

NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of June 27, 2024

Meeting starts at 10:30 a.m.

Note: There will not be a Commission Meeting the week of July 4th

I) PLEDGE OF ALLEGIANCE

II) ACCEPTANCE OF MINUTES FROM COMMISSION MEETING
HELD June 20, 2024

III) ADMINISTRATION

1) DHL - Key Performance Indicators (KPI's) Report Update

IV) MARKETING AND SALES

1) Marketing Update

For Information Only:

A) Administrative Notice of Non-Compliance to Liq 401.03

1. New Administrative Notices
2. Updated information on previous weeks' Administrative Notices

2) Store Operations Update

3) Merchandising

A) Wine

1. Email Coupons – July 2024
2. June 2024 Cost Change Approval List
3. On-Premise Special Discount – July 2024
4. One Time Purchase for our Power Buy Program – Misc Brokers
5. Recommended & Not Recommended Allocated Wines for Distribution to Selected Stores 06/27/2024
6. Recommended & Not Recommended High End Allocated Wines for Distribution to Selected Stores – Martignetti Companies of NNE 06/27/2024
7. Recommended Bordeaux Allocation – Ruby Wines New Hampshire

B) Tasting Events

1. Additional July 2024 NH Liquor & Wine Outlet In-Store Events
2. Additional August 2024 NH Liquor & Wine Outlet In-Store Events
3. September 2024 NH Liquor & Wine Outlet In-Store Events

C) Spirits

1. June 2024 Spirit Warehouse Only List
2. Limited Time Offer Requests – June 2024:
 - a) RNDC New Hampshire – Glenglassaugh Sandend, Glenglassaugh 48 Year Cask, Glenglassaugh 49 Year Cask, Glenglassaugh 50 Year Cask, and Glenglassaugh 51 Year Cask
 - b) RNDC New Hampshire – Pennsylvania Dutch Lemon Cream Pie Liquor

NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of June 27, 2024

Meeting starts at 10:30 a.m.

Note: There will not be a Commission Meeting the week of July 4th

3. Line Extension Request for Mozart Chocolate Cream – Marussia Beverages USA – RNDC New Hampshire
 4. One Time Buy Requests – June 2024:
 - a) RNDC New Hampshire – Midnight Moon Moonshakes Chocolate Brownie Cream and Midnight Moon Moonshakes Peanut Butter Cup
 - b) Southern Glazer’s Wine and Spirits – Bacardi 8 Year Sevillian Orange Cask
 - c) Southern Glazer’s Wine and Spirits – Hirsch Single Barrel 19-32982 and Hirsch Single Barrel 19-33193
 - d) Southern Glazer’s Wine and Spirits – Old Charter French Oak
 - e) Stone Fence Beverage – Short Path Summer Reserve
 5. Spirits Test Market Results for Week Ending 06/23/2024
 6. Test Market Requests – June 2024:
 - a) Bay State Wine & Spirits – The Copper Can Blackberry Mule
 - b) Pine State Beverage – All Hands Cherry Limeade Vodka Sode and All Hands Raspberry Lemonade Vodka Soda
 - c) Pine State Beverage – Lana Blanco Tequila and Lana Reposado Tequila
 - d) Pine State Beverage – Vermont Ice Coffee Liqueur
 - e) Pine State Beverage – Vermont Ice Gin
 - f) RNDC New Hampshire – Chica Chida Peanut Butter Agave
 - g) RNDC New Hampshire – Clark & Chesterfield Maple Whiskey
 - h) RNDC New Hampshire – Copper & Kings Butchertown Brandy
 - i) RNDC New Hampshire – Mozart Chocolate Coconut Liqueur
 - j) Ruby Wines New Hampshire – Gran Cava De Oro Extra Anejo
 - k) Ruby Wines New Hampshire – Tierra Sagrada Anejo
 - l) Ruby Wines New Hampshire – Whiskey In the Wild Twist of Orange
 - m) Southern Glazer’s Wine and Spirits – Glenmorangie Triple Cask Reserve
 - n) Southern Glazer’s Wine and Spirits – Heaven Hill 7 Year Bottled in Bond
 - o) Stone Fence Beverage – Amrut Indian Fusion Single Malt Whiskey
 - p) Stone Fence Beverage – Loud Lemon Vodka Lemonade Island Jam and Loud Lemon Vodka Lemonade Summer Hummer
 - q) MS Walker – Coppa Mai Tai
- V) ENFORCEMENT AND LICENSING REPORT
- VI) LATE ITEMS
- VII) PUBLIC COMMENT