

# NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of April 11, 2024

Meeting starts at 10:30 a.m.

I) PLEDGE OF ALLEGIANCE

II) ACCEPTANCE OF MINUTES FROM COMMISSION MEETING  
HELD April 4, 2024

III) ADMINISTRATION

1) DHL - Key Performance Indicators (KPI's) Report Update

IV) MARKETING AND SALES

1) Marketing Update

*For Information Only:*

A) Administrative Notice of Non-Compliance to Liq 401.03

1. New Administrative Notices
2. Updated information on previous weeks' Administrative Notices

2) Store Operations Update

3) Merchandising

A) Wine

1. TABLED One Time Purchase for our Power Buy Program – Misc Brokers
2. One Time Buy Request Real Sangria Peach – Southern Glazer's Wine and Spirits
3. Recommended & Not Recommended Allocated Wines for Distribution to Selected Stores – 04/11/2024
4. Recommended & Not Recommended Allocated Wines for Distribution to Selected Stores – Martignetti Companies of NNE 04/11/2024
5. Request for Wine Specialty Status – Misc Brokers

B) Tasting Events

1. Additional April 2024 NH Liquor & Wine Outlet In-Store Events
2. Additional May 2024 NH Liquor & Wine Outlet In-Store Events
3. Additional June 2024 NH Liquor & Wine Outlet In-Store Events
4. Additional July 2024 NH Liquor & Wine Outlet In-Store Events

C) Spirits

1. December 2023 Bi-Annual Spirits Warning Item Review – April 2024
2. One Time Buy Request for Adictivo Tequila Sampler – Ruby Wines New Hampshire – January 2024
3. Test Market Request for Ghost Spicy Reposado Tequila – RNDC New Hampshire – March 2024

V) ENFORCEMENT AND LICENSING REPORT

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VI) LATE ITEMS

VII) PUBLIC COMMENT