

NEW HAMPSHIRE LIQUOR COMMISSION

Agenda of September 5, 2024

Meeting starts at 10:30 a.m.

I) PLEDGE OF ALLEGIANCE

II) ACCEPTANCE OF MINUTES FROM COMMISSION MEETING
HELD August 29, 2024

III) ADMINISTRATION

1) DHL - Key Performance Indicators (KPI's) Report Update

IV) MARKETING AND SALES

1) Marketing Update

For Information Only:

A) Administrative Notice of Non-Compliance to Liq 401.03

1. New Administrative Notices
2. Updated information on previous weeks' Administrative Notices

2) Store Operations Update

3) Merchandising

A) Wine

1. September 2024 Cost Change Approval List
2. One Time Purchase for our Power Buy Program – Misc Brokers
3. Recommended & Not Recommended Allocated Wines for Distribution to Selected Stores 09/05/2024
4. Vendor Request Closeout Pricing with Additional Purchase – Pine State Beverage
5. Vendor Request Closeout Pricing with Additional Pricing – Uncorked LLC
6. Wine Multi Bottle Promotion – October 2024

B) Tasting Events

1. September 2024 NH Liquor & Wine Outlet In-Store Events
2. October 2024 NH Liquor & Wine Outlet In-Store Events
3. November 2024 NH Liquor & Wine Outlet In-Store Events

C) Spirits

1. Spirits Test Market Results for Week Ending 09/01/2024

V) ENFORCEMENT AND LICENSING REPORT

VI) LATE ITEMS

VII) PUBLIC COMMENT