

# NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of March 28, 2024

Meeting starts at 10:30 a.m.

## I) PLEDGE OF ALLEGIANCE

## II) ACCEPTANCE OF MINUTES FROM COMMISSION MEETING HELD March 21, 2024

## III) ADMINISTRATION

### 1) DHL - Key Performance Indicators (KPI's) Report Update

## IV) MARKETING AND SALES

### 1) Marketing Update

#### *For Information Only:*

#### A) Administrative Notice of Non-Compliance to Liq 401.03

1. New Administrative Notices
2. Updated information on previous weeks' Administrative Notices

### 2) Store Operations Update

#### A) Store Operations Administrator James Richards

1. Recommended Outlet Hours Summer 2024

### 3) Merchandising

#### A) Wine

1. NH Winery One Time Buy – Appolo Vineyards
2. One Time Buy Requests:
  - a) Bay State Wine & Spirits – Blue Lobster Blueberry Wine
  - b) Bay State Wine & Spirits – Pasubio Vino Amaro
3. One Time Purchase for our Power Buy Program – Misc Brokers
4. Recommended & Not Recommended Allocated Wines for Distribution to Selected Stores 03/28/2024
5. Request for Wine Specialty Status – Misc Brokers
6. Vendor Request Closeout Pricing with Additional Purchase – RNDC New Hampshire
7. Vendor Request Closeout Pricing with Additional Purchase – Southern Glazer's Wine and Spirits

#### B) Tasting Events

1. Additional April 2024 NH Liquor & Wine Outlet In-Store Events
2. Additional May 2024 NH Liquor & Wine Outlet In-Store Events
3. Additional June 2024 NH Liquor & Wine Outlet In-Store Events
4. In-Store Tasting – RNDC New Hampshire with BenRiach and GlenDronach Scotch

# NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of March 28, 2024

Meeting starts at 10:30 a.m.

## C) Spirits

1. Limited Time Offer Requests – March 2024:
  - a) Southern Glazer’s Wine and Spirits – Baileys S’mores
  - b) Southern Glazer’s Wine and Spirits – Bulleit Bourbon Barrel Strength
2. One Time Buy Requests – March 2024:
  - a) Martignetti Companies of NNE – Buddy’s American Vodka
  - b) Martignetti Companies of NNE – Michter’s Barrel Strength Rye
  - c) Southern Glazer’s Wine and Spirits – Belfour Single Barrel Jimmy’s Jazz Club
  - d) Southern Glazer’s Wine and Spirits - Knob Creek 10 Year Rye
  - e) Southern Glazer’s Wine and Spirits – On the Rocks Blue Hawaiian
  - f) MS Walker – Foursquare ECS Mark XXIV Rum
  - g) MS Walker – High N Wicked Foursquare No. 7
3. Spirits Test Market Results for Week Ending 03/24/2024
4. Test Market Request – March 2024 – Mingle Mocktail Products – Infinium Spirits – RNDC New Hampshire

## V) ENFORCEMENT AND LICENSING REPORT

## VI) LATE ITEMS

## VII) PUBLIC COMMENT