

**State of New Hampshire  
New Hampshire Liquor Commission  
NHLC RFP#2025-07 – Stored Value Card Programs**

**RESPONSE TO VENDOR INQUIRIES  
October 3, 2025**

**QUESTION 1:** Is this RFP the result of the current vendor's contract expiring?

**ANSWER:** Yes.

**QUESTION 2:** Will the current gift card vendor participate in the transition of services?

**ANSWER:** There are provisions within the current contract that require the current vendor to participate in transition services.

**QUESTION 3:** What is the length of this procurement?

**ANSWER:** Section 6.3 of the RFP indicates that a contract resulting from this RFP is expected to have an initial term from the effective date, estimated to be mid-December 2025, through February 29, 2028, with the option for up to four two-year contract extensions.

**QUESTION 4:** How many outstanding cards do you have?

**ANSWER:** As of June 30, 2025, the NHLC had 255,807 active gift and promotional cards with total outstanding balance of \$7,252,943.55.

**QUESTION 5:** Is there an ability to extend the go-live date of January 1?

**ANSWER:** No.