

# **New Hampshire Liquor Commission**

## **Minutes of September 10, 2026 Meeting**

**Please note that the September 24, 2026 Commission meeting is being moved to**

**Wednesday, September 23, 2026 at 10:30 a.m.**

Meeting commenced at 10:30 a.m.

Present:

Chairman Joseph Mollica; Ed Gregory, Acting Store Operations Administrator; Justin Gunter, Wine Marketing Specialist; Director Mark Armaganian, Enforcement; Ryan Wilson, DHL.

Excused: Deputy Commissioner Nicole Brassard Jordan; Mark Roy, Director of Marketing, Merchandising, and Warehousing; James Richards, Store Operations Administrator.

Public:

No public in attendance

### **I. Pledge of Allegiance**

### **II. Acceptance of Meeting Minutes from the Commission Meeting held September 03, 2026.**

Chairman Mollica accepted the minutes from the September 03, 2026 Commission Meeting.

### **III. Administration**

#### **1) DHL - Key Performance Indicators (KPI's) Report Update**

Zach Edgecomb forwarded the KPI Report to the Commission and it has been reviewed. Mr. Wilson reported 84,564 inbound cases and 90,379 outbound cases. Inventory reached 962,187 cases. For comparison, at this time last year, there were 78,570 inbound cases, 90,931 outbound cases, and inventory was 823,632 cases. Everything was picked and ready to ship on time in the warehouse, and all KPI's were met. The site continues to run efficiently.

Ryan Wilson acknowledged that they have begun the hiring process to ensure they are fully staffed ahead of the holiday season.

Chairman Mollica commented that DHL must be moving quite a bit of wine out of the warehouse due to the current wine sale. He also referenced the Bonus Card promotion for October and November.

#### IV. Marketing and Sales

- 1) Justin Gunter, Wine Marketing Specialist, reported on Administrative Notices in the absence of Director Mark Roy.

##### *For Information Only:*

##### A) Administrative Notice of Non-Compliance to Liq 401.03

1. New Administrative Notices

Acknowledged the new Administrative Notices

2. Updated information on previous weeks' Administrative Notices

Acknowledged the updated information on previous weeks' Administrative Notices.

##### 2) Store Operations Update

Ed Gregory, Acting Store Operations Administrator, reported that sales are up and that the new wine sales are going well. The stores are ready for fall foliage and football season.

##### 3) Merchandising

##### A) Wine

1. Tabled One Time Buy Request- Neyers Ranch Napa Cabernet Sauvignon-Martignetti Companies of Northern New England

Removed from the Table and approved the recommended Tabled One Time Buy

Request- Neyers Ranch Napa Cabernet Sauvignon-Martignetti Companies of Northern New England as not recommended.

After review of the Wine items listed above, Chairman Mollica accepted the recommendations as presented by Mr. Gunter.

##### B) Tasting Events

1. September 2026 New Hampshire Liquor & Wine Outlet-In-Store Events

Approved the recommended September 2026 New Hampshire Liquor & Wine Outlet In-Store Events as recommended.

2. October 2026 New Hampshire Liquor & Wine Outlet-In-Store Events

Approved the recommended and not recommended October 2026 New Hampshire Liquor & Wine Outlet In-Store Events as recommended.

3. October 2026- In-Store Tasting-Southern Glazer's Wine & Spirits-Chalk Hill Estates Seminar

Approved the recommended October 2026 In-Store Tasting-Southern Glazer's Wine & Spirits-Chalk Hill Estates Seminar as recommended.

After review of the Tasting Events listed above, Chairman Mollica accepted the recommendations as presented by Mr. Gunter.

##### C) Spirits

1. Appeal Requests-September 2026:

- a) Martignetti Companies of Northern New England- Breckenridge Bourbon

Approved the not recommended Appeal Request-September 2026 from

Martignetti Companies of Northern New England for #001190 Breckenridge Bourbon as recommended.

- b) Martignetti Companies of Northern New England- Breckenridge High Proof  
Approved the not recommended Appeal Request-September 2026 from Martignetti Companies of Northern New England for #008760 Breckenridge High Proof as recommended.
  - c) Martignetti Companies of Northern New England-Goslings Ginger Beer  
Approved the recommended Appeal Request-September 2026 from Martignetti Companies of Northern New England for #063511 Goslings Ginger Beer as recommended.
  - d) Pine State Trading Co., LLC- Fee Bros Orgeat Syrup  
Approved the recommended Appeal Request-September 2026 from Pine State Trading Co., LLC for #090052 Fee Bros Orgeat Syrup as recommended.
  - e) Pine State Trading Co., LLC- Fever Tree Club Soda  
Approved the not recommended Appeal Request-September 2026 from Pine State Trading Co., LLC for #090039 Fever Tree Club Soda 8 Pack as recommended.
  - f) Southern Glazer's Wine and Spirits of New England- Corvus Tropical Vodka  
Approved the recommended Appeal Request-September 2026 from Southern Glazer's Wine and Spirits of New England for #001542 Corvus Tropical Vodka as recommended.
  - g) Southern Glazer's Wine and Spirits of New England- Heaven's Door Double Barrel  
Approved the not recommended Appeal Request-September 2026 from Southern Glazer's Wine and Spirits of New England for #006897 Heaven's Door Double Barrel as recommended.
2. Limited Time Offer for The Old Man of the Mountain Blended Bourbon Whiskey- Transcendental Spirits LLC- Tamworth Distillery- September 2026  
Approved the recommended Limited Time Offer Request from Tamworth Distillery on behalf of Transcendental Spirits LLC to purchase 55 cases of #103760 The Old Man of the Mountain Blended Bourbon Whiskey 750ml/12 as recommended.
3. Multi Bottle Offers-Spirits-October 2026  
Approved the recommended Multi Bottle Offer-Spirits-October 2026 as recommended.
4. Outlet Price Busters Offers-Spirits- October 2026  
Approved the recommended Outlet Price Busters Offers-Spirits- October 2026 as recommended.
5. Purchase Order Requests:
- a) Copper Cannon Distillery  
Approved the recommended Purchase Order Request for Copper Cannon Distillery as recommended.
  - b) Tamworth Distilling  
Approved the recommended Purchase Order Request for Tamworth Distilling as recommended.
6. Spirits Test Market Results for Week Ending 09/06/2026  
Approved the list of products for test market or added sizes that have completed their 6-month test period or reached the required GP. The following are the results as recommended.
- Full Distribution:**  
#060005 On the Rocks Blue Hawaiian 375mL/12 - \$14.00 (Southern Glazer's Wine & Spirits)

#101397 Cuervo Agave Nectar 23.2oz/6 - \$10.00 (Martignetti Companies of Northern New England)

#101674 G4 Blanco de Madera Tequila 750mL/6 - \$70.00 (Stone Fence Beverage)

#102634 Patron 100 Silver Tequila 750mL/6 - \$53.00 (Southern Glazer's Wine & Spirits)

**Specialty:**

None at this time

**Limited:**

None at this time

**Delist:**

#002792 Passoa Passion Fruit Liqueur 750mL/12 - \$19.00 (Martignetti Companies of Northern New England)

7. Test Market Request for Duggans Dew O Kirkintilloch-Duggans Distillers Prod Corp- September 2026- Southern Glazer's Wine & Spirits

Approved the recommended request from Southern Glazer's Wine & Spirits to offer

#001734 Duggans Dew O Kirkintilloch 1.75L/6 for Test Market Listing as recommended.

After review of the Spirits items listed above, Chairman Mollica accepted the recommendations as presented by Mr. Gunter.

**V. Enforcement and Licensing Report**

Enforcement minutes are reported on the Liquor Commission website under the Enforcement section.

**VI. Late Items**

No Late Items

**VII. Public Comment**

No Public Comments

At 10:41 a.m. the meeting was adjourned.

Minutes prepared and submitted by:

Lindsey Hauser, Program Specialist

Enforcement Division

Wendy Olcott, Administrative Assistant

Office of the Commissioners