

New Hampshire Liquor Commission

Agenda of September 3, 2026

Meeting starts at 10:30 a.m.

I. Pledge of Allegiance

II. Acceptance of Meeting Minutes for August 27, 2026

III. Administration

- 1) DHL - Key Performance Indicators (KPI's) Report Update

IV. Marketing and Sales

1) Marketing Update

- A) Director Mark Roy
 1. October 2026 Quarterly Price Changes

For Information Only:

- B) Administrative Notice of Non-Compliance to Liq 401.03
 1. New Administrative Notices
 2. Updated information on previous weeks' Administrative Notices

2) Store Operations Update

3) Merchandising

- A) Wine
 1. Revised One Time Buy Request – Duboeuf Beaujolais Nouveau – Ruby Wines
 2. Revised One Time Purchase for our Power Buy Program – Miscellaneous Brokers
 3. Revised Purchase Order Request – Hermit Woods
 4. Revised Roll Out Requests – Multiple Brokers – September 2026
 5. Revised Roll Out Requests - Multiple Brokers – October 2026
 6. Revised October 2026 Special Allowance Offers – Wine – Martignetti Companies of Northern New England
 7. Revised November 2026 Special Allowance Offers – Wine – Southern Glazer's Wine & Spirits
 8. Revised Version Two November 2026 Special Allowance Offers – Wine – Martignetti Companies of Northern New England
 9. Revised Test Market Requests – Multiple Brokers – October 2026
 10. Revised Vendor Request Closeout Pricing with Additional Purchase – RNDC
 11. Tabled One Time Buy Request – Neyers Ranch Napa Cabernet Sauvignon – Martignetti Companies of Northern New England
 12. One Time Buy Request – Fontanafredda Silver Label Gavi – Martignetti Companies of Northern New England

13. One Time Buy Request – Planeta Cerasuolo di Vittoria DOCG – Martignetti Companies of Northern New England
14. One Time Buy Request – Saracina Sauvignon Blanc and Saracina Chardonnay – Martignetti Companies of Northern New England
15. Primary Source Recommendations - August 2026
16. Recommended and Not Recommended Allocated Wines for Distribution to Selected Stores 09/03/2026

B) Tasting Events

1. September 2026 New Hampshire Liquor & Wine Outlet In-Store Events
2. October 2026 New Hampshire Liquor & Wine Outlet In-Store Events
3. November 2026 New Hampshire Liquor & Wine Outlet In-Store Events

C) Spirits

1. Additional Allowance Offers – Spirits – October 2026:
 - a) Martignetti Companies of Northern New England
 - b) Southern Glazer's Wine & Spirits
2. December 2026 Special Allowance Offers – Spirits – BayState Wines
3. Purchase Order Request – Pine State Trading Co., LLC Fever Tree
4. Spirit Warehouse Only List – August 2026
5. Spirits Test Market Results for Week Ending 08/30/2026
6. Test Market Request for Minden Mill Bourbon – September 2026 – Southern Glazer's Wine & Spirits
7. VAP Hitchhiker Submission – September 2026

V. **Enforcement and Licensing Report**

VI. **Late Items**

VII. **Public Comment**