

NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of August 29, 2024

Meeting starts at 10:30 a.m.

I) PLEDGE OF ALLEGIANCE

II) ACCEPTANCE OF MINUTES FROM COMMISSION MEETING
HELD August 22, 2024

III) ADMINISTRATION

1) DHL - Key Performance Indicators (KPI's) Report Update

IV) MARKETING AND SALES

1) Marketing Update

For Information Only:

A) Administrative Notice of Non-Compliance to Liq 401.03

1. New Administrative Notices
2. Updated information on previous weeks' Administrative Notices

2) Store Operations Update

3) Merchandising

A) Wine

1. August 2024 Primary Source Recommendations
2. October, November, and December 2024 – NH Winery Display Rack Program
3. One-Time Buy Request – Gruet Blanc de Noirs – Ruby Wines NH
4. One Time Purchase for our Power Buy Program – Misc Brokers
5. Recommended Allocated Wines for Distribution to Selected Stores 08/29/2024
6. Request for Wine Specialty Status – Misc Brokers
7. REVISED September 2024 Special Allowance Offers – Wine – Martignetti Companies of NNE
8. REVISED Test Results – February 2024 – May 2024 – REMOVE FROM RETAIL
9. Special Allowance Offers – October 2024 – Wine:
 - a) Martignetti Companies of NNE
 - b) Pine State Beverage
 - c) RNDC New Hampshire
 - d) Southern Glazer's Wine and Spirits
 - e) MS Walker
10. Wine Outlet Price Busters – October 2024

B) Tasting Events

No items this week

C) Spirits

1. August 2024 Spirit Warehouse Only List
2. Spirits Test Market Results for Week Ending 08/25/2024

NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of August 29, 2024

Meeting starts at 10:30 a.m.

V) ENFORCEMENT AND LICENSING REPORT

VI) LATE ITEMS

VII) PUBLIC COMMENT