.75      | 8.28      |  |
| FEBRUARY  | 7,080,495         | 7,483,569         |     | (403,074)   | (5.39)  | 6.21      | 6.90      |  |
| MARCH     | 9,486,991         | 7,602,951         |     | 1,884,040   | 24.78   | 8.32      | 7.01      |  |
| APRIL     | 9,779,951         | 10,051,045        |     | (271,094)   | (2.70)  | 8.58      | 9.26      |  |
| MAY       | 10,347,866        | 8,273,233         |     | 2,074,633   | 25.08   | 9.08      | 7.62      |  |
| JUNE      | 10,689,537        | 8,603,978         |     | 2,085,559   | 24.24   | 9.38      | 7.93      |  |
| TOTAL     | \$<br>113,981,668 | \$<br>108,522,052 | \$  | 5,459,616   | 5.03    | 100.00    | 100.00    |  |

### **Accessories Sales by Month**

FISCAL YEARS ENDED JUNE 30, 2020 AND JUNE 30, 2019 (unaudited)

|                 |                 | INC             | REA | SE/(DECREA | SE)    | % OF      | TOTAL     |
|-----------------|-----------------|-----------------|-----|------------|--------|-----------|-----------|
|                 | 2020            | 2019            | A   | .MOUNT     | %      | SALES '20 | SALES '19 |
| JULY            | \$<br>308,914   | \$<br>268,172   | \$  | 40,742     | 15.19  | 9.77      | 12.35     |
| AUGUST          | 291,769         | 192,995         |     | 98,774     | 51.18  | 9.23      | 8.89      |
| SEPTEMBER       | 186,535         | 127,630         |     | 58,905     | 46.15  | 5.90      | 5.88      |
| OCTOBER         | 171,282         | 154,764         |     | 16,518     | 10.67  | 5.42      | 7.13      |
| NOVEMBER        | 200,566         | 150,977         |     | 49,589     | 32.85  | 6.34      | 6.95      |
| DECEMBER        | 339,906         | 288,797         |     | 51,109     | 17.70  | 10.75     | 13.30     |
| JANUARY         | 146,502         | 156,673         |     | (10,171)   | (6.49) | 4.63      | 7.21      |
| <b>FEBRUARY</b> | 163,988         | 130,125         |     | 33,863     | 26.02  | 5.19      | 5.99      |
| MARCH           | 226,883         | 124,401         |     | 102,482    | 82.38  | 7.17      | 5.73      |
| APRIL           | 227,452         | 174,866         |     | 52,586     | 30.07  | 7.19      | 8.05      |
| MAY             | 424,036         | 175,964         |     | 248,072    | 140.98 | 13.41     | 8.10      |
| JUNE            | 474,634         | 226,326         |     | 248,308    | 109.71 | 15.01     | 10.42     |
| TOTAL           | \$<br>3,162,467 | \$<br>2,171,690 | \$  | 990,777    | 45.62  | 100.00    | 100.00    |

# **NEW HAMPSHIRE LIQUOR COMMISSION Discounts By Month**

|           |                 |      | INC       | CREA   | % OF TOTAL  |           |           |        |
|-----------|-----------------|------|-----------|--------|-------------|-----------|-----------|--------|
|           | <br>2020        | 2019 |           | AMOUNT | %           | SALES '20 | SALES '19 |        |
| JULY      | \$<br>240,136   | \$   | 339,717   | \$     | (99,581)    | (29.31)   | 5.42      | 6.24   |
| AUGUST    | 548,699         |      | 906,836   |        | (358,137)   | (39.49)   | 12.39     | 16.64  |
| SEPTEMBER | 233,174         |      | 924,582   |        | (691,408)   | (74.78)   | 5.26      | 16.97  |
| OCTOBER   | 196,708         |      | 288,037   |        | (91,329)    | (31.71)   | 4.44      | 5.29   |
| NOVEMBER  | 214,959         |      | 191,130   |        | 23,829      | 12.47     | 4.85      | 3.51   |
| DECEMBER  | 360,065         |      | 241,608   |        | 118,457     | 49.03     | 8.13      | 4.43   |
| JANUARY   | 767,788         |      | 786,068   |        | (18,280)    | (2.33)    | 17.33     | 14.43  |
| FEBRUARY  | 430,634         |      | 294,451   |        | 136,183     | 46.25     | 9.72      | 5.40   |
| MARCH     | 265,090         |      | 221,830   |        | 43,260      | 19.50     | 5.98      | 4.07   |
| APRIL     | 273,922         |      | 312,948   |        | (39,026)    | (12.47)   | 6.18      | 5.74   |
| MAY       | 154,834         |      | 314,543   |        | (159,709)   | (50.77)   | 3.50      | 5.77   |
| JUNE      | 743,462         |      | 626,451   |        | 117,011     | 18.68     | 16.78     | 11.50  |
| TOTAL     | \$<br>4,429,471 | \$   | 5,448,201 | \$     | (1,018,730) | (18.70)   | 100.00    | 100.00 |



Joseph W. Mollica Chairman



Nicole Brassard Jordan Deputy Commissioner

New Hampshire Liquor Commission 50 Storrs Street Concord, NH 03301 800-543-4664 (Sales information)

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